

اَكْوَا
äKwä™





100% MADE IN KOREA



äKwä™

ANCIENT KOREAN WATER APPROACH

Step away from your day and into your world with a skincare regimen designed to transform the appearance of your skin using nature-inspired, moisture-rich formulas and ancient Korean beauty techniques. Nourishing, smart, and natural, äKwä is the embodiment of effortless and ageless skincare.

Ancient green tea blends and ferments, aromatic rose water, and other precious water sources come together in perfected formulas that incorporate the simple science of renewal and act as a shield for everyday environmental stressors.



THE ANCIENT KOREAN WATER APPROACH

äKwä is dedicated to the belief that skin health and beauty comes first, is delicate, and needs ritual-level attention. Step away from your day and into your world with a new skincare regimen designed to transform the appearance of your skin using nature-inspired, moisture-rich formulas and ancient Korean beauty techniques. Nourishing, smart, and natural, äKwä is the embodiment of effortless and ageless skincare.

CREATING WAVES IN YOUR SKINCARE ROUTINE

Our ecosystem relies on water to survive. Water hydrates and restores, cleanses and purifies. Without the elemental presence of water, our planet would cease to exist. Water is to your skin as it is to our earth. Approximately 64% of your skin is made up of water, and how it looks largely depends on your ability to quench its ongoing thirst.¹

The art of maintaining and replenishing moisture is how we approached formulation of äKwä, which combines a variety of specialty water sources and ferments to help bring skin back to its beginning. The ancient Korean technique of fermentation harnesses ingredients like green tea water into potent and powerful

solutions that promote younger-looking skin and enliven the skin's surface environment. And it's not only about the ingredients. The power is in the process.



1. https://www.usgs.gov/special-topic/water-science-schools/science/water-you-water-and-human-body?qt-science_center_objects=0#qt-science_center_objects

LESS IS MORE

Forget harsh ingredients that can compromise your skin's healthy long term appearance for temporary results. The new wave in skincare is gentle, sustainable, and made up of smart materials that are kind to your skin and the environment. This line of products is paraben-free and cruelty-free, and it does not contain unnecessary ingredients. In other words, less is more. Flawless. Ageless. Effortless.

- Paraben-free, sulfate-free, and phthalate-free formulas
- Cruelty-free—never tested on animals
- Gluten-free formulas
- Vegan-friendly formulas
- Dermatologist tested for mildness
- All-natural fragrances







RITUALISTIC MEETS REALISTIC

äKwä offers you the ritual Korean skincare experience through a compressed program that helps bring your skin to what Koreans call “chok chok”—a complexion that literally glows with luminosity—within your hectic lifestyle. We offer two simple regimens for you to follow.

- **REAL STEPS:** These are the products you will use every day, morning and evening.
- **RITUAL STEPS:** You'll incorporate two specialty masks into your morning or evening regimen, one to two times per week.

Our real steps uniquely address common challenges, while our ritual steps indulge the skin, prompting daydreams of island getaways and decadent milk baths.

	REAL STEPS (AM/PM)	RITUAL STEPS AM or PM Integrate into your Real Steps. Use each ritual one or two times per week for optimal results.
STEP 1	First Wave Oil-to-Foam Cleanser	
RITUAL		LavaPure Volcanic Mud Mask
STEP 2	Glacier Glow Four-Way Toner	
STEP 3	Precious Pool Vitamin Essence	
RITUAL		Royal Bath Sheet Mask
STEP 4	Ripple Refine Eye Cream	
STEP 5	RainBurst Moisture Cream	



äKwä™
RAINBURST™
Moisture Cream
2.5 oz (70 g)

äKwä™
FIRST WAVE™
Oil-to-Foam Cleanser

STEP 1

3.4 fl oz (100 ml)

äKwä™
RIVULET™
Eye Cream

0.4 fl oz (12 ml)

STEP 2

äKwä™
RIVULET™
Eye Cream

0.4 fl oz (12 ml)

äKwä SKINCARE SYSTEM

Real Step 1: 1 — First Wave™ Oil-to-Foam Cleanser

Real Step 2: 1 — Glacier Glow™ Four-Way Toner

Real Step 3: 1 — Precious Pool™ Vitamin Essence

Real Step 4: 1 — Ripple Refine™ Eye Cream

Real Step 5: 1 — RainBurst™ Moisture Cream

Ritual Step: 1 — LavaPure™ Volcanic Mud Mask

Ritual Step: 1 — Royal Bath™ Sheet Mask (5 ct set)

IMMERSE YOURSELF IN A DIFFERENT KIND OF SKINCARE

STEP 1

SPLASH. RINSE. REFRESH.



