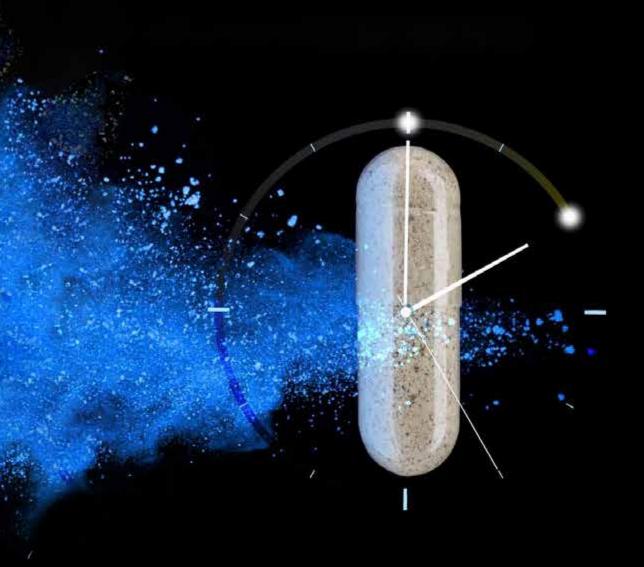
# SUMMIT

4LIFE® PHILIPPINES CONVENTION MAGAZINE • ISSUE 2023



### Two-hour power

4Life Transfer Factor® Blend is clinically proven to activate the immune system within two hours!





### A Message from our Founders

# Power of Together

We were created for connection; it's at our core. Without connection, there is a void that needs to be filled with something, and therein lies the problem. Many of us try to fill that void with technology. Remember that technology is a useful tool, but it can never be a substitute for meaningful human connection.

To truly connect, we may need to disconnect from some things first. Globally, people average almost seven hours of screen time per day. Daily screen time has increased drastically since 2013. You'd think with this increased screen time, we would form even more connections, and not just with the people around us, but with the world in general. Unfortunately, this does not seem to be the case.

Perhaps we need to disconnect in order to connect. Let's get back to building genuine human connections. Let's rethink what it means to connect with each other, make new connections, and strengthen existing ones.

That is why we love 4Life events like this one. These events allow us to be with like-minded people who share the same goals and vision. Our 4Life pillars are Science, Success, Service, and Satisfaction, and they have helped us in the past 25 years to share the 4Life opportunity around the world and become leaders in the industry.

Congratulations to our 4Life Philippine leaders. Thank you for 17 years of success in the Philippines!

We look forward to seeing you at our next international convention in Salt Lake City, Utah in April 2024!

sintre Biena P. Lisonber

Best wishes,

David and Bianca Lisonbee



A Message from our President and CEO

We all want to belong, which drives us to look for connection. Our connections help us grow, teach us how to love, and help us improve.

4Life is built on connection. 4Life's mantra is Together, Building People, and we do that through our core values of Science, Success, Service, and Satisfaction. These values can help us stay constant in an ever-changing world. They help us connect, build bridges, and create a community of like-minded individuals with similar goals.

Let's send a strong, positive signal to the world and be an example of connection as we Do Life Differently. Here at 4Life, we are your partner in your quest to Do Life Differently. We have been in business for 25 years, and we have offices in over 25 countries and products in over 90 countries.

Our products are substantiated and patented, and they have something no other products have . . . 4Life Transfer Factor®. Last October, we shared a clinical study showing that 4Life Transfer Factor activates the immune system within two hours!

We also have so many exciting promotions to help your team grow, and in turn, help you stay on track to reach your goals. There has never been a better time to create momentum and stay in step with David Lisonbee's vision of bringing 4Life Transfer Factor to 3 million new homes.

Congratulations to our 4Life Philippine leaders for contributing to one of the strongest 4Life markets. We are confident that these first 17 years in the Philippines are just the beginning. The best is yet to come for our 4Life Philippine team.



Warm Wishes,

De ils hu

Danny Lee



# A Message from our General Manager

We have entered a new era in the business landscape, and to succeed in this everchanging environment, adapting is essential. But how do you follow your vision in a rapidly changing world? How do you keep your vision the same when so much is changing? At 4Life, we stay connected to our vision through our values: the four pillars that define us as a company: Science, Success, Service, and Satisfaction.

4Life has never wavered in its connection and dedication to science. Our connection to science is evident in our ongoing commitment to conducting clinical studies and using advanced scientific tools to substantiate our products. In fact, a clinical study launched last October shows that 4Life Transfer Factor activates the immune system within two hours! When it comes to immune system science, 4Life is cutting edge.

4Life's connection to our Affiliates' success can be seen through the billions of dollars we have paid out in commissions over the years. From day one, 4Life Philippines has always been early in paying our



commissions. In fact, technology has allowed us to pay our Affiliates daily! We also provide programs and events to support the growth of our partners and celebrate their success as we recently did in our National Convention in June 2023. We value leadership, and we are not just cheerleaders; we are active participants in our Affiliates' quest to Do Life Differently.

Our connection to service is deeply rooted in the heart of our co-founder Bianca Lisonbee. She began Foundation 4Life 17 years ago with a vision to break the cycle of poverty and help empower vulnerable children around the world. Her passion for service has touched the entire 4Life family. You are part of Foundation 4Life's service because a portion of every product purchase is donated to service projects that serve the most vulnerable population—children.

