# SUMMIT<sup>M</sup>



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#### SUMMIT 4LIFE AFFILIATE MAGAZINE VOLUME TWO • 2023

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Founder's Message

When I started this company back in 1998, I had a vision for what it could eventually become one day. That vision involved people across the globe creating a better life for themselves—a life with improved health, a life of their own making.

What do I mean by "a life of their own making?" I mean that oftentimes, we become stuck. Barriers, both personal and external, sometimes stand in the way of us fulfilling our destiny. Whether those barriers are self-doubt or lack of resources or a support system, these things can impede our potential.

4Life helps people break down their barriers. It instills confidence. It offers community. It provides tools and incentives and a path toward personal success. It's the paintbrush that allows people to illustrate their own future.

I'm proud of what 4Life is today and the people who have helped me bring this vision to life, but there is still much work to be done! There are still so many lives to touch and so many stories that need to be written.

Let's go forward with faith, not only in those who are already engaged with us, but in the amazing people seeking a more fulfilling life whom we have yet to encounter. Together, we can help lead them toward their potential and help them create a life of their own making.

VailSeronvee

David Lisonbee

# Certifiably Unique:

4Life® Transfer Factor Plus® Tri-Factor® Formula receives official NSF certification



Congratulations to 4Life President and CEO Danny Lee on his recent appointment as Chairman of the Direct Selling Association!



### More on Danny Lee

Danny Lee:	President and CEO since 2017 Began at 4Life in 2008
Affiliations:	Chairman of the U.S. Direct Selling Association, World Federation Direct Selling Association CEO Council and Ethics Committee
Favorite product:	4Life Transfer Factor® Immune Boost

I believe there has never been a better time to be part of 4Life. Now, more than ever, the immune system is at the forefront of people's minds. As The Immune System Company<sup>®</sup>, we're ready to stake our claim as the manufacturers of the best industry-leading immune system support product in the world: 4Life Transfer Factor<sup>®</sup>.\*

Not only do we offer exclusive products, but we provide an incredible organization that supports, uplifts, and cheers each other on. I hope our Affiliates and customers find their lives enriched by 4Life Transfer Factor and the built-in family that comes with being part of 4Life.

Enthusiastically yours,

·Qs ha 7

4Life President and CEO Danny Lee

Platinum Elite

**Dr. Herminio Nevárez** Puerto Rico

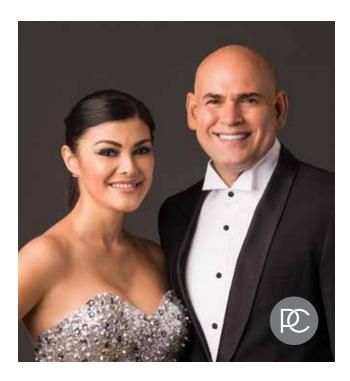


### Yadira Olivo Puerto Rico



Platinum Elite

**Juan & Damaris Rosado** Florida, USA



**Jeff & Michelle Altgilbers** Tennessee, USA



New Platinum



### Liya Alekseeva Russia

"I am happy and grateful I connected with 4Life and found such unique products. Through 4Life, I took a fresh look at the world around me, and now I can help a huge number of people find their way in this life through extra income and strengthening their immune system.\*

I am grateful to all our dear Eurasia Affiliates and their leaders who have helped me reach this Platinum pinnacle. Thank you to our esteemed Founders, David and Bianca Lisonbee, for giving all of us the unique opportunity to work with amazing products that truly are some of the best immune boosters.\*

Words are not enough to express how I feel! I glow with happiness and want to share it with all of you: my dear partners and the 4Life team!"



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"The Eurasia team and I are proud of Liya for achieving the Platinum rank. She is now a member of an elite group of 4Life's most successful and dynamic leaders. This is the result of years of preparation, dedication, and hard work, and we know this is only the beginning of an exciting new chapter in Liya's journey."