REAL STEP 1: FIRST WAVE

Oil-to-Foam Cleanser—As the first step in your skincare ritual, this cleanser offers a fresh start. Its gentle oils lift away debris before transforming into a foaming cleanser. Splash with water for a perfectly pristine and pleasantly soft finish.



Fermented green tea water and sea water are combined for a refreshing and effective cleanse; rice ferment refines pores and provides nourishing and skin-smoothing enzymes to moisturize and purify skin.

DIRECTIONS: Lightly massage one to two pumps onto dry skin, covering the entire face and avoiding the eyes. Add room temperature water, lather up, and rinse. Pat dry. Follow with Glacier Glow Four-Way Toner. Use daily, morning and evening.

KEY INGREDIENTS

- **Rice ferment extract** sustains skin moisturizes for a smoother texture, and promotes surface elasticity and brightness.
- **Pumpkin fruit extract** helps create a polished, pristine-looking skin surface by settling and brightening the skin.
- **Aloe, sunflower seed oil, and olive fruit oil** cool and soothe with plant remedies that calm and condition the skin.
- **Proprietary Deep Cleansing Complex** of bioflavonoids, broccoli extract, and aloe purifies and refines pores, exfoliates the skin, and controls sebum levels.

INGREDIENTS:

Water, glycerin, dipropylene glycol, coco-betaine, coco-glucoside, sodium methyl cocoyl taurate, acrylates copolymer, polyglyceryl-10 laurate, 1,2-hexanediol, sodium chloride, potassium cocoyl glycinate, tromethamine, propanediol, potassium cocoate, sodium lauryl glycol carboxylate, ethylhexylglycerin, *Camellia sinensis* leaf water, caprylyl glycol, sea water, *Cucurbita pepo* (pumpkin) fruit extract, rice ferment filtrate (sake), disodium EDTA, caprylic/capric triglyceride, butylene glycol, *Citrus aurantium dulcis* (orange) peel oil, *Geranium maculatum* oil, *Aloe barbadensis* leaf extract, *Olea europaea* (olive) fruit oil, *Helianthus annuus* (sunflower) seed oil, *Lavandula angustifolia* (lavender) oil, *Citrus aurantium bergamia* (bergamot) fruit oil, *Cymbopogon martini* oil, *Pinus densiflora* leaf extract, *Citrus junos* fruit extract, *Anthemis nobilis* flower oil, *Artemisia annua* extract, bioflavonoids, saccharomyces ferment, and *Brassica oleracea italica* (broccoli) extract, .

STEP 2

CLEAR. ILLUMINATE. PREPARE.



REAL STEP 2: GLACIER GLOW

Four-Way Toner—Clarifying and illuminating, our toner is the perfect way to prepare your skin for additional cleansing and moisture, prime your skin for cosmetics, set your makeup look, or mist any time of the day so it can glow like a glistening glacier on a sapphire sea.



Fermented green tea water is combined with rose water to clear and brighten skin.

DIRECTIONS: Gently mist product on your face with eyes closed. Use to (1) tone, (2) prepare your skin for additional moisture, (3) set your makeup, or (4) refresh, settle, and hydrate any time of the day. You can also apply the product on a cotton pad and gently sweep across face to remove any residual makeup. Follow with Precious Pool Vitamin Essence. Use morning and evening, or anytime during the day.