Finally, our connection to satisfaction has never been stronger. 4Life continues to innovate and search for ways to ensure we are the best partners for our hardworking Affiliates. We put satisfaction first in everything we do: the continuous innovation of the 4Life app, MyShop launch, free and efficient shipping, introduction of new payment options, and Brand Ambassador program, not to mention the expansion of our manufacturing facility in Utah, while continuing to be a debt free company after 25 years of being in business around the world. These are just some of the ways we keep excellence in customer and Affiliate satisfaction at the top of our priority list.

After 17 years, we are still dedicated to the success of our Affiliates! And at the heart of all this success is the people. 4Life means being with like-minded individuals who support your aspirations, cheer you on when you succeed, and help you get up when you fall. Being with people who share your values and vision is what truly makes the 4Life community worthy of being your chosen family.

Warm Wishes

Eileen Tan-Dario

Clinical study on the rapid immune modulating effects of 600 mg of 4Life Transfer Facto Blend compared to placebo. G. Jensen, NIS Labs Report 058-006.



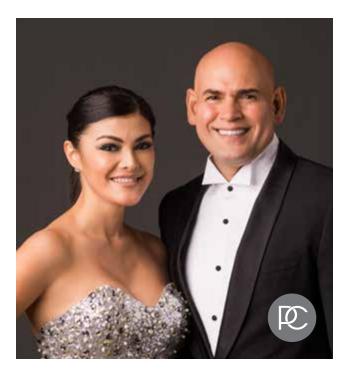
**Dr. Herminio Nevárez** Puerto Rico



Yadira Olivo Puerto Rico



**Juan & Damaris Rosado** Florida, USA



**Jeff & Michelle Altgilbers** Tennessee, USA



### Platinum



Miguel Bermúdez Marín Puerto Rico



Esdras & Rosa Cabrera Dominican Republic



**Iván Rodríguez** Texas, USA



Dr. Jase & Dr. Jinsun Khyeam Massachusetts, USA



Dave & Gabriela Daughtrey California, USA



Dr. Eduard Hutabarat & Katharina Sihombing Indonesia



Ángel Molina & Ivelisse López Puerto Rico



Ileana & Hugo Johnson California, USA



Àngels Muñoz Estape Spain



Esthela Carpio Rodas & Galo Celi Ecuador



Bak Mi Ae & Eom Kwang Bok Korea



**Lilly Sánchez** Florida, USA



Grace Chun Korea



Sadik Din & Hasnimah Singapore



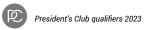
**Sheri Din** Singapore



Bonnie Taylor California, USA



Barbara Meurer Florida, USA



## Gald Elite

Olenia Sullivan Tennessee, USA







Success is measured by effort.

Manny Koh Mandaluyong City



Success depends on the number of people you made a positive impact on.

Mikhail Jan Jan Koh Mandaluyong City





"Make your vision so clear, that fear becomes irrelevant." - Boyle

Dr. Catherine Mendoza Pasig City



Our greatest glory is not in never falling but in rising every time we fall.

Cynthia & Jun Orellana Taguig City



Silven

"Put your heart, mind, and soul into even your smallest acts. This is the secret of success." - Swami Sivananda

Frank & Emeline Uy Tesy Pasig City



### Franze Elite



Dionisia Cleofe-Ibarra Rizal



Jun & Odette Vibal Quezon City



Jocelyn & Arnold Alberto Rizal



Carlos & Mapette Urgino Quezon City



Gari Gabrinao Cavite



Amor Pantinople Iloilo City



Maria Carla Antonette Urgino Quezon City



Billy Quibod Davao City

New France



Nycolei Ann Marquez Nueva Ecija

As a young mother, I saw education as my only path to provide security and pride for my family. Years of perseverance passed, and I became a registered nurse and a licensed teacher. I was planning to work abroad, but the thought of leaving my son was unbearable. Instead, I had several online jobs.

I didn't fully understand what the 4Life opportunity was, but when my family tried the products and began to experience remarkable results, I started to wonder, "What about 4Life makes people stay?"

I began to open my mind, listen, and really consider 4Life as a viable option. I realized that juggling two jobs, struggling without saving money, and, worst of all, not having time with my son, was not worth it. I needed a gamechanger, and that gamechanger was 4Life!

Despite challenges like lack of funds, no business experience, a very small network of connections, and a lot of dream crushers, I still pursued 4Life.

To my surprise, the business flourished amid the pandemic. I hit my six-digit income as a Presidential and qualified for the Great Escape Trip, Korean Convention, and Diamond Holiday. My team was on fire, and they also qualified for the Go Next Level bonus and other 4Life promotions.

Thanks to 4Life, my family and I moved from a 20 sq m studio-type room we rented for seven years to our very own two-story house. In March 2023, I experienced a 5-star vacation in Da Nang, Vietnam with my husband and team. Most importantly, 4Life granted me the priceless luxury of spending quality time with my family.

The online system of 4Life made it simpler for us to share our story and establish meaningful connections with our prospects. Now, my team is still growing, built on trust and empowering each other's potential. As a new Bronze, I know this is just the beginning of Doing Life Differently!

\*Less than 1% of Affiliates qualify for incentive trips.

Bronze advancements are for the volume months of August 2022–May 2023.