-Tyler Madsen | Vice President, Global Markets

"Achieving the Platinum rank in the Eurasian market is a great victory for our Affiliates and the local 4Life team! We are glad that Liya Alekseeva is our first Platinum. Since 2005, for almost 18 years, Liya has been devoted to our products and company values. Liya has gone through all the stages in her development and has accumulated vast experience as one of the key market leaders, having perfectly studied our products and the rules for building a strong team. We are proud of her achievements, and we thank Liya for all she brings to the development of the 4Life brand, not only in the Eurasia market, but throughout the world. We believe Liya will achieve even more in the future. Her potential is limitless to build an even bigger business and reach new heights with 4Life!"

-Olga Prokopyeva | General Manager, Russia



Dlatinum



**Liya Alekseeva** Russia



**Esdras & Rosa Cabrera** Dominican Republic



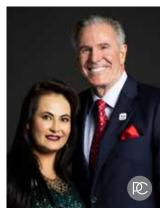
Miguel Bermúdez Marín Puerto Rico



Iván Rodríguez Texas, USA



Dr. Jase & Dr. Jinsun Khyeam Massachusetts, USA



Dave & Gabriela Daughtrey California, USA



Dr. Eduard Hutabarat & Katharina Sihombing Indonesia



Ángel Molina & Ivelisse López Puerto Rico



**Ileana & Hugo Johnson** California, USA



Àngels Muñoz Estape Spain



Esthela Carpio Rodas & Galo Celi Ecuador



Bak Mi Ae & Eom Kwang Bok Korea



**Lilly Sánchez** Florida, USA



**Grace Chun** Korea



Sadik Din & Hasnimah Singapore

Ø

President's Club qualifiers 2023



**Sheri Din** Singapore



**Bonnie Taylor** California, USA



Barbara Meurer Florida, USA

Gold Elite



Ruth Flórez de Bermúdez Puerto Rico



**José Luis & Maria Martínez** Dominican Republic



**Olenia Sullivan** Tennessee, USA



President's Club qualifiers 2023



Gold



Dana & Mike Lombardi Idaho, USA



Angela Crist Ohio, USA



**Tiffany Carnal** Kentucky, USA



Ranny Marrero & Ivelysse Robles Nieves Puerto Rico



**José Martín & Zoraida Rosado** Florida, USA



**Rigoberto Carrion** Florida, USA



Lourdes García Puerto Rico



Hernán Santiago Puerto Rico



**Claudia Vega** Florida, USA



Rob Robertson III Tennessee, USA



Robert W. Robertson, Jr., MD Kentucky, USA



Martha Isabel Acero Puerto Rico



**Dionny Recio** Dominican Republic



**Juan & Elsa Tamayo** Oregon, USA



José & Odalis Cuevas New York, USA



Renaldo & Lymari Sánchez California, USA



**Juan & Ana Cruz** California, USA



**Rolando Sánchez & Zaida Morales** Puerto Rico



Diana Ramos California, USA



**Jessica Azimi** California, USA



President's Club qualifiers 2023

Gold advancements are for the volume months of July 2020–June 2023.