KEY INGREDIENTS

- **Seaweed complex** hydrates the skin with marine plant ingredients, including *Laminaria japonica* extract, *Undaria pinnatifida* extract, and *Hizikia fusiform* extract. This complex nourishes skin, supports surface smoothness, firmness, elasticity, and optimal moisture levels, and sustains the skin against daily stressors.
- **Niacinamide** refines and brightens the complexion to even out blotchy-looking skin and create a glass-like look and texture.
- **Korean Calming Complex** calms, settles, smooths, and moisturizes with an all-natural ingredient cocktail of rosemary (*Rosmarinus officinalis*) leaf extract, *Anthemis nobilis* flower oil, *Camellia sinensis* leaf extract, *Polygonum cuspidatum* root extract, *Scutellaria baicalensis* root extract, and licorice (*Glycyrrhiza glabra*) root extract.
- **Adenosine** works with niacinamide to brighten uneven complexion and improve the appearance of wrinkles.

INGREDIENTS:

Camellia sinensis leaf water, isopentyldiol, glycerin, butylene glycol, 1,2-hexanediol, niacinamide, water, betaine, propanediol, allantoin, *Rosa damascena* flower water, disodium EDTA, ethylhexylglycerin, adenosine, *Undaria pinnatifida* extract, *Hizikia fusiforme* extract, *Centella asiatica* extract, *Andrographis paniculata* extract, *Camellia japonica* flower extract, *Polygonum cuspidatum* root extract, *Scutellaria baicalensis* root extract, *Citrus unshiu* peel extract, *Glycyrrhiza glabra* root extract, *Camellia sinensis* leaf extract, *Morus nigra* fruit extract, *Rosmarinus officinalis* leaf extract, *Chamomilla recutita* flower extract, and saccharomyces ferment.



REAL STEP 3: PRECIOUS POOL

Vitamin Essence—With the luxury of the earth's offerings in a silky serum, this product infuses your skin with essentials, ferments, and superantioxidants for a nourished, more youthful-looking complexion.



Fermented green tea water, red maple, leaf extract, and *Saccharomyces lysate* extract nourish, moisturize, and sustain the skin's microbiome, while other ingredients protect skin against daily challenges, and soothe, calm, and brighten the complexion.

DIRECTIONS: After cleansing and toning, dispense a small amount onto fingertips and gently sweep over the face, neck, and around the eye area. Lightly pat onto skin until completely absorbed. Follow with Ripple Refine Eye Cream. Use daily, morning and evening.

KEY INGREDIENTS

- **Seaweed complex** hydrates the skin with marine plant ingredients, including *Laminaria japonica* extract, *Undaria pinnatifida* extract, and *Hizikia fusiform* extract. This complex nourishes skin, supports surface smoothness, firmness, elasticity, and optimal moisture levels, and sustains the skin against daily stressors.
- **Niacinamide** refines and brightens the complexion to even out blotchy-looking skin and create a glass-like look and texture.
- **Korean Calming Complex** calms, settles, smooths, and moisturizes with an all-natural ingredient cocktail of rosemary (*Rosmarinus officinalis*) leaf extract, *Anthemis nobilis* flower oil, *Camellia sinensis* leaf extract, *Polygonum cuspidatum* root extract, *Scutellaria baicalensis* root extract, and licorice (*Glycyrrhiza glabra*) root extract.
- **Adenosine** works with niacinamide to brighten uneven complexion and improve the appearance of wrinkles.

INGREDIENTS:

Camellia sinensis leaf water, isopentydiol, butylene glycol, dipropylene glycol, cetyl ethylhexanoate, methyl gluceth-20, niacinamide, 1,2-hexanediol, polyglyceryl-3 distearate, octylodecanol, water, arginine, carbomer, betaine, propanediol, panthenol, caprylyl glycol, glyceryl stearate citrate, allantoin, ethylhexylglycerin, *Acer saccharum* extract, *saccharomyces lysate* extract, ascorbyl glucoside, adenosine, *Centella asiatica* extract, *Camellia japonica* flower extract, *Andrographis paniculata* extract, *Polygonum cuspidatum* root extract, *Scutellaria baicalensis* root extract, *Citrus unshiu* peel extract, *Citrus aurantium dulcis* peel oil, *Geranium maculatum* oil, *Glycyrrhiza glabra* root extract, *Morus nigra* fruit extract, *Camellia sinensis* leaf extract, *Citrus aurantium bergamia* fruit oil, *Lavandula angustifolia* oil, *Cymbopogon martini* oil, *Chamomilla recutita* flower extract, *Rosmarinus officinalis* leaf extract, *Anthemis nobilis* flower oil, and *saccharomyces ferment*.