Geraldine Alumno Laguna



Ronilda Amurao Cavite



Moises & Amelia Abuan TGM Prime Estate **Quezon City** 



Leasing Dev't Corp. Rizal



Mae Benita Nicolas & Henry Quiazon Cavite



Cristina & David Wang Mandaluyong City



**Rio & Christine Torres Quezon City** 



Alfredo Cotejo Panabo City



Ernesto Sosmeña **Tacloban City** 



Danilo & Priscila Cura **Tarlac City** 



Rebecca Encinas Makati City



Stella Suzette Escobal Cebu City



Rosita Chua Davao City



Albert Amurao Cavite



Rowena Marie Amurao Cavite



Ian Borja Rizal



**Darlene Ysabel Torres Pasig City** 



Jean Pelias & Victor Alviar **Baguio City** 



Joel Pepito & Floridel Acojedo Mandaluyong City



Rebecca Balaong Las Piñas City





Nellie Vergara Quezon City



Isidra Merced Tarlac City



Ma. May Theresa Caldo Bacolod



Cecilio Merced Jr. Tarlac City



Evangeline & Gemalyn Cabanos Naga City



Fredy & Annabel Pel Naga City



Anilou Aldecoa Camarines Sur



Frederick Quibod Davao City



Emeline Uy Tesy Pasig City



Ramon Angelo Mendoza Pasig City



Yujin & Faith Baydal Laguna



Marinel Villanueva General Santos City



Ederlina Acedo General Santos City



Kristian Caesar Marc Acedo General Santos City



John Michael Orellana Taguig City



Grace Cabaña South Cotabato



Ennaliza Ong Muntinlupa



Rommel Caneda Tagbilaran



Vilma Quibod Davao City

### New Presidential Elite



Litecia De Guzman Benguet



Baby Ling Crispo Negros Occidental



Maritess Salen Cavite

Presidential Elite advancements are for the volume months of August 2022-May 2023.

