

# LIFE REWARDS BASICS

*Making the most of the 4Life® Opportunity*



ENGLISH

**4Life**

TOGETHER, BUILDING PEOPLE

# The Life Rewards Plan™

When you partner with 4Life®, you're choosing a better financial future for yourself and your family. In this brochure, you'll learn how to get paid—and you'll find examples of how you can structure your business for maximum financial opportunity, now and in the future.

The handy chart on the next page is an overview of how our balanced Life Rewards Plan™ compensates distributors who have qualified at each rank level. Read through the chart to understand the minimum requirements and percentages paid at each level. Meet with your upline leader or contact your local 4Life office for additional compensation plan training.

## **Remember:**

- 4Life pays up to four different bonuses.
- 4Life has one of the highest payouts in the industry—up to 64% on LP.
- The Power Pool makes it easy to get started.

## **Helpful terms:**

**Enroller:** The distributor who personally enrolled you in 4Life. Your enroller may also be your sponsor.

**Sponsor:** The person in the upline position directly above you.

**AutoShip:** An order of at least 100 Life Points (LP) automatically shipped to you each month. You choose the products and the ship date. This ensures that you meet your minimum monthly LP requirements with no disruptions to your commissions.

**Rapid Rewards:** 25% of the first LP order placed by every new distributor you personally enroll.

**Personal LP Payouts:** a 25% payout on personal volume over 100 LP.

**Three-Level Volume:** Your three-level volume is composed of your personal LP, the total of your first three-level volume, and the customer volume on your fourth level.

**Leg:** A part of your downline that starts with a distributor sponsored by you and continues below that distributor.

# QUALIFICATIONS

	Associate	Leader	Diamond	Presidential Diamond	International Diamond	Gold International Diamond	Platinum International Diamond
Monthly LP*	50	100	100	100	100	100	100
Monthly AutoShip/Back-Up AutoShip LP	0	100	100	100	100	100	100
Personally enrolled distributors at 100 LP/month (At least half must be frontline)	0	4	6	8	10	12	12
Monthly LP on first 3 levels without compression	0	0	3,000	10,000	20,000	20,000	20,000
Legs**	0	0	0	2 Diamond	2 Presidential Diamonds	3 International Diamonds***	3 Gold International Diamonds
Monthly organizational volume (GLP)	Not Applicable	Not Applicable	Not Applicable	Not Applicable	Not Applicable	250,000	1,000,000

# REWARDS

BONUSES

COMMISSIONS

	4Life Power Pool and Great Escape+ Bonus (3% of company LP)				Premier Pool Bonus (2% of company LP)		Platinum Pool Bonus (1% of company LP)
1st Level	2%	2%	2%	2%	2%	2%	2%
2nd Level	15%	25%	25%	25%	25%	25%	25%
3rd Level		5%	5%	5%	5%	5%	5%
4th Generation			6%	12%	12%	12%	12%
5th Generation				3%	3%	3%	3%
6th Generation				3%	3%	3%	3%
7th Generation					2%	2%	2%
8th Generation					2%	2%	2%
9th Generation						2%	2%
10th Generation						2%	2%

**INFINITE LEVELS**

**INFINITY**

4Life's Infinity Bonuses for each generation continue to be paid until interrupted by another distributor of like position or higher. Thus, 4Life's Life Rewards Plan™ continues to reward you well beyond 10 levels. This unique aspect of the Life Rewards Plan can far exceed the payout depth of other network marketing companies.

\*Life Points (LP): Every commissionable 4Life® product is assigned a Life Point value that is used to calculate distributor commissions.  
 \*\*Legs must be separate and have at least one distributor at the indicated rank or higher. Qualifying distributors in the legs do not have to be frontline.  
 \*\*\*Must have at least three International Diamond legs, each with at least 50,000 GLP to qualify

# Build a Rewarding Business... for Life!

As an independent distributor, you build your 4Life® business in a way that meets your personal and financial goals. Choosing a strategy that works for you is important to the success of your business.

## **Getting started**

As you begin building your business, remember these time-tested strategies.

- **Contact daily.** Decide how many people you'll contact each day. Share both 4Life products and the financial opportunity with your contact list.
- **Present the opportunity.** Schedule opportunity presentations on a regular basis. You'll find a simple outline to follow in your Compass kit. Ask your upline leader for additional tips on how you can give a successful presentation.
- **Sign up customers.** Not every person you meet will want to pursue the 4Life business opportunity, but many of those people will want to enjoy the benefits of 4Life's extensive product line.

