



PRESS RELEASE
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4Life Founders Appear On ABC 4 Utah

Salt Lake City, UT (January 11, 2018) Yesterday, 4Life Founders David and Bianca Lisonbee appeared on ABC4 Utah to discuss the aid that Foundation 4Life® sent to victims of Hurricane Maria in Puerto Rico.

Recently, the Lisonbees and other 4Life executives delivered more than 2,000 toys to children on Three Kings' Day. 4Life employees at Global Headquarters in Utah purchased and donated all of the toys. This was the culmination of a three-step strategy that Foundation 4Life put in place after the Category 4 storm battered the island.

Commenting about the Three Kings' Day event, David said: "That was one of the happiest days of my life—to see the smiles on the faces of these kids was really great."

In addition to the toys, Foundation 4Life chartered four jets, donated more than 25,000 pounds of emergency supplies, and committed more than \$500,000 in cash and product value to aid the victims. Once these supplies made it to the island, they were taken by truck to four 4Life distribution sites.

Bianca: "Initially, they were in desperate need of basic supplies—basic hygiene, nutrition, food, and clean water. We were able to utilize our distribution points that we already had set up in the country as centers where they could go and have a generator, they could get clean water, and they get instructions and support."

4Life has a long history with Puerto Rico. Since 2000, independent distributors have built networks on the island.

Bianca: "They really do feel like family members to us. When they were suffering so greatly and nothing could be done, members of our company from all over the world responded."

Watch David and Bianca's appearance on ABC 4 Utah [here](#).

4Life has offices in 24 markets to serve a global network of independent distributors and their customers. Foundation 4Life builds a legacy of service by fostering long-term, sustainable partnerships with families and communities around the world.

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