### New Presidential



Lilibeth Javier Cavite



Jocel Dimacutac Misamis Oriental



Guillerma & Alfredo Licudine Jr. Benguet



Mary Rose & Perfecto Agustin Benquet



Daisy Cawaling Romblon



Dr. Christopher Ian Cabalza Cagayan



**Dr. Aldrin Siwao** Kalinga



Aries Jay Galasanay MIsamis Oriental



**Efie Medialdea** Parañaque City



Gad Salen Batangas



Maricar Francisco Saturno Nueva Ecija



Natalia Galasanay MIsamis Oriental

Presidential

Dr. Maciste Young | Quezon City

Dr. Samuel Pahm | Cotabato City

Randy Tamayo | Sharif Kabunsuan Province

Isidoro, Jr. & Elizabeth Engracia | Cebu City

Rogelio Bernas | Parañaque City

Felicitas Awa I Manila

Dr. Rhodora Jayme | Cebu

Gloria Esquivel | Davao City

Emma Timario | Benguet

Josephine Mislay | Benguet

May Kalalang | Laguna

Cherry Amor Valenzuela | Canlubang

Normita Galeng | Benguet

Hazel Gatchalian | Davao City

Ramil Nacional | Makati

Dr. Rosalind & Renato Quinto | Malabon City

Rosalinda Ramirez | Cavite City

Clemencia Maravillosa | Parañague City

Sheila Uy | Tagbilaran

Reynaldo Gagap | Quezon City

Consolacion Rubio | Bulacan

Dr. Randie Sanchez | Butuan City

Luzviminda Bernardino | Rizal

Nelida Abella | Rizal

Dr. Maria Luisa Ordono | La Union

Virginia Sy Tan | Quezon City

Victor Chua | Quezon City

Farida Barandino | Zamboanga City

Dr. Rodelin Agbulos | Zamboanga City

Dr. Renan Dungog | Cebu

Alicia Ong | Quezon City

Expedita Bernal | Tacloban City

Felicidad Mata | Rizal

Leah Verano | Bacolod City

Wilvida Decenon | Laguna

Francisco Jotojot | Bohol

Maria Cecelia Mejares | Tagbilaran

Rexone & Marife Calucin | Rizal

Sheila Paredes | Tagbilaran

Zaldy & Maria Anunciacion Vivar | Cebu City

Rosalina & Marciano Inso | Baguio City

Rolando & Alnora Almanzor | Marikina

Erwin Depillo | Taguig City

Geraldine Gabrinao | Cavite

Norman & Ana Liza Gabrinao | Las Pinas City

Renato & Marife Pesino | Naga, Camarines Sur

Immaculada & Mary Grace Belza | Antipolo

Marlyn Dela Paz | Cainta, Rizal

Ines Asia Ramos | Quezon City

Milagros & Mae Anne Lavandero | Camarines Sur

Catherine & Michael Aguilar | Parañaque City

Janet Rivera | Zamboanga City

Marcial & Jessica Abalos | Taguig City

Vicente Comahig | Panabo City

Rosemarie Yumang | Antipolo City

Nelson Gepte | Biñan

Remedios Ramos & Nolasco Macalinao | Calamba City

Daisy Gamusaran & Maricris Moyani | Bacolod City

Dr. Fabian & Dinah Estrada | Bataan

Rolando Madrid | Nueva Ecija

Presidential

Rhoda Bulatao & Carlito Luncio | Baguio City

Rommel Jong | Bacolod City

Bienvenido Gamboa | Tagum City

Marc Rhen Paul Villanueva | General Santos City

Myrna Borja | Rizal

Raquel Asegurado | North Cotabato

Eduardo Soriano | Baguio City

Noemi Himbing | Parañaque City

Elenita Muyco | Manila

Leonardo Morales | Parañague

Jasmine Amadea Milo | Baguio City

John & Felicitas Castillo | Laguna

William Sy | Parañague

James & Joan Sy | Parañaque City

Cyril Paga | Camarines Sur

Marites Malanes | Baguio City

Susan & Ronnie Inso | Baguio City

Myrna Badiola | Quezon City

Frederick & Remmalyn Inso | Baguio City

Christine & Apple Tercero | Quezon City

Teodorico Monte | Laguna

Rosario Estologa | Rizal

Dinah Cardines | Quezon City

Carol Ann Esmas | Luisiana, Laguna

Eduardo Cantos | Cainta, Rizal

Donna Lang Ayan & Jamaica Faith Ramon

| Baguio City

Eden Almodiel | Quezon City

Oliver De Jesus | Parañaque City

Franco Alvior | Bacolod City

Aileen Vecino | Bacolod City

Mary Chris Valderrama | Bacolod City

Solomon & Lea Sabado | Antipolo City

Rey Joy & Marissa Bajo | Pili, Camarines Sur

Emily & Artemio Roque | Bulacan

Dr. Nicanor Vargas III | Bacolod City

Florence Tong | Benguet

Marilyn & Achiles Fernando Berina | Quezon City

Agnecia Villena | Baguio City

Lerma & Dante De Guzman Calingasan | Batangas City

Jireh Mae & Febe Abagon | Zambales

Atty. Cecilio Merced III | Tarlac City

Noel Doronila | Batangas

Eugenio Magboo | Batangas

Violeta Luna | Bulacan

Ma. Nima & Manuel Maido Jr. | Bacolod City

Paul Johanne Aldecoa | Camarines Sur

Salvador Aldecoa I Camarines Sur

Fr. William Santiago | Camarines Sur

Julmario & Jane Cabrera | Santa Rosa City

Lilibeth Abe-Abe | Tagum City

Susan Comahig | Davao Del Norte

Nomer Fernandez | Taguig

Dr. Luz Quizon | Pateros, Metro Manila

Mary Grace Demonteverde | General Santos City

Henry Jayme | Davao City

Consuelo Briones Caguicla | Batangas

Raymond Ralph Mendoza | Pasig

Julieta & Ricardo Roberto | Bulacan

Christophe Leslie, Jr. Bulala | Mandaluyong

Christina Fernandez | Mandaluyong

Leslie Dalman | Valencia City

Danilo Saligumba | Laguna

Cynthia Roque | Bukidnon

Rosela Lanzaderas | Davao City

Kevin Kyle Koh | Manila

Cecilia Fe & Reynaldo Bayot Jr. | Bacolod City

Mary Anne Judal | Cebu City

Marie Valerie & Marilou Macatangay | Las Piñas City

Michaela & Jericho Ison | Santa Rosa City

Napoleon & Sevilla Sumague | Batangas

Jeanette Lourdes & Renato Del Rosario

| Santa Rosa City

Abdiel Gatchalian | Davao City

Richard Demonteverde | General Santos City

Ernieta Ocampo | General Santos City

Luzviminda Pascua | Naga City

Teresita & Lawrence Sagucio | Benguet

Mapette Urgino | Pasig

Christopher Guadiz | Pangasinan

Ma. Filomena Pacunana | Bulacan

Eunice Guthrie & Arjay Cefe Mislay Tibangay

| Mountain Province

Jennifer Ferido & Gregor San Juan | Laguna

Diane & Mark Raymund Sabong | Catarman

Razel Simeon | Cavite City

Lourdes Alviar | Baguio City

Elisa Calma | Bulacan

Jasmine & Julius Manipon | Cotabato City

Celestina Osorno | Maguindanao

Hyacinth Dacanay | Quezon City

Francis & Reysan Lizzie Manongdo | Pampanga

Zimaco & Susan Otarra | Pasig

Arnold Alberto | Rizal

Dr. Annie Joy & Felixberto Anggana | Cotabato City

Delia & Alberto Mirasol | Cotabato City

Gerry Cabana | South Cotabato

Tessie Unabia & John Bernard Lim | Cotabato City

Zennylou Valdez | North Cotabato Helga Rizza Visaya | Muntinlupa

Emma Bermillo | Albay

Dr. Catherine Vilanueva | Quezon City

Macquiline Adana | Valenzuela City

Dr. Analiza Huerta | Cavite

Monica Agustin | Laguna

Danny Pantinople | Iloilo City

Genevieve Quibod | Davao City

Lilibeth Canas | Cebu

Neilyne Tambungi | Caloocan

Regina Ortiz | Cotabato City

Rochellen Quibod | Davao

Stephen Daniel Pantinople | Iloilo City

Ethel Cabrera | Quezon City

Evelyn Tabaniag | San Juan City

Mercelita Violago | Bulacan

Gloria & Orlando Bakisan | Baguio



### **AUGUST 2022**

Linang Guiaber | Maguindanao

### **SEPTEMBER 2022**

Daisy Bartolaba | South Cotabato Grace Dandan | Misamis Oriental Shirley & Albert Corpuz | Laguna

### **OCTOBER 2022**

Josephine Mercado | South Cotabato Ronaldo Balot | Negros Occidental

### **NOVEMBER 2022**

Doreen & Donovan Jabines | Cebu Maryann Cortez | Silang, Cavite

### **JANUARY 2023**

Angelica Marie Amurao | Cavite

### **FEBRUARY 2023**

Jason Bryan Madrid | Nueva Ecija

### **MAY 2023**

Aaron Paul Saturno | Nueva Ecija
Annabel Ypil | Misamis Oriental
Arlene Ramos | Quezon City
Geraldine Quibod | Davao City
Carlito Inguito | Cebu
Mary An Cuevas | Iloilo
Mary Jo Ann Fauni | Cavite
Raquel Agbalog | Caloocan City
Vivian Cajilo | Negros Occidental
Yochor Marquez | Cabanatuan City



