

LIFE REWARDS BASICS



Life

TOGETHER, BUILDING PEOPLE™

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Your guide to the Life Rewards Plan™



EUROPE

THE LIFE REWARDS PLAN™

Choosing to become a 4Life® distributor means you are ready to take control of your financial future. At 4Life, your income depends entirely on your actions and the actions of your team members.

With this brochure, you'll find information on how to get paid with the Life Rewards Plan. You'll also discover the many rewards you can enjoy as a 4Life distributor.



ENJOY LIFE!

- Establish and meet your financial goals
- Experience luxury vacations with loved ones
- Serve people in your community
- Connect with team members and achieve goals together



THE BENEFITS

- Get paid to sell products backed by science
- Take advantage of a solid, global company
- Generate income 24 hours a day, every day
- Learn from a team of people ready to help you
- Benefit from one of the highest payouts in the industry—up to 64% of commissionable volume
- Earn free products through the 4Life Loyalty Program

GETTING STARTED

As a 4Life® distributor, you can build your business in a way that will meet your personal and financial goals. Whether you want a part-time business for extra income or a long-term career to secure your future, 4Life has a path for you.

STRATEGIES

Take advantage of rewards

4Life offers generous rewards with product incentive programs like the Loyalty Program to build short-term and long-term growth.

Daily contact

Decide how many people you want to contact each day to share 4Life products and the opportunity.

Prospecting

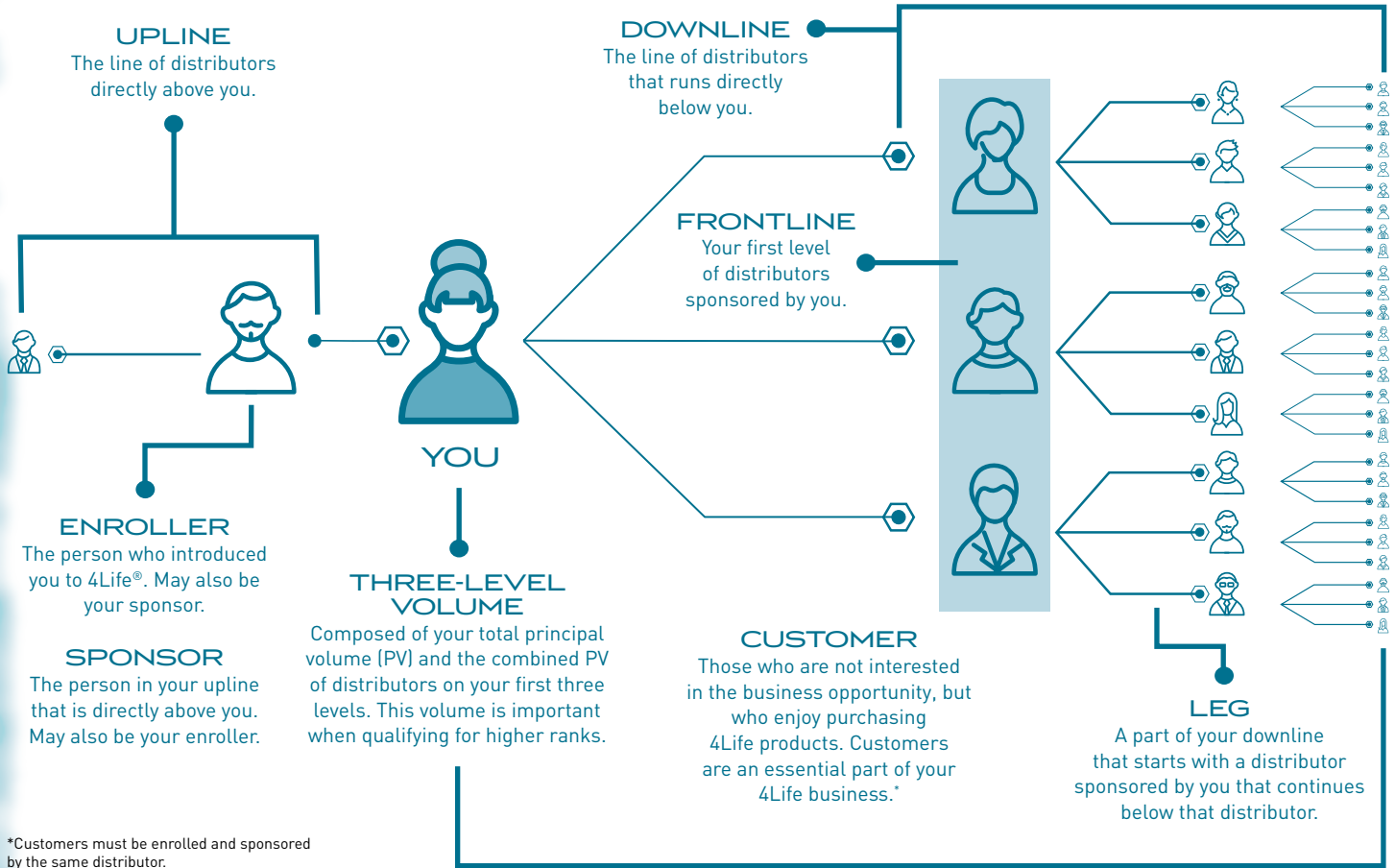
Schedule opportunity presentations to share 4Life products on a regular basis. You'll find a simple outline to follow in your 4Life Welcome Kit. Ask your upline leader for additional tips.