- **Look for your business partners.** As you build your business, choose the people you want to put in the front line of your business. Your partners will ultimately help your business succeed, allowing you to achieve the volume levels you need to reach the higher ranks of the 4Life compensation plan.

# The Power Pool

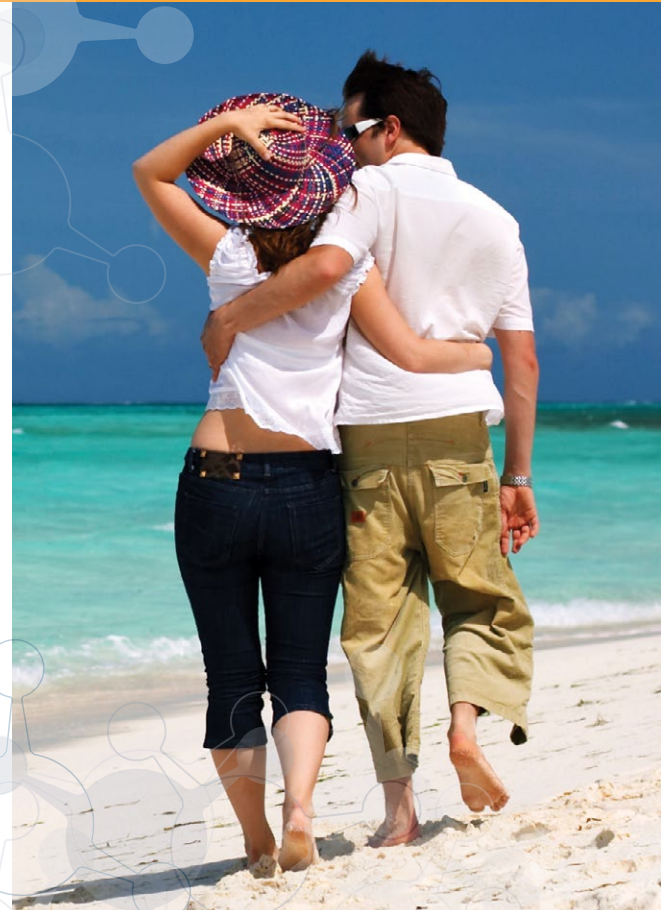
## ***Why use the Power Pool?***

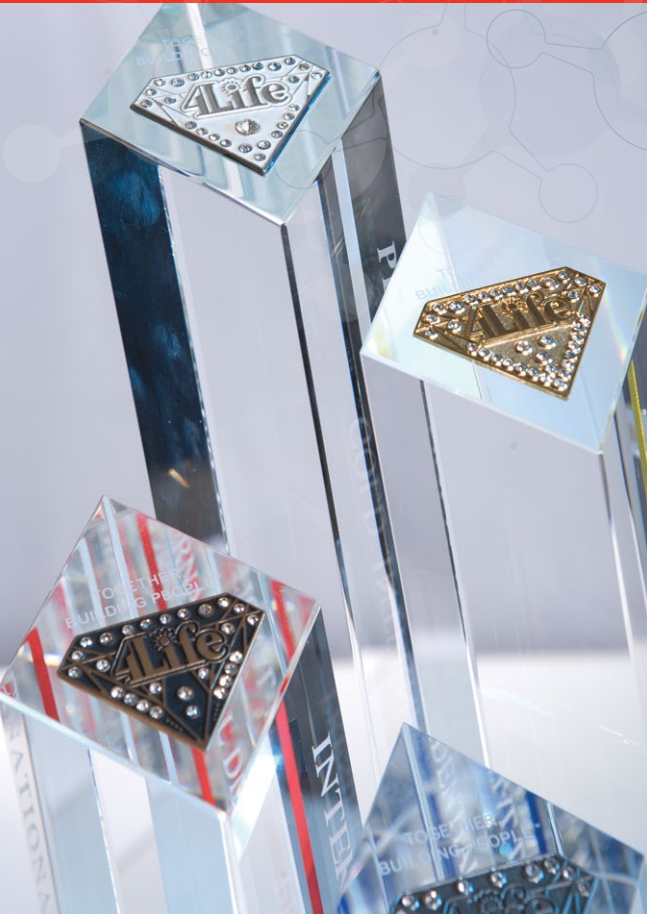
- Earn bonus payments\* and qualify to be drawn for a trip\*\* to an exotic location.
- Quickly build your organization (it's easy to duplicate!).
- Achieve the Diamond rank faster.