### **AUGUST 2022**

Annaliza Suan | Maguindanao
Arsenio Montes Dizon Jr. | Laguna
Fatima Akmad | South Cotabato
Grichelle Guillano | Zamboanga Del Norte
Julie Ansama | Makati City
Maria Teresa Noblefranca | Quezon Province
Mary Jane Bayam | Maguindanao

### **SEPTEMBER 2022**

Artyourfel Galasanay | Misamis Oriental Pio Galasanay | Misamis Oriental

### **OCTOBER 2022**

Mary Joy Pamplona | South Cotabato

### **NOVEMBER 2022**

Mary Grace Dacanay | Cavite Rachel Cortez | Cavite

Diamond Elite & Diamond advancements are for the volume months of August 2022-May 2023.



Rhayjee Tabaniag | Abra Rosalie Javier | Cavite Willrose Masulit | Antique

### **DECEMBER 2022**

Ailie-Anne Relativo | Camarines Sur Cesar Dandan | Misamis Oriental Merly Abad & Jaime David Alberto | Cavite Paul Joshua Amurao | Cavite Pedro Sacdalan | North Cotabato Susan Lamanero | Iloilo Victoria Flores | Cebu

### **JANUARY 2023**

Dyanne Joyce Montenegro | Benguet Ellen Bartolome Panes | Iloilo Gloria Ibañez | Benguet Mohammad Drapic Kabod | Maguindanao Nicetas De Jesus | Nueva Ecija Rosemarie Torres | Benguet

### **FEBRUARY 2023**

Antonio Abletes | Eastern Samar Cyrill Garganza | Rizal Elbie Ferriol Herrera | Romblon Francis Jison | Guimaras Jo-Anne Andrada | Guimaras Jubeth Cawaling | Romblon Vivian Galvan | Albay

### **MARCH 2023**

Juliet Flores | Benguet Venus Del Valle | Albay

### **APRIL 2023**

Christopher Brice Cabalza | Cagayan Helen Dacanay | Quezon City Lolita Cabalza | Nueva Vizcaya Marilyn Barcenas | Cavite

**MAY 2023** Andrew Ariel Chua | Davao Del Sur Avelina Siwao | Kalinga Bernadine Corazon Jaula | Misamis Oriental Cherry Neric | Quezon City Chino Gabrinao | Cavite Christian Cabalza | Nueva Vizcaya Christine Siwao | Kalinga Eric Sabado Castaneda | Parañaque City Ermelinda Lopez | Bukidnon Farlin Faye Lopez Mapalo | Bukidnon Frederick Balino | Nueva Ecija Gavino Sambaan Jr. | Misamis Oriental Gemma Caneda | South Cotabato Giana Gabrinao | Cavite Jamila Fatima Saturno | Nueva Ecija Joel Bernarte | Laguna Joel Cajilo | Negros Occidental Kevin Samonte | Parañaque City Marjorie Bajuyo | Misamis Oriental Maria Luisa Pel | Cavite Nena Rolle | Cavite Reynalyn Manalili | Pampanga

Rosa Aranzamendez | Laguna



March 1-6, 2023 Hyatt Regency Da Nang Resort & Spa Da Nang, Vietnam

### Did you say Great Escape?!?

Twenty-four qualified 4Life Philippine
Affiliates and their guests experienced
an unforgettable 6-day, 5-night luxury
vacation in Da Nang, a coastal city in
central Vietnam. 4Life Philippines had
the largest delegation for this Great
Escape trip. Philippine Affiliates had
the opportunity to bond with other 4Life
Affiliates coming from Europe, Russia, and
Asia.

Affiliates enjoyed a laid-back luxurious stay at the Hyatt Regency Resort and Spa. During the entire stay, qualifiers enjoyed the various amenities and activities the five-star resort had to offer. They were treated to a gastronomic experience with sumptuous meals throughout the trip. The Affiliates also visited breathtaking attractions such as Ba Na Hills, famous for the Golden Hands Bridge, and explored the ancient town of Hoi An.

We look forward to having you join us in the next Great Escape!















### Boracay Erapade

May 26-28, 2023 Estacio Uno Boracay, Philippines

Local and international travel incentives are always a big hit with 4Life Affiliates.

Last May 2023, a total of 42 qualified Affiliates and their guests had a 3-day, 2-night, all-expense-paid vacation in Boracay Island. They enjoyed everything island life has to offer along the backdrop of one of the world's best sunset views.

Island hopping, buffet meals, massage, shopping, and nightly entertainment are just some of the highlights of this incentive trip. A few of adventurous qualifiers sampled the various water-fun activities available like parasailing, helmet diving, snorkeling, glass kayak, just to name a few.

Truly an unforgettable bonding experience with the 4Life family!

















# Connexion The power of together

June 24, 2023 Hall A, World Trade Center Manila Pasay City, Philippines



### Connect to Science, Success, Service, and Satisfaction

In June, 4Life Affiliates gathered at the World Trade Center in Metro Manila to celebrate 4Life Philippines 17 years of Science, Success, Service, and Satisfaction. It was all about the power of together – about bridging the distance between us and connecting to the 4Life family.