Gold



**Claudia Martínez & José Megia** Panama



**Rafaela Santiago** Florida, USA



**Dr. Ricaurte Samaniego & Joanna Martino** Panama



Jeanny Serra & Manny López Puerto Rico



Antonio González Puerto Rico



Nathaniel Lowe & Jamileth De Lowe Panama



**Luisa Lopez-Sanchez** California, USA



**Edison & Claudia Echeverry** California, USA

Carmen Nuñez &

Juan Rodríguez

Florida, USA



**Joel Rivera & Jennifer Martínez** Florida, USA



Wendy Young California, USA



Cheung, Yuet-Sheung California, USA

#### Legacy Golds:

**Antonio Nuñez** & Joana Clunie Panama

Barbara Wagner Nevada, USA

**Clementina Nena Beron** Florida, USA

**Edgar Mojica** Florida, USA

**Edgardo Negrete & Milena Cerpa** Panama **Eduardo León Marín Aristizábal** Panama

Martha Fajardo &

Jairo Beltrán

Texas, USA

Elizabeth Krakowiak Connecticut, USA

George Fei California, USA

**Guillermo Rodríguez** & Patricia Ferrer Panama Gustavo Adolfo Moreira & Flor De Liz Hidalgo Costa Rica

Javier Santana & Menchy Oquendo Puerto Rico

**Jhonny Aguilar Pinto & Betzaida Cova de Aguilar** Emerging Market **José Ángel Sánchez** Texas, USA

**José B. Pérez** Puerto Rico

José Vargas & Nelmarys Camacho Puerto Rico

**Juan Vargas & Heidy Rosado** Florida, USA Kevin & Courtney Moore Utah, USA

**Kim Ferguson** Arizona, USA

Kurt & Melanie Kuhn Arizona, USA

**Leo & Jordanna Espinosa** California, USA Leslie Daughtrey California, USA

Linda Emmerson Emerging Market

**Osmel Farak** & Arlette Molina South Carolina, USA

Sandra Davis Kentucky, USA

New Silven



**Tibor O-dor & Kimberlee Sheppard** Florida, USA

Silver advancements are for the volume months of March 2023–June 2023.

New Branze



Illinois, USA



**Jocelyne Caminero De Lora** Dominican Republic

Juan Rodriguez California, USA

Bronze advancements are for the volume months of March 2023–June 2023.

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New Presidential Elite



Brenda Ondina Martinez Castro Emerging Market

Not pictured:

Adrienne Tirri

Iris Judith









Spa 728 Louisiana, USA



Tatum Lee Kansas, USA



William Pérez & Natalia Jessen Puerto Rico

California, USA

**Gonzales Romero Emerging Market** 

Presidential Elite advancements are for the volume months of March 2023–June 2023.



New Presidential



**Angel Ramos** Texas, USA

#### Not pictured:

Adriana Calleros California, USA

Alexis Rodriguez California, USA

Deyanira Peña

New Jersey, USA

**Gladymar Delgado** Florida, USA

Eloina Lopez

California, USA

Hanah Georgia Rizzardo California, USA

Kevin C. Woosley Kentucky, USA Luis Edgardo Chicas Guevara California, USA

Luisana Marisol Castillo Benitez Emerging Market **Oleksandra Serhiyovych Yanko** Ukraine

**Tisha Lee** Kansas, USA

Presidential advancements are for the volume months of March 2023–June 2023.



New Diamond Slite

#### COSTA RICA Iliana Carrillo Carrillo Virginia Martinez Fernandez

#### DOMINICAN REPUBLIC

Santa Sorteo De Rijo Teresa Vargas De La Rosa De Aquino

#### **EMERGING MARKETS**

Alba Ondina López Muñoz Alexis David Zerpa Villafañe Ana Luisa Gonzales Romero Aquilino Velasquez Carlos Yanes Claudia Balladares Daniel López Ortiz Gertrudys Castro Escobar Guisela Gurrola Iris R. Rosales Ortega Jose Antonio Mejia Membreño Keilyn Walquiria Trochez Ferrera Kezia Patricia Mrutta Kezia Patricia Mruttu

Leopoldo Noel Ayala Santamaria Lucia Elvira Flores Lopez Maria Elena Herrera Dean Norlan Saúl Zeledón Paz Teo José Pacheco Ramos Ubaldo Isrrael Sarmiento López

#### GEORGIA Makar Isakov

MONGOLIA Davaa Batchuluun Otgonbat Serjeedorj

#### PANAMA

Ariel Ivan Cerrud Franco

#### PUERTO RICO

David Perez Barreto Jose Bermejo Rodriguez Julio Angel Criz Liznoeli Colon

ARKANSAS, USA Arieya Gonzalez

Derik

CALIFORNIA, USA Aleida Gallegos Bernarda Hernandez Alvares Dawn Baker Estelia Guerrero Maria Mercedes Mich De Leon Rigoberto Espinoza Tammy Golf

#### FLORIDA, USA

Graciela Umpierre Jacqueline Lopez Luz Cruz Grimaldos Paula Andreina Peña Mujica

#### IDAHO, USA Jason Stoddard

Katie Packwood Tami Reed

#### INDIANA, USA Angie Clark

KENTUCKY, USA Derek Brooks

LOUISIANA, USA Derik Hines

#### MARYLAND, USA Dwayne C. Robinson

MASSACHUSETTS, USA Eliane N Defalco

#### NEW JERSEY, USA Miguel Morales Cux

SOUTH CAROLINA, USA John Hill

#### TEXAS, USA Juan Mendoza Leticia Carmona Maria Antonia Alfaro Castro Sara Stout

Diamond Elite advancements are for the volume months of March 2023–June 2023.