Build customers

Not every person you meet will want to pursue the business opportunity, but 4Life has products for every need. Building a solid customer base is necessary to grow your business.

Develop business partners

As you build your business, select the partners you want on your frontline. These are the individuals who will help your business succeed and help you reach your goals.



*Customers must be enrolled and sponsored by the same distributor.

TERMS TO KNOW

① Life Points (LP)

Every 4Life® product (excluding distributor incentives and tools) is assigned a Life Point or LP value used to calculate distributor commissions.

② Principal Volume (PV)

PV is the total LP for product purchases from:

- Customers you enroll.
- Customers on your my4life.com website.
- Products you purchase to consume or sell for a retail profit.
- Customer purchases made directly on your distributor account.

③ Organizational Volume (OV)

The LP from your personal purchases, customer accounts, and all distributors in your downline. This volume is important when qualifying for higher ranks.

④ Rapid Rewards

25% rebate paid on all PV above 100 LP* and 25% of the first LP order of every new distributor you personally enroll.** Paid the very next day when qualifying as a Leader or above.



⑤ Loyalty Program

- Order your favorite products on automatic shipment and receive up to 30% back in Product Credits.
- Redeem Product Credits for the free products of your choice.
- Bonus: order 125 LP or higher to receive the bonus product of the month.

⑥ Compression

Distributors in your downline who don't place an order are removed for that month when commissions are calculated.

*The first and second level payouts are reversed.

**The first and second level payouts for the first LP order are reversed. The enroller receives 25% and the immediate upline distributor receives 2%. The next upline distributor receives 5%. The remaining payout continues according to the plan until all levels are paid out. (This applies only to first orders).



HOW DO I GET PAID?

From the first-timer all the way up to the veteran networker, the Life Rewards Plan™ offers compensation opportunities for everyone.

Retail Profit

To get started, purchase 4Life® products at wholesale cost and resell the products for a retail profit. Purchasing product packs will give you greater product savings and, therefore, greater retail profit earning potential.



Commission and Rapid Rewards

Your 4Life monthly commission is based on the total LP value of products sold in your organization. As a distributor you will benefit from 4Life's incredible payouts—up to 64% of commissionable volume! You can receive your first commission payment the very next day!





Team Building

As your organization grows, earned commissions are based on organizational volume and rank. Organizational volume is the LP generated through all commissionable product orders placed by you and your entire downline. As you build your business, you will advance in rank and continue growing your three-level volume and organizational reach.

Extra Incentives

Distributors have the chance to qualify for all-expense-paid trips to exotic locations (the Great Escape),[†] as well as cash prizes, and other incentive-driven contests.

*Less than 1% of 4Life distributors qualify for incentive trips.

Infinity Payout

The power of 4Life's Infinity Payout is its ability to pay multiple levels for each generation beginning at the Diamond rank. This unique aspect of the Life Rewards Plan™ can far exceed the payout depth of other network marketing companies. The payout for each generation continues for an infinite number of levels until reaching a distributor of like or higher rank, at which time you begin receiving the payout for the next earned generation.