REAL STEP 4: RIPPLE REFINE

Eye Cream—Moisturizers and decadent emollients are blended with an ancient mushroom that's naturally rich in plant-derived collagen to promote a smoother, more refined, and more polished outer eye appearance.



Ancient fermented green tea water is infused with cucumber and bamboo juice extracts to soothe puffiness around the delicate and thirsty eye area, the driest and most fragile skin on the face.

DIRECTIONS: Apply small amount onto entire eye area, taking care to avoid getting product into eye, and gently tap with fingertips until absorbed. Begin by testing with a small amount. Follow with RainBurst Moisture Cream. Use daily, morning and evening.

KEY INGREDIENTS

- **Korean Calming Complex** calms, settles, smooths, and moisturizes with an all-natural ingredient cocktail of rosemary (*Rosmarinus officinalis*) leaf extract, *Anthemis nobilis* flower oil, *Camellia sinensis* leaf extract, *Polygonum cuspidatum* root extract, *Scutellaria baicalensis* root extract, and licorice (*Glycyrrhiza glabra*) root extract.
- **Snow mushroom (*Tremella fuciformis*)** extract provides a rich source of polysaccharides to help hydrate skin by binding moisture to its surface. This ingredient also contains plant-derived collagen.
- **Sodium hyaluronate** benefits the skin's moisture levels as a salt form of hyaluronic acid, an effective moisture-attracting molecule.
- **Ascorbyl glucoside** converts to pure vitamin C upon contact with the skin's surface and works well with other ingredients to support the skin's ability to look smoother, brighter, and younger. When combined with niacinamide, this ingredient creates a powerhouse punch against uneven skin tone and color.

INGREDIENTS:

Camellia sinensis leaf water, glycerin, butylene glycol, hydrogenated polydecene, caprylic/capric triglyceride, polyglyceryl-3 distearate, 1,2-hexanediol, cetearyl alcohol, niacinamide, *Olea europaea* fruit oil, water, *Butyrospermum parkii* butter, betaine, polyglyceryl-3 methylglucose distearate, behenyl alcohol, glyceryl stearate, propanediol, *Tremella fuciformis* extract, ammonium acryloyldimethyltaurate/VP copolymer, hydroxyethyl acrylate/sodium acryloyldimethyl taurate copolymer, glyceryl stearate citrate, ethylhexylglycerin, caprylyl glycol, *Bambusa arundinacea* juice, *Cucumis sativus* fruit extract, ascorbyl glucoside, adenosine, *Centella asiatica* extract, *Citrus aurantium* dulcis peel oil, *Geranium maculatum* oil, sorbitan isostearate, disodium EDTA, *Citrus aurantium bergamia* fruit oil, *Cymbopogon martini* oil, *Lavandula angustifolia* oil, *Andrographis paniculata* extract, *Camellia japonica* flower extract, *Polygonum cuspidatum* root extract, *Scutellaria baicalensis* root extract, sodium hyaluronate, *Citrus unshiu* peel extract, *Anthemis nobilis* flower oil, *Camellia sinensis* leaf extract, *Glycyrrhiza glabra* root extract, *Morus nigra* fruit extract, *Chamomilla recutita* flower extract, *Rosmarinus officinalis* leaf extract, and saccharomyces ferment.



REAL STEP 5: RAINBURST

Moisture Cream—Like a rain cloud ready to burst, this cream offers a surge of intense hydration in a light and airy, cloud-like formula. It's truly a drink for your skin.



Ancient fermented green tea water is infused with birch tree sap juice and ginseng helps calm and reinvent skin to its younger-looking self, while honey and amino acid properties support the look of elasticity and luminosity.

DIRECTIONS: Both morning and evening, apply desired amount to cleansed and toned face, neck, and chest. Allow product to absorb.