Session 1 highlights included recognition of 4Life Philippine Affiliates, keynote message from Vice President of Global Markets, Trevor Luke, and a video message from President and CEO, Danny Lee. The success rally highlights were the inspirational messages from Gold Affiliates Mikhail Jan Jan Koh, Cynthia and Jun Orellana, Gold Elite Olenia Sullivan and Platinum Elite Jeff Altgilbers. Session 1 closed with a Transfer Factor study presentation by Vice President of Product Development, Dr. Lawry Han, and the launch of our newest product: Energy Go Stix®.

Session 2 focused on Service. The session began with a message from Foundation 4Life Director, Jenna Lisonbee, and there was also a video message from 4Life Founders, David and Bianca Lisonbee. The event ended with the recognition of 4Life Philippines top Affiliates.

Keep reading to learn more about other related events that made this convention week one for the books!



### FOUNDATION 🔆 4LIFE

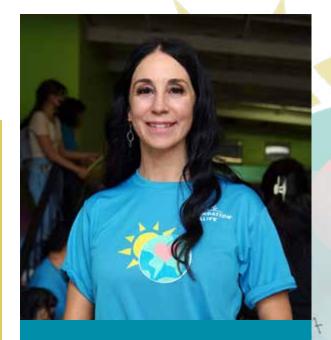
June 23, 2023 Unang Hakbang Foundation Mandaluyong City, Philippines

### Connect to Service

Service is one of 4Life's pillars and is part of what 4Life is as a company.
4Life Philippines joins Affiliates from all over the world in strengthening our commitment to Service.

The fundraising activity of 4Life
Philippines culminated in a Foundation
4Life activity at Unang Hakbang
Foundation. The charitable foundation
helps school-age children, particularly
from 6 to 9 years old, from marginalized
communities within the city, to transition
to the formal school system.

During the activity, a total of 50 children were treated to an afternoon party with fun games exciting giveaways, and food. Selected leaders were able to take part in this service activity, which was made even more memorable by the participation of Platinum Elites Jeff and Michelle Altgilbers, Gold Elite Olenia Sullivan, and Director of Foundation 4Life, Jenna Lisonbee.



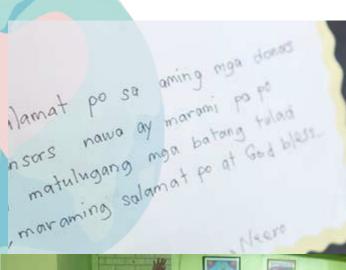
"We are able to meet with these children, to bring a little bit of hope and sunshine to them. Let them know that their dreams are worth fighting for."

**Jenna Lisonbee**Foundation 4Life Director













Brand Ambassador & Maverick

Grand Socials

June 21, 2023 KAO - Newport World Resorts Pasay City, Philippines

It was indeed an evening to remember!

It was the first-ever Maverick and Brand Ambassador Grand Socials and attendees took advantage of this rare opportunity to get to know others in this community. It was a fun way of leaning and engaging guests to be part of 4Life.

To spruce up the event, we had a Social Media Challenge that definitely created some buzz on various social media platforms.

The night ended with a big party with both Brand Ambassadors and Maverick Affiliates dancing the night away.





## Leaders' Sacials

# SEULL VILLE

June 22, 2023
The Platform Events
Holiday Inn Newport World Resorts
Pasay City, Philippines

#### Connect to Satisfaction

At 4Life, celebrating with our leaders is an annual tradition!

The Preconvention Leaders Socials is attended by 4Life Philippines top Affiliates from all over the country. Aside from being one of the biggest parties of 4Life for the year, the event is also an avenue for top performers to get a preview on what they can expect at the National Convention.

This year, the theme of the party was Seoul Vibe, so both Executives and top leaders came in their best K-pop outfits. Highlight of the event is the message of Platinum Elite Jeff Altgilbers to the leaders of 4Life Philippines.

Will you be at the next Leaders Socials in 2024? Make sure to make this a part of your goal for the coming months!











# Transfer Factor Symposium

June 23, 2023 Conference Room B, SM Megatrade Hall Mandaluyong City, Philippines

#### Connect to Science

As part of 4Life Philippines' National Convention Week, Dr. Lawry Han, Vice President for Product Development, conducted a 2-hour symposium on Transfer Factor. He presented how Transfer Factor works within and absorbed by the body. Highlight of his talk is the latest studies and findings that show Transfer Factor is clinically proven to activate the immune system in just two hours, showcasing 4Life's continued dedication to research and substantiation.

As part of 4Life Philippines efforts to continue to introduce best-in-class products to the market, Dr. Han also touched on the latest product launched in the Philippine market, the Energy Go Stix. This product is poised to be one of 4Life Philippines top 10 products in the country.







# Leadership Training

June 25, 2023 Conference Room B, SM Megatrade Hall Mandaluyong City, Philippines

#### Connect to Success

Because 4Life Philippine Affiliates couldn't get enough of Platinum Elite Jeff Altgilbers mentorship and training, he graciously conducted a leadership training which was open to all 4Life Affiliates. During the training, he shared his own strategies, insights, and experiences toward achieving his rank, with the ultimate goal of creating more leaders in the Philippines!