Loyalty Program

Earn free products when you participate in the 4Life Loyalty Program! Receive up to 30% back in Product Credits to redeem for the products of your choice. And, when you place a 125 LP or higher Loyalty Program order, you become eligible to receive the bonus product of the month with your next month's order. Visit www.4life.com/loyalty to enroll.

Bonuses

Your monthly bonus commission represents your primary distributor earnings. This bonus is calculated based upon your rank and the volume of your organization.

Power Pool

The Power Pool enables 4Life distributors to receive a portion of the company's revenue within just three months of enrolling. The Power Pool pays qualified distributors a share of 2% of the entire company's LP. You qualify when you enroll three new distributors who achieve at least 100 PV through product purchases during each of their first two months, while you also achieve 100 PV from product purchases during these months.

RETAIL SUCCESS

EVERYONE CAN
BENEFIT FROM
4LIFE PRODUCTS, EVEN
IF THEY AREN'T INTERESTED
IN THE BUSINESS
OPPORTUNITY.



🕒 Benefits of retailing 4Life® products:

- Earn a 25% retail bonus on product purchases after qualifications are met.
- Share the benefits of exclusive 4Life Transfer Factor® products.
- Build a solid customer base.
- Earn Rapid Rewards and get paid the next day.*
- Give yourself a bonus by reselling free products redeemed through the Loyalty Program.

*Distributors must be ranked at Leader or above to receive Rapid Rewards benefits.

RETAIL SALES TIPS

- ① Use our exclusive and unique tools to share 4Life® products with others. Customers will recognize the advantage of purchasing 4Life products, and they can become great referral sources to share the products with others.

TIP: Order tools on 4life.com.

- ② Purchase and resell 4Life products with Loyalty Program packs.
- ③ Stay in contact with customers through social media and email. Remind them when you are placing a product order. Include a 4Life product catalog in their orders.
- ④ Share your my4life.com site with potential customers so they can easily order online and have orders shipped directly to them.*

* Currently (July 2016) European countries for which the product is sent through the my4life.com web page are Germany, Norway, Spain, and Portugal.

- ⑤ Be “a product of the product” so you can better address customer needs. Ask questions about lifestyle and wellness goals, and then suggest product solutions. For example, if your neighbor is participating in a fitness challenge, suggest adding PRO-TF™ to her training program.
- ⑥ Host a home meeting. Bring products to sell, catalogs to share, and hand out business cards with your contact information and my4life.com website information.



QUALIFICATIONS



Associate



Leader



Diamond



Presidential
Diamond



International
Diamond



Gold
International
Diamond



Platinum
International
Diamond

	Associate	Leader	Diamond	Presidential Diamond	International Diamond	Gold International Diamond	Platinum International Diamond
Monthly PV*	50	100	100	100	100	100	100
Personally enrolled distributors at 100 PV/month (At least half must be frontline)	0	4	6	8	10	12	12
Monthly LP on first 3 levels without compression	0	0	3,000	10,000	20,000	20,000	20,000
Legs**	0	0	0	2 Diamonds	2 Presidential Diamonds	3 International Diamonds***	3 Gold International Diamonds
Monthly organizational volume (OV)	Not Applicable	Not Applicable	Not Applicable	Not Applicable	Not Applicable	250,000	1,000,000

*Principal Volume (PV). The total LP for product purchases from customers you enroll, customers on your my4life.com website, products you purchase to consume or sell for a retail profit, and customer purchases made directly on your distributor account.

**Legs must be separate and have at least one distributor at the indicated rank or higher. Qualifying distributors in the legs do not have to be frontline.

***Must have at least three International Diamond legs, each with at least 50,000 OV to qualify

REWARDS



Associate



Leader



Diamond



Presidential
Diamond



International
Diamond



Gold
International
Diamond



Platinum
International
Diamond

COMMISSIONS	BONUSES							
	4Life Power Pool and Great Escape+ Bonus (3% of company LP*)				Premier Pool Bonus (2% of company LP*)		Platinum Pool Bonus (1% of company LP*)	
1st Level	2%	2%	2%	2%	2%	2%	2%	2%
2nd Level	15%	25%	25%	25%	25%	25%	25%	25%
3rd Level		5%	5%	5%	5%	5%	5%	5%
4th Generation^			6%^	12%	12%	12%	12%	12%
5th Generation				3%	3%	3%	3%	3%
6th Generation				3%	3%	3%	3%	3%
7th Generation					2%	2%	2%	2%
8th Generation					2%	2%	2%	2%
9th Generation						2%	2%	2%
10th Generation						2%	2%	2%

The power of 4Life's Infinity Payout is its ability to pay multiple levels for each generation beginning at the Diamond rank. The payout for each generation continues for an infinite number of levels until reaching a distributor of like or higher rank, at which time you begin receiving the payout for the next earned generation.