New Vian

#### **COSTA RICA**

Carmen Maria Villalobos Rodriguez Floribeht Bogantes Cabrera Hazel Alfaro Badilla Maria Eugenia Ureña Zuñiga Yannina Nuñez Montiel

#### **DOMINICAN REPUBLIC**

Maria Florian Felis De Calderón Niguida Mariana Hernandez Cordero Rogelia Carbonell Reyes Roque Arturo Espinal Rodriguez

#### **EMERGING MARKET**

Analiz Ardón Herrera Angelica Maria **Gonzales** Arita Carla Chacon Caroline Makandi Nkinda Detmar Bockhorn Emmanuelle Collinet Erick Adonay Sarmiento Ezequiel De Jesus Silva Sevilla Herbert Aldana Janeth Josefina Crespo Jimenez Jeffry Enoc Ortiz Martinez Jeimy Nicolle Martinez Chirinos Jose Arnulfo Martinez Zelava Jose Walter Barrios Reyna Juana Lourdes Salgado Gonzales Kenia Yamileth Villalobos Oviedo Ligia María Gonzáles Arita Lilian America Armijo Diaz Marcos Antonio Maldonado Maria Del Carmen Verasmendez Nelsire Pacheco Nicolas Roney Murillo Ponce

Norma Rodriguez

Rodolfo Javier Nuñez Cardozo Selenne Yumar Aguilar De Perez Soanny Teruel Sucre Apolinar Medina Rivero Susanne Bockhorn Wacha Alberto Candeado Wilyen Josué Higuera Pérez Zenia Merary Barralaga Duarte Zulma Esther Nuñez Nuñez

#### MONGOLIA

Amarsanaa Purevdorj Enkh- Amgalan Tsedenlsh Enkhbayar Purevsuren Nomiulin Myagmardorj Saikhanchimeg Tumurtogtokh

#### PANAMA

Alma Vanessa Morales Flores Betsy De Ibarra Nancy Jacqueline Villarreal Serrano Ninfa Estella Florez Palacios

#### PUERTO RICO Jose Santos Vera

#### UKRAINE

Anastasiia Serhiivna Akritova

#### **ARIZONA, USA**

Ma D Marquez De Rodriguez

#### **CALIFORNIA, USA**

Alexandra Rodriguez Ana Lucia Amaya Berly Martiza Escobar Mendez Carlos Carrillo A. Clara Luz Guerrero Conrad Craft **Cristian Cifuentes** John Rodriguez Jose Antonio Abarca Soberanis Julissa Lucero

Diamond advancements are for the volume months of March 2023–June 2023.

Maria Cristina Valencia De Ruiz Maria D Ponce Caracoza Maria De La Luz Avalos Maria Elena Vazguez Maria Mercedes Mich De Leon Maribel Puentes Marie Monje Patric Emmer Rosa Quintero Soledad Navarro Sujey Alejandre Veronica Corona Viridiana Lievanos Yenny Montiel Yesenia Caldron-Abrego

**COLORADO, USA** Kristi Adamson

#### CONNECTICUT, USA

Irene Maria Pineda Malla Segundo Cornelio Montero Paucar

#### FLORIDA, USA

Edgar Umpierre Estela Cruz Humberto Godoy Leumar Herrera Luis Guillermo Orjuela Escalona Marianny Rosado **Nelson Daniel Torres** Cruz Rozaliya Kamusina