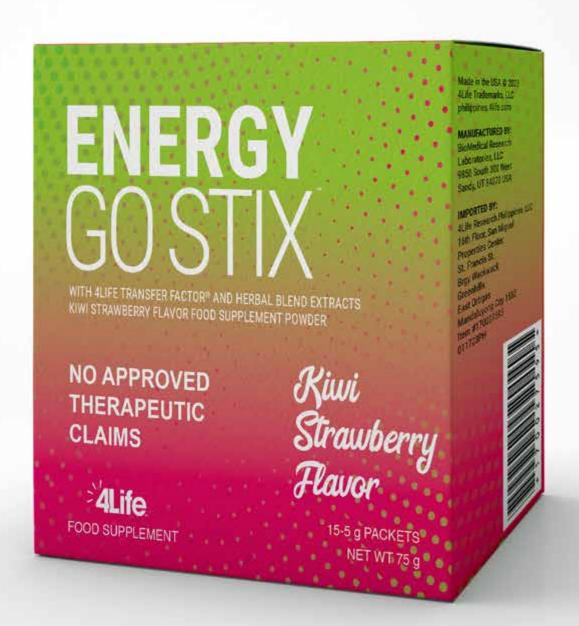


# ENERGY GOSTIX

#### Did you know that 4Life Energy GO Stix:

- Contains natural energy boosters that won't cause a buzz or crash like many brands.
- Only contains 19 calories and 3g of carbohydrates including 0g Sugar, while other brands contain 25g to 50g of sugar.
- Offers 50mg of 4Life Transfer Factor in every serving, giving you a much-needed immune system support and boost.
- Offers an energy-rich formula for mental alertness and physical stamina.
- Contains natural caffeine from yerba mate and green tea.
- Contains 3 forms of ginseng and L-arginine.
- Comes in an easy-to-share and portable sachet.
   Just mix 1 sachet with 8oz of water and you are ready to GO GO GO!!!

# NOW AVAILABLE!



## Top 35 Denkannens of 2022



Emeline Uy Tesy Bronze



Evangeline & Gemalyn Cabanos Bronze



Frederick & Remmalyn Inso Presidential



Geraldine Gabrinao Presidential



Hazel & Abdiel Gatchalian Presidential



Joel Pepito & Floridel Acojedo Bronze



John Michael Orellana Bronze



Josephine Mislay Presidential



Julmario & Jane Cabrera Presidential



Litecia De Guzman Presidential Elite



Mae Benita Nicolas & Henry Quiazon
Bronze



Marinel Villanueva Bronze

<sup>\*</sup>Top 13 to 35 Perfomers In Alphabetical Order



Maritess Salen
Presidential Elite



Moises & Amelia Abuan Bronze



Norman & Ana Liza Gabrinao Presidential



Nycolei Ann Marquez Bronze



Rhoda Bulatao & Carlito Luncio Presidential



Rio & Christine Torres
Bronze



Rogelio Bernas Presidential



Rosita Chua Bronze



Stella Suzette Escobal Bronze



Wilvida Decenon Presidential



Yujin & Faith Baydal Bronze



# Connexion

#### Manny Koh Gold

Connexion is what makes us. It is what makes our business. It is what makes our success. Together we are all connected with each other, in our network, relationships, business and success.



# FINEST TOUR

#### Mikhail Jan Jan Koh Gold

Connexion is about being a part of people's lives, contributing to one's development to become servant leaders and impact Filipino families' lifestyles around the nation

## **Dr. Catherine Mendoza**Gold

No one succeeds alone. We would need to help another or ask help from others. In every heart and soul is the need to stay connected and be dynamically linked with each other's yearning towards success. One goes farther... together.



#### Cynthia & Jun Orellana | Gold

There will always be hurdles and obstacles in life but having a great support system and connecting with people who provide us the purpose, inspiration and strength will bring us the courage we need to keep moving forward. If we work hard together with love, passion and perseverance, greatness and success will eventually come.



## **Gari Gabrinao**Bronze Elite

Connexion is a relationship that transcends. A breakthrough from ordinary to extraordinary, a plain business relationship growing to a more sustainable and deeper one as time passes. It's like being part of a family where there is mutual respect, love and a sense of sacrifice and commitment for each other.

## **Dionisia Cleofe Ibarra**Bronze Elite

Connexion is creating and maintaining relationships between people, and celebrating life together as we navigate the ups and downs. It makes the world move as we are social beings that learn from each other while we continue to grow as individuals.



#### **Rebecca Encinas**

#### Bronze

We can create something amazing and make progress toward our goals if we connect with each other and work together. To be surrounded by people who share the same passion and purpose as yours is a strong driving force.



# CELEBRITY ADERS' SUMUIT 2023

## Jocelyn & Arnold Alberto | Bronze Elite

Staying connected with your support group and surrounding yourself with people who support you, understand your dreams and know what you are going through, are the main factors that can contribute to your journey to success.

# Jean Pelias & Vic Alviar | Bronze

Connexion is the only way to grow in all our endeavors. To connect means to care for our co-Affiliates and be the source of joy and hope that enfolds them. But sometimes, you have to disconnect in order to reconnect, and this is to trust our partners that they will grow independently while keeping that strong bond and camaraderie that goes beyond friendship, and more like a family.



# Frank & Emeline Uy Tesy | Silver

People want to do business with people they know, like and trust. We are ambassadors of 4life and when we uphold the Golden Rule, we are the epitome of 4life values Science, Success, Service and Satisfaction.



# Carlos & Mapette Urgino | Bronze Elite

Connexion means oneness in mind, body and soul to accomplish a specific goal in life. It is to know and discover the needs of the company and of your team together living a fruitful, driven life.