*LP: The commissionable sales value assigned to 4Life products

^When 6% is paid to a Diamond, the additional 6% is paid to the next Presidential Diamond or higher in the upline. This is called Infinity Pass Through.

RANK ADVANCEMENT

As you build your 4Life® business and share products, you should continuously work to achieve higher ranks. Remember, your monthly commission is based on the organizational volume of your downline distributors. As you move up to the next rank, you can enjoy greater earning potential.

1 st Level
2 nd Level
3 rd Level
4 th Generation
5 th Generation
6 th Generation



Leader

2%
25%
5%



Diamond

2%
25%
5%
6%



Presidential
Diamond

2%
25%
5%
12%
3%
3%



Infinity

LEADERS

Once you qualify as a Leader, you become eligible for Rapid Rewards and earn the first three levels of payout according to the Life Rewards Plan™. When you enroll as a Leader 4Life® with a minimum 100 PV, you continue to be paid at the Leader rank as long as you maintain the minimum monthly requirement of 100 PV. You'll also receive the benefit of a free my4life.com site.*

Requirements to Qualify

- Maintain a monthly minimum of 100 PV
- Personally enroll at least four distributors, two of which must be on your frontline, who each also maintain 100 PV



100 PV

3 Customers
at 100 LP** per month

25%

X

300 LP** =

\$75

4 Distributors

2%

X

400 LP** =

\$8



Example income: \$83 USD per month (not including retail profit)

*Distributor earnings vary as a result of numerous factors. Earnings statements made in this brochure are not intended to guarantee a particular outcome, but rather show what is possible based on a broad range of 4Life distributors' historical data, personal commitment, and skill level. All references to income, implied or stated, through the Life Rewards Plan are for illustration purposes only.

**LP: The commissionable sales value assigned to 4Life® products

DIAMONDS

As a Diamond, you begin to qualify for Infinity Payouts, which means additional earning potential for you. As you share products, you'll have the capacity to earn more money and really start growing your own organization.*

Requirements to Qualify

- ① Maintain a monthly minimum of 100 PV
- ② Personally enroll a total of six distributors, three of which must be on your frontline, who also maintain 100 PV
- ③ Accrue a three-level volume of 3,000 LP each month without compression

4 Customers
at 100 LP** per month

6 Distributors

12 Distributors

18 Distributors

1st Level

2nd Level

3rd Level



100 PV

25%

X 400 LP** = \$100

2%

X 600 LP** = \$12

25%

X 1,200 LP** = \$300

5%

X 1,800 LP** = \$90



Example income: \$502 USD per month

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**LP: The commissionable sales value assigned to 4Life® products

◎ PRESIDENTIAL DIAMOND

At 4Life®, a Presidential Diamond is like the president of his or her own company. You take responsibility for making sure your team members are working toward a common goal. The foundation that you have built as you share 4Life products will enable you to reach the International Diamond rank and beyond.*

Requirements to Qualify

- ◎ Maintain a monthly minimum of 100 PV
- ◎ Personally enroll a total of eight distributors, four of which must be on your frontline, who also maintain 100 PV
- ◎ Accrue a three-level volume of 10,000 LP without compression
- ◎ Have two qualified Diamond distributors in separate legs



100 PV

5 Customers
at 100 LP** per month

25%

X 500 LP**

=

\$125

8 Distributors

1st Level

2%

X 800 LP**

=

\$16

36 Distributors

2nd Level

25%

X 3,600 LP**

=

\$900

64 Distributors

3rd Level

5%

X 6,400 LP**

=

\$320

100 Distributors

4th
Generation

12%

X 10,000 LP**

=

\$1,200



Example income: \$2,561 USD per month

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**LP: The commissionable sales value assigned to 4Life® products