## ***Qualify for the Power Pool***

- Enroll at least three distributors each month.
- Each distributor needs to have at least 100 LP for his first two consecutive months.
- You must personally maintain at least 100 LP each month.

\*The bonuses vary each month depending on a percentage (2%) of the total Life Points (LP) generated worldwide.  
\*\*No purchase necessary to enter the Great Escape+ drawing; send a self-addressed stamped envelope to 4Life c/o Great Escape+ Drawing entry, 9850 S. 300 W. Sandy, Utah, 84070. By participating in the Great Escape+ drawing, entrant agrees to all eligibility requirements. Entries must be submitted by the 15th of the month in order to be eligible for the Great Escape+ drawing that month. Participants must submit an entry every month to qualify; only one entry per person per month will be accepted. For more information about the Great Escape+, visit [4life.com](http://4life.com) or contact Distributor Services at [europe@4life.com](mailto:europe@4life.com).





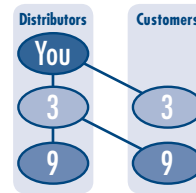
# Build Big — Rank Advancements

As you move up through the 4Life® ranks, you'll experience greater income earning potential. You'll learn more, you'll become more active, and you'll pass along your knowledge to others. To keep your business growing, it's important to be consistent in your actions. Here, we share examples of what your business could look like at each level.

## LEADER

### Requirements for Leader

- Maintain a monthly minimum of 100 LP.
- Enroll at least four distributors each who also maintain a monthly minimum of 100 LP.



**Distributors:** 300 LP x 2% = \$6  
**Customers:** 300 LP x 25% = \$75

**Distributors:** 900 LP x 25% = \$225  
**Customers:** 900 LP x 2% = \$18

Possible Income\* **\$ 324 USD per month**

Personal LP: 100 LP

Personally Enrolled Distributors: 4

Total Distributors with at least 100 LP: 12

Customers with at least 100 LP: 12

Total LP in first three levels: 2,400 LP

\*\* Must have personally enrolled four distributors to qualify as a Leader.

Example illustrates payout potential going 3 x 3 deep.

\*Distributor earnings vary as a result of numerous factors. Earnings statements made in this brochure are not intended to guarantee a particular outcome, but rather show what is possible based on a broad range of 4Life® distributors' historical data, personal commitment, and skill level. All references to income, implied or stated, through the Life Rewards Plan™ are for illustration purposes only.

As a Leader, your first goal should be moving up to the Diamond rank. Why? This is the first milestone of your business. As a Diamond, you'll qualify for infinity payouts, which means unlimited earning potential for you. You'll have the capacity to earn more money and really start growing your own organization. Start learning—and keep earning as you move your way up the ranks.

### ***How to get from Leader to Diamond***

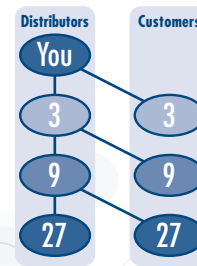
- Qualify for the Power Pool three months in a row and have your distributors do the same.
- Make daily contacts and give weekly presentations.
- Keep learning—attend meetings, listen to conference calls, and more.

### **DIAMOND**

#### *Requirements for Diamond*

- Maintain your personal 100 LP minimum requirement each month.
- Personally enroll a total of six new distributors who each order a minimum of 100 LP monthly.
- Each month accrue first three-level volume of 3,000 LP without compression.

Once you've reached Diamond, your goal should be moving to Presidential Diamond rank. Why? The Presidential Diamond rank is a key position in your 4Life business in which you continue building upon the strong foundation that you've already established. Also, as a Presidential Diamond, your income increases exponentially (see chart on the next page). To get from Diamond to Presidential Diamond, you'll need to keep learning about the 4Life opportunity—and start teaching others how to also succeed.



<b>Distributors:</b>	300 LP × 2% = \$6
<b>Customers:</b>	300 LP × 25% = \$75
<b>Distributors:</b>	900 LP × 25% = \$225
<b>Customers:</b>	900 LP × 2% = \$18
<b>Distributors:</b>	2,700 LP × 5% = \$135
<b>Customers:</b>	2,700 LP × 5% = \$135



### **Infinity Commissions**

Possible Income\* **\$594 USD per month**  
 Personal LP: 100 LP  
 Personally Enrolled Distributors: 6  
 Total Distributors with at least 100 LP: 39  
 Customers with at least 100 LP: 39  
 Total LP in first three levels: 7,900 LP  
 \*\* Must have personally enrolled six distributors to qualify as a Diamond. Example illustrates payout potential going 3 x 3 deep.