KEY INGREDIENTS

- **Korean Calming Complex** calms, settles, smooths, and moisturizes with an all-natural ingredient cocktail of rosemary (*Rosmarinus officinalis*) leaf extract, *Anthemis nobilis* flower oil, *Camellia sinensis* leaf extract, *Polygonum cuspidatum* root extract, *Scutellaria baicalensis* root extract, and licorice (*Glycyrrhiza glabra*) root extract.
- **Sodium hyaluronate** benefits the skin's moisture levels as a salt form of hyaluronic acid, an effective moisture-attracting molecule.
- **Niacinamide** refines and brightens the complexion to even out blotchy-looking skin and create a glass-like look and texture.
- **Adenosine works** with niacinamide to brighten uneven complexion and improve the appearance of wrinkles.
- **Honey extract** softens, smooths, and clears the skin of imperfections to promote clean and clear-looking skin and a sumptuous glow.

INGREDIENTS:

Camellia sinensis leaf water, butylene glycol, cetyl ethylhexanoate, octylodecanol, glycerin, cetyl alcohol, phytosteryl isostearyl dimer dilinoleate, polyglyceryl-3 methylglucose distearate, *Simmondsia chinensis* seed oil, hydrogenated vegetable oil, niacinamide, beeswax, 1-2-hexanediol, dipropylene glycol, glyceryl stearate SE, ammonium acryloyldimethyltaurate/VP copolymer, microcrystalline wax, propanediol, glyceryl stearate, caprylyl glycol, bis-diglyceryl polyacyladipate-2, hydroxyacetophenone, pentyleneglycol, *Betula platyphylla japonica* juice, caprylic/capric triglyceride, *Panax ginseng* root extract, adenosine, *Citrus aurantium dulcis* peel oil, disodium EDTA, *Geranium maculatum* oil, *Centella asiatica* extract, sodium hyaluronate, *Citrus aurantium bergamia* fruit oil, *Cymbopogon martini* oil, *Lavandula angustifolia* oil, *Andrographis paniculata* extract, *Camellia japonica* flower extract, panthenol, *Polygonum cuspidatum* root extract, *Scutellaria baicalensis* root extract, *Citrus unshiu* peel extract, *Anthemis nobilis* flower oil, *Camellia sinensis* leaf extract, *Glycyrrhiza glabra* root extract, *Morus nigra* fruit extract, *Chamomilla recutita* flower extract, *Rosmarinus officinalis* leaf extract, ethylhexylglycerin, saccharomyces ferment, and honey extract.



RITUAL STEP: LAVAPURE

Volcanic Mud Mask—Like the geothermal waters that rise from volcanic beds, our volcanic mask renews, refreshes, and energizes the look of your skin. Volcanic properties cleanse the skin's surface for a purifying experience.



Fermented green tea water and black soybean extract are intermingled with earth-hewn volcanic ash, creating a nature-rich, beautifying experience.

DIRECTIONS: After cleansing skin, apply to face, extending to neck and chest if desired. Avoid eyes, nostrils, and mouth. Let dry to 5 to 15 minutes. Then, add water and massage gently to exfoliate. Rinse clean. To use as a spot treatment, dab on problem area, allow to dry and rinse. Follow with Glacier Glow Four-Way Toner on a cosmetic pad, sweeping across treated area to remove any remaining mud.

KEY INGREDIENTS

- **Volcanic ash** deeply cleans, draws out impurities, purifies the skin's surface, and refines pores for an even surface look, feel, and visual texture.
- **Walnut shell powder and apricot seed powder** gently, yet deeply clean, exfoliate, and brighten the look of the complexion.
- **Proprietary Deep Cleansing Complex** of bioflavonoids, broccoli extract, and aloe purifies and refines pores, exfoliates skin, and controls sebum levels.
- **Coix lacryma-jobi ma-yuen seed extract** contains an abundance of nutrients like leucine, glutamic acid, valine, and tyrosine that help soften, smooth, and purify the look of the skin. It also has a moisturizing effect to help skin look bouncy, fresh, and luminous.
- **Soybean (Glycine max) seed extract** also known as black soybean extract, smooths the skin's texture with powerful amino acids.