#### Maria Carla Antonette Urgino | Bronze Elite

Connexion is why we exist as humans. It is what gives life purpose and meaning. It allows you to open up, be authentic, and feel truly supported by those around you. And no one, not even the Kings and Queens in this world, can ever be happy or successful without it.



#### **Geraldine & Romer Alumno** | Bronze

Connexion is an expression of love that fuels growth through acceptance, respect and commitment of time and effort. It is to care beyond and to connect by intending, and to engage at a deeper level. These actions create a meaningful connection in the lives of others despite time, distance, presence or circumstance.



#### **Jun & Odette Vibal** Bronze Elite

Connexion is a genuine revelation of yourself to others. Staying connected with others can increase confidence and improve how you feel about yourself. It is also an important skill for success. Entrepreneurs need to be effective connectors.

### Rosario Estologa

Presidential

We don't accomplish anything in this world alone. I believe that our success is the result of the whole tapestry of one's life and all the weaving of individual threads from one to another. This signifies the wondrous time we spent, the magical relationship we have with others and it is called Connexion



# Bianca Lisonbee: 25 Years of Inspiring Affiliates and Women Everywhere

Interview by Calvin Jolley, Vice President of Corporate Communications

Bianca, born Bianca Palmieri, arrived in this world on an ocean liner while her parents were emigrating from Italy to America. Her passport lists her place of birth as "At Sea."

"You can imagine the strange looks I get while going through Customs and Immigration when I travel. Reactions range from outright laughter to suspicious looks. The responses make me wonder if officials think I might be some sort of mermaid in disguise!" said Bianca.



At the captain's request, Bianca was named after his ship, the Conte Bianca Mano.

Bianca's origin story provides never-ending inspiration to Affiliates and customers around the world.

Her passion for people and service inspired the creation of Foundation 4Life—4Life's non-profit that supports people and seeks to Break the Cycle of Poverty in over 25 countries.

We sat down with Bianca to talk about her journey as a 4Life founder and what it means to be a woman in this industry.

#### Q. What is your favorite quote?

A. I love this quote from Viktor Frankl, who was a prisoner in a Nazi Concentration Camp during World War II. "Everything can be taken from a person but one thing: the last of the human freedoms—to choose one's attitude in any given set of circumstances."

I love this quote because it helps me remember to not just react to what life throws at me, but to remember I can choose how I will respond to the people around me and the challenges I face.

Going along with that is this great quote by Voltaire: "The most important decision you make is to be in a good mood."

Q. Careers are full of unexpected people, places, events, and decisions to be made. What unexpected things have you encountered in network marketing, and how did these things change you, redirect you, or inspire you?

A. One thing that has been a really pleasant surprise is the level of gratitude we have felt from our Affiliates. It is humbling to see how grateful they are that we started 4Life and to see that it has blessed their lives in so many ways. This makes us want to continue to bring our very best efforts to this company so we can continue to bless their lives.



# My advice to women is to be yourself. Who you are is your greatest asset.



### Q. What's the most significant challenge/obstacle you've overcome as a female founder/executive?

A. Because I have shared the role of founder with my husband, David, from the very beginning, I imagine that my challenges as a female in this industry would not be the same as that of a woman who has shouldered that role alone. But in my experience interacting with women who have done just that, I think it's important for us to have a passion for what we are doing. That passion breeds a level of confidence that others are drawn to, regardless of gender or anything else. Nothing can stop an enthusiastic woman who believes in what she is doing!

#### Q. How has your journey differed from what you originally envisioned?

A. To be honest, in those early days, it was hard to envision anything beyond making payroll! We just knew we had an amazing product that we wanted to share with as many people as possible. Some days, that was only one person, but that one person mattered to us then and still does today, even though that one person has now grown into thousands and tens of thousands and hundreds of thousands of people.

#### Q. If you could give yourself advice at the beginning of your career based on your experiences up until now, what would it be? What advice would you give women entering the channel from both a corporate and field level?

A. My advice to women is to be yourself. Who you are is your greatest asset. We don't need to try and be like our male peers, although we should be open to learning from the great examples of leaders all around us. I have found that women possess a natural ability to network and connect with others. This is a relationship business, so women already have a great advantage in that regard.

# Q. What do you consider best practices for developing and empowering women inside your corporate organization? Is this a purposeful target for you as a founder/executive?

A. It's important to make sure your company provides a level playing field for growth and progress for all your employees, and that, of course, includes women. This is something that needs to be visited and revisited regularly. And yes, it is very important to us because it makes for not only individual satisfaction in the workplace, but helps the entire organization move forward in dynamic ways because an employee who feels valued in their contribution will bring a lot of positive energy and talent to the table.

# Did you know that 4Life Transfer Factor is clinically proven to activate the immune system within two hours?\*



Scan here to see how 4Life Transfer Factor works inside the body, from ingestion to activation!\*

MAHALAGANG PAALALA: ANG MGA PRODUKTO NG 4LIFE AY HINDI GAMOT AT HINDI DAPAT GAMITIN PANGGAMOT SA ANUMANG URI NG SAKIT.

IMPORTANT REMINDER: 4LIFE PRODUCTS ARE NOT MEDICINE AND CANNOT BE USED TO CURE ANY DISEASES.

STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISE

1. Clinical study on the rapid immune modulating effects of 600 mg of 4Life Transfer Factor Blend compared to placebo. G. Jensen, NIS Labs Report 058-006.