#### **KANSAS, USA**

Travis Rein LOUISIANA, USA

#### Mia Owen

MARYLAND, USA Ester Aurelita Joksic Sobeida Elizabet Perdomo

Margarita Pleitez Maria Lúcia Santos Williamson Tomasa Figueroa

**NEW JERSEY, USA** Sandra Ortega Cazares

MASSACHUSETTS, USA

#### **TEXAS, USA**

Ana Saguic De Ramos Diana Hernandez Hilsias Hernandez Nadia Castaneda Raymundo Herrera Jr. Suyapa Cortez



## Manufacturing 4Life's Additional Manufacturing Facility Upholds Customer Satisfaction

Quality is everything. Just ask consumers. In a recent study, consumers stated that they value quality above anything else—ranking the quality/value of a product (51%) higher than the price (30%).

4Life has always known quality is of the utmost importance. Our 30-day, 100% money-back guarantee ensures customers that they'll love their purchase, or else we take it back, no questions asked.



It's no wonder that an additional manufacturing facility with the ability to blend, test, encapsulate, bottle, and package its products is a great milestone for 4Life. We now control nearly every aspect of 80% of our product production process and output.

"The new manufacturing facility doubles our capacity, which enables us to ramp up production, bring almost everything in-house, and, most importantly, control quality," said 4Life Vice President of Corporate Communications Calvin Jolley. "This really distinguishes us from competitors!" At the foot of the Wasatch Mountain range in Vineyard, Utah, sit the two facilities, which are truly a spectacle to see in person—amassing 175,000 square feet between them.

Inside, the newest plant houses the most innovative and state-of-the art manufacturing equipment. The environment of the facility is no less than pristine, with pharmaceuticalgrade standards for cleanliness and rigorous employee practices for ingredient and product handling.

"Our production is state-of-the-art and includes a dual head auger, weigh station, metal detector, cap placement instrument, induction seal, and hybrid steam shrink tunnel because we've moved from a traditional label to a full container sleeve," said 4Life Director of Manufacturing Phil Simonson.

Raw ingredients are imported and shipped from around the world. Stringent tests regarding potency, purity, and strength ensure only the most premium ingredients make the cut, while newly encapsulated products are quarantined and undergo quality assurance tests. (Just one bottle of 4Life® Transfer Factor Plus® Tri-Factor® Formula undergoes 700 tests prior to release for sale!)

The facility churns out an impressive number of products. Six encapsulation machines generate anywhere from 500,000 to 1 million caps per day, depending on demand; the packaging line produces 400,000–600,000 bottles per month.

The facility's operation is backed by third-party certification and an "A" grade from NSF International, which audits procedures, programs, facilities, equipment, documentation practices, grounds, sanitization, and lab operations in accordance with cGMPs, or current Good Manufacturing Practices.

The new manufacturing facility doubles our capacity, which enables us to ramp up production, bring almost everything in-house, and, most importantly, control quality.

The facility has also passed Halal and Kosher inspections and has received the accompanying certifications.

In short, anything that goes in or out of the plant is held to the highest standards possible so consumers can be sure they are getting the very best of the best and that 4Life's core value of Customer Satisfaction is a continuing part of 4Life's foundation.



Q. What's our newest online tool that can directly prompt MyShop sales?

### A. The Healthy 4Life<sup>®</sup> Assessment

The Healthy 4Life Assessment is a quick, easy, and free online quiz that provides people with product recommendations based on their unique health profile.

Share the Health4Life Assessment with a new customer today!



Scan here!

# Join the Club: It's time to qualify for President's Club convention benefits!

Qualification period: August 2023–March 2024



### Benefits include:

A cash bonus pool Reserved seating Private transportation A VIP experience On-stage recognition And more!



Scan to learn how to qualify

# The Industry Experts Have Spoken

4Life Transfer Factor<sup>®</sup> Immune Boost wins the Titan Platinum Award and 2023 Product of the Year!



# 3,000,000 New

# Homes by 2030

Our vision is to take 4Life Transfer Factor to 3,000,000 new homes by 2030.

Will you join us in changing the world one bottle of transfer factor at a time?





9850 South 300 West Sandy, UT 84070-3262 1-888-454-3374 4Life.com #81168



