



Flawless  
Ageless  
Effortless

#### ANCIENT KOREAN WATER APPROACH

Step away from your day and into your world with a skincare regimen designed to transform the appearance of your skin using nature-inspired, moisture-rich formulas and ancient Korean beauty techniques.

Nourishing, smart, and natural, äKwä is the embodiment of effortless and ageless skincare.

Ancient green tea blends and ferments, aromatic rose water, and other precious water sources come together in perfected formulas that incorporate the simple science of renewal and act as a shield for everyday environmental stressors.

**4Life**

TOGETHER, BUILDING PEOPLE®

MAHALAGANG PAALALA: ANG MGA PRODUKTO NG 4LIFE AY HINDI GAMOT AT HINDI DAPAT GAMITIN PANGGAMOT SA ANUMANG URI NG SAKIT.

IMPORTANT REMINDER: 4LIFE PRODUCTS ARE NOT MEDICINE AND CANNOT BE USED TO CURE ANY DISEASES.

\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.





REAL STEP 1: FIRST WAVE

## Splash. Rinse. Refresh.

### OIL-TO-FOAM CLEANSER

As the first step in your skincare ritual, this cleanser offers a fresh start. Its gentle oils lift away debris before transforming into a foaming cleanser. Splash with water for a perfectly pristine and pleasantly soft finish.

	Item#	SRP	LP
100 mL/bottle	170025133	P2,200	19



## Clear. Illuminate. Prepare.

REAL STEP 2: GLACIER GLOW

### FOUR-WAY TONER

Clarifying and illuminating, our toner is the perfect way to prepare your skin for additional cleansing and moisture, prime your skin for cosmetics, set your makeup look, or mist any time of the day so it can glow like a glistening on a sapphire sea.

	Item#	SRP	LP
100 mL/bottle	170025135	P2,200	19



REAL STEP 3: PRECIOUS POOL

## Nourish. Fortify. Brighten.

### VITAMIN ESSENCE

With the luxury of the earth's offerings in a silky serum, this product infuses your skin with essential vitamins, ferments, and superantioxidants for a nourished, more youthful-looking complexion.

	Item#	SRP	LP
50 mL/bottle	170025139	P2,930	27



## Polish. Infuse. Firm.

REAL STEP 4: RIPPLE REFINE

### EYE CREAM

Moisturizers and decadent emollients are blended with an ancient mushroom that's naturally rich in plant-derived collagen to promote a smoother, more refined, and more polished outer eye appearance.

	Item#	SRP	LP
30 mL/bottle	170025141	P2,930	27



REAL STEP 5: RAINBURST

## Quench. Correct. Firm.

### MOISTURE CREAM

Like a rain cloud ready to burst, this cream offers a surge of intense hydration in a light and airy, cloud-like formula. It's truly a drink for your skin.

	Item#	SRP	LP
2.5 oz bottle	170025143	P2,200	19



## Purify. Sustain. Refine.

RITUAL STEP: LAVAPURE

### VOLCANIC MUD MASK

Like the geothermal waters that rise from volcanic beds, our volcanic mask renews, refreshes and energizes the look of your skin. Volcanic properties cleanse the skin's surface for a purifying experience.

	Item#	SRP	LP
3.5 oz bottle	170025137	P2,200	19



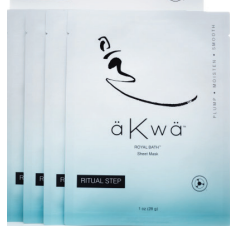
RITUAL STEP:  
ROYAL BATH

## Plump. Moisten. Smooth.

### SHEET MASK

Decadent and delicate, this sheet mask allows you to experience a treat once only by royals throughout history. Milk ferment and cow colostrum yield opulent, baby smooth skin.

	Item#	SRP	LP
140 g/pack	170025145	P2,200	19



REAL STEPS: These are the products you will use every day, morning and evening.

RITUAL STEPS: You'll incorporate two specialty masks into your morning or evening regimen, one or two times per week.

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