## How to get from Diamond to Presidential Diamond

- Keep working the Power Pool and building your business.
- Duplicate—turn your distributors into solid Diamonds.
- Keep learning and start teaching—be a proactive member of your organization and rally your people together at meetings.

## PRESIDENTIAL DIAMOND

### Requirements for Presidential Diamond

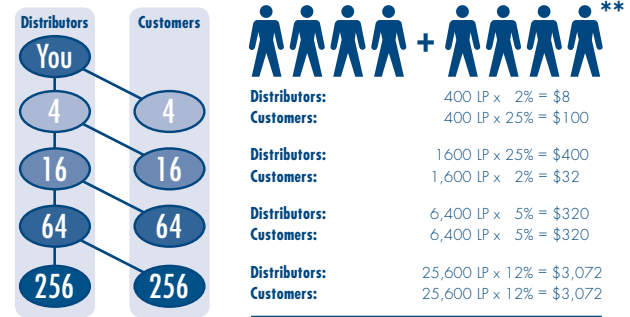
- Personally enroll a total of eight distributors who each order a minimum of 100 LP monthly.
- Accrue first three-level volume of 10,000 LP without compression.
- Have two Diamond distributor legs.

As a Presidential Diamond, you're like the president of your own organization. You take responsibility for making sure that all of your team members are working towards a common goal of unlimited success. You're the one to teach, support, and guide members who need your valuable experience to succeed. At this level, you've reached the point where you can start thinking about retirement income. The foundation that you have built so far will enable you to reach the International Diamond rank and beyond.

## How to keep advancing

- Edify the members of your organization.
- Be a model of success—keep working and duplicating the system.
- Learn, teach, and guide your group to success.

For information on how to qualify for additional ranks, refer to page 3.



**Infinity Commissions**

Possible Income\* **\$7,324 USD per month**

Personal LP: 100 LP

Personally Enrolled Distributors: 8

Total Distributors with at least 100 LP: 340

Customers with at least 100 LP: 340

Total LP in the first three levels: 42,500 LP

\*\* Must have personally enrolled eight distributors to qualify as a Presidential Diamond. Example illustrates payout potential going 4 x 4 deep.

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# Did You Know?

***A Booming Industry***—The network marketing industry is rapidly growing around the world, with more than 50 million people currently generating more than \$100 billion in revenue.

***Residual Income***—The power of the Life Rewards Plan comes from generating an ongoing residual income, by building a network of distributors and customers and getting paid on their efforts. Your income is no longer limited by what you do alone, but rather powerfully leveraged off the activity of others. You succeed by helping others succeed.

***Unlimited Growth***—The more you build, the more you get paid. Unlike a traditional job, your success grows with your activity. And, with a presence in more than 50 countries, you can build your 4Life® business both locally and globally.

***A Balanced and Unique Compensation Plan***—With 4Life, you'll benefit from one of the highest paying, most unique plans in the industry—up to 64% payout on LP. The Life Rewards Plan™

greatly rewards the beginner, part-timer, and professional business builder.

***Personal LP Payout***—Receive a 25% payout on personal volume that exceeds your minimum monthly required purchase of 100 Life Points (LP\*).

***Rapid Rewards***—Get a 25% commission on the first order placed by every new person you personally enroll\*\*.

***Diamond4Life***—This enrollment option qualifies you to be paid at the Diamond level for the first 12 months of your business as long as you maintain your minimum 100 LP monthly requirement.

***Leader4Life***—This enrollment options allows you to be paid at the Leader level as long as you maintain your minimum 100 LP monthly requirement.

\*For Leaders and above, the first and second level commissions are reversed on personal volume over 100 LP. You receive 25% and the immediate upline distributor receives 2%. The next upline distributor receives 5%. The remaining payout continues according to the plan until all levels are paid out.

\*\*The first and second level payouts for the first LP order are reversed. The enrolling distributor receives 25% and the immediate upline distributor receives 2%. The next upline distributor receives 5%. The remaining payout continues according to the plan until all levels are paid out. (This applies only to first orders.)

The logo for 4Life, featuring the number '4' and the word 'Life' in a serif font. The dot of the 'i' in 'Life' is replaced by a sun icon with rays.

TOGETHER, BUILDING PEOPLE™

[www.4life.com](http://www.4life.com)

For more information about 4Life opportunity and the 4Life products, contact:



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