INGREDIENTS:

Camellia sinensis leaf water, kaolin, glycerin, bentonite, butylene glycol, magnesium aluminum silicate, charcoal powder, 1,2-hexanediol, *Prunus armeniaca* seed powder, *Juglans regia* shell powder, C12-14 pareth-12, propanediol, caprylyl glycol, pentylene glycol, hydroxyacetophenone, xanthan gum, water, disodium EDTA, dipropylene glycol, *Aloe barbadensis* leaf extract, volcanic ash, *Avena sativa* kernel extract, *Coix lacryma-jobi ma-yuen* seed extract, *Citrus junos* fruit extract, *Glycine max* seed extract, *Phaseolus radiatus* seed extract, *Oryza sativa* bran extract, *Pinus densiflora* leaf extract, *Sesamum indicum* seed extract, *Geranium maculatum* oil, *Citrus aurantium dulcis* peel oil, *Artemisia annua* extract, bioflavonoids, *Cymbopogon martini* oil, *Citrus aurantium bergamia* fruit oil, *Lavandula angustifolia* oil, silica, *Anthemis nobilis* flower oil, saccharomyces ferment, *Brassica oleracea italica* extract, and ethylhexylglycerine.

RITUAL STEP: ROYAL BATH

Sheet Mask—Decadent and delicate, this sheet mask allows you to experience a treat once only enjoyed by royals throughout history. Milk ferment and cow colostrum yield opulent, baby smooth skin.



This product includes hyaluronic acid, a naturally occurring substance found in skin that attracts many times its weight in water, making it the perfect ingredient for supporting optimal moisture levels. Additionally, Royal Bath is the only sheet mask in the world that features 4Life Transfer Factor™!

DIRECTIONS: Complete this ritual step after using the Precious Pool Vitamin Essence. Remove mask from package and gently unfold. Carefully place into position on your face, avoiding eye and lip area, and ensuring even contact with skin. Leave on for 15-20 minutes to allow serum to penetrate your skin's surface. Remove mask and pat dry until absorbed. Follow with Ripple Refine Eye Cream.

INGREDIENTS:

Water, glycerin, butylene glycol, niacinamide, 1-2-hexanediol, hydroxyethylcellulose, PEG-60 hydrogenated castor oil, trehalose, *Camellia sinensis* leaf extract, colostrum, *Coptis chinensis* root extract, *Glycyrrhiza glabra* root extract, *Zingiber officinale* root extract, ethylhexylglycerin, carbomer, arginine, allantoin, adenosine, dipotassium glycyrrhizate, disodium EDTA, dried egg yolk, panthenol, *Citrus limon* fruit extract, *Citrus nubilis* oil, *Eucalyptus globulus* oil, *Geranium maculatum* oil, *Lavandula angustifolia* oil, *Pinus palustris* oil, lactobacillus/milk ferment filtrate, pentylene glycol, hydrolyzed hyaluronic acid, sodium hyaluronate, sodium hyaluronate crosspolymer, hydrolyzed sodium hyaluronate, and hyaluronic acid.

KEY INGREDIENTS

- **4Life Transfer Factor** from cow colostrum and chicken egg yolks provides a milk bath for the skin that leaves skin feeling royally treated and ultra-elegant.
- **Niacinamide** refines and brightens the complexion to even out blotchy-looking skin and create a glass-like look and texture.





BEFORE AND AFTER

In a pilot study conducted with women and men, 30 days of the äKwä regimen showed improvements in:

- Red spot count, representing a calming effect
- Porphyrin count, representing a cleansing effect
- Wrinkle score
- Appearance of fine lines
- Overall moisture


Improvement in the Appearance of Fine Lines and Wrinkles





äKwä™

87% had measurably fewer lines and wrinkles after 8 days; the effect continued for 30 days!



93% of study participants
saw improvement in moisture
levels in less than 30 days!





äKwä™

Flawless. Ageless. Effortless.





THE RESULTS ARE IN.

Our moisture-enhancing formulas make a difference you can see and feel.

Are you ready to drench your skin in nature's most honest and beneficial ingredients? Try äKwä for yourself.

For more information on our products and business opportunity, visit 4life.com/philippines



4Life
TOGETHER, BUILDING PEOPLE™

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MAHALAGANG PAALALA: ANG MGA PRODUKTO NG 4LIFE AY HINDI GAMOT AT HINDI DAPAT GAMITIN PANGGAMOT SA ANUMANG URI NG SAKIT.
IMPORTANT REMINDER: 4LIFE PRODUCTS ARE NOT MEDICINE AND CANNOT BE USED TO CURE ANY DISEASES.

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.