THE IMMUNE SYSTEM Company



# Welcome Aboard!

Congratulations! I hope you are as excited as I am to have you officially join our team. Great things lie ahead! Your decision to partner with us means that you're ready to take your 4Life experience to the next level, and we're committed to supporting you every step of the way.

4Life offers a unique opportunity with so many possibilities. As President and CEO, I pledge to continually help you reach your goals by offering innovative products and incentives, and we'll have some fun together along the way. Let's do this!

Sincerely,

Danny Lee



# We Are **The Immune System Company**™

By now, you probably know that we've tapped into something amazing. Transfer factors are nature's original immune system support, and we've harnessed their power into one-of-a-kind products. These molecules may be tiny, but they have big potential. We want to take 4Life Transfer Factor® to the world, and we need YOU to help make it happen!\*



# Sharing Science

Innovation is what we do best! When you share 4Life products, you're sharing years of research and discovery. Our state-of-the-art laboratory has cutting-edge equipment and a top-tier team of scientists who formulate and develop our products. Each product undergoes hundreds of tests to ensure efficacy and quality, and many of our products are patented and validated by third parties to give you a unique edge in the marketplace.



## Satisfaction Guaranteed

We strive to create products that meet and exceed the highest standards, so you can feel confident incorporating them into your health routine and sharing them with your friends and loved ones. That's why we offer a 30-day satisfaction guarantee on all our products. Not in love with your purchase? Not possible, but we've got you, just in case.

We want you to be satisfied, not only with our products, but with your business. That's why we have innovative apps, tools, and business tips, all to help you build the best 4Life business you can.





## **Getting Paid**

Learning how to earn with 4Life is easy peasy!

There are many ways to get paid (six, to be exact), and it's up to you to choose which way(s) fit your goals and your lifestyle.

- Retail Profit: Purchase 4Life products at the wholesale price and resell the products for a retail profit.
- Instant Discount: Both Preferred Customers and Affiliates receive a 25% instant discount—at checkout—on all Personal Volume over 100 LP.\*
- Rapid Rewards": Get paid commissions the very next day to your 4Life account when you sign others up as Preferred Customers!\*\*
- **4.** MyShop: Share your discount and earn a 25% MyShop commission on all monthly volume over 100 LP.
- 5. Builder Bonus": Unlock the power of Me and My 3® to earn \$50, \$200, or \$800 every month. Each bonus is achieved through structure and Team Volume.
- Team Commissions: You know what they say: teamwork makes the dream work! Build a solid team and earn competitive commissions as your organization grows.

For more information on how to earn with the 4Life compensation plan, see the Life Rewards brochure included with your Welcome Kit!

<sup>\*</sup>The instant discount is not applicable to your first order with 4Life.

<sup>\*\*</sup> Effective January 1, 2020. The first, second, and fourth level payouts for the first LP orders are shifted. The person who signs up a new customer receives 25% and the immediate upline of that person receives 12%. The next two immediate qualified upline Affiliates receive 5% and 2%, respectively. The remaining payout continues according to the Life Rewards Plan until all levels are paid out. To be eligible to receive a Rapid Rewards payment the very next day, an Affiliate must have 100 PV in the current month.

## 4Life Tools

When you choose to partner with 4Life, you become part of a worldwide family dedicated to Taking Transfer Factor to the World®!

We've been in business for more than 20 years and are 100% dedicated to helping you succeed! We have easy-to-use tools—including innovative apps and instructional courses—that empower you to learn and share all things 4Life! Keep reading to learn more about these tools and what they can do for your business.





## Get Connected

#### **4Life Connect App**

The 4Life Connect app is our way of making you an honorary member of our marketing team. Use the 4Life Connect app to access product- and business-related PDFs, infographics, videos, and more! Think of it as a central hub to share assets, learn, and, of course, connect with others.









# Get Business Savvy

Everything you need to stay organized and in-the-know is in the palm of your hand. The 4Life app is designed specifically to help you understand every aspect of your business. It's like having a personal assistant! Track your team's progress, view important data and reports, and earn badges as you grow and progress.

#### Service at your fingertips

The 4Life app also includes a chat feature so you can talk to Customer Service representatives right from the app!





### The Perks

We like to sweeten the pot every chance we get. Our extra incentives include island getaways, exclusive clubs, and recognition at every turn.

**Incentive trips:** Where daydreams come true! Qualify for a Great Escape and join us on a luxury cruise or island getaway, and let the ocean breeze take you away!

**Recognition:** Be featured in the Summit™ magazine and receive the red-carpet treatment at our headquarters or an International Convention.

**President's Club:** Our most exclusive club. Qualify for membership and receive exciting gifts, convention benefits, paid luxury getaways, and access to our cash bonus pool.

†Less than 1% of 4Life Affiliates qualify for incentive trips.

## Foundation 4Life®

#### **Breaking the Cycle of Poverty**

As a young girl, 4Life Founder Bianca Lisonbee dreamed of touching the lives of people all over the world. Foundation 4Life is Bianca's childhood dream come true. It provides the 4Life family with ways to help break the cycle of poverty through donations and meaningful acts of service.

Foundation 4Life believes that children are the beginning and end of the cycle of poverty. Its focus is addressing the significant needs of children all over the world, so that they can focus on simply being kids and dreaming big, just as Bianca did.

Positive change happens one smile, one meal, and one small act at a time. Together, our small acts can help to break the cycle of poverty for children across the globe.



Scan here to learn how you can help.





Thank you for reading! We can feel your enthusiasm from here . . . really . . . GOOSEBUMPS! We look forward to all we will accomplish together.

Now, get out there and live your best life!

