



My Rewards

At 4Life, every new milestone is celebrated. (And we know how to celebrate!) Whether your thing is exploring exotic destinations or enjoying the finer things in life, our rewards are meant to motivate and commemorate your personal victories on your 4Life journey.



New rank recognition

All ranks starting at Builder

When you reach a new rank, you receive a stunning lapel pin signifying your achievement, along with other mementos that serve as a reminder of your hard-earned success.



Rank Achievement Gift

First-time Bronze Elite, Silver, and Silver Elite

Reach the rank of Bronze Elite, Silver, or Silver Elite for the first time to earn a special, one-time bonus gift! These gifts are meant to put a smile on your face and inspire more victories.



Great Escape Incentive trip

First-time Presidential, Presidential Elite, Bronze, Bronze Elite, Silver, and Silver Elite

Meet the qualifications and earn a luxurious Great Escape trip. Travel to far-off destinations with fellow Affiliates and executives and get lost in a once-in-a-lifetime experience.

As Silver and Silver Elite Affiliates, there are even more perks to look forward to—higher level accommodations and exclusive program events.

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Cartier Watch

First-time Gold

This reward is for our Affiliates who go for the gold! Each new Gold Affiliate receives a timeless timepiece: an engraved Cartier watch. A symbol of status, Cartier represents luxury and opulence, and we can't think of a better way to reward your hard work and diligence.

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Home visit with Founders David and Bianca

First-time Gold

First-time Gold qualifiers receive an all-expense-paid trip to Utah, where they'll visit 4Life Founders, David and Bianca Lisonbee, at their Utah Valley home. They'll also tour our state-of-the-art manufacturing facility and have a memorable dining experience with the 4Life employees who empowered them to get where they are today.

(International restrictions may apply.)



Dream Getaway

First-time Gold Elite

Our first-time Gold Elites earn a dream getaway for two. What's your dream getaway? An African safari? An island retreat? Shopping in Paris? We can make it happen! Affiliates will work with a personal travel concierge to make their dream vacation come to life. This reward includes airfare, accommodations, and transfers for the Affiliate and their guest.*

* Not valid during Rank Advancement Incentive



Rolex Watch

First-time Platinum

Reaching the rank of Platinum is one of the pinnacles of 4Life success. That's why when you achieve Platinum, you receive the pinnacle of all wristwatches: a Rolex. Rolex watches are made with the finest craftsmanship and are a symbol of luxury and extravagance that will last a lifetime.



Executive Visit to your hometown

First-time Platinum

When Affiliates achieve Gold, we bring them to Utah. When they achieve Platinum, we take the celebration to them! First-time Platinums receive a hometown visit from 4Life executives where they'll be congratulated in person!



Personalized Bucket List Trip

First-time Platinum Elite






Achieving Platinum Elite is no small feat! Platinum Elite is the highest rank at 4Life, so it's only fitting that new Platinum Elites be rewarded with an experience unlike any other: a bucket list getaway. Recipients will work with the 4Life team to plan a tailor-made, all-expense paid trip for two that includes activities, dining, and accommodations that exceed your wildest expectations.*







* Not valid during Rank Advancement Incentive

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Rules and Qualification Information

- Affiliates who cancel their redemption after the program deadlines will forfeit their eligibility for rewards.
- All Affiliates must be active and in good standing with 4Life at the time of the reward to receive the reward.
- Trip rewards are for two individuals. The Affiliate is responsible for the cost of additional guests past the two individuals 4Life will cover.
- My Rewards is non-transferable.
- The value of all rewards is reported to your government tax/tariff agency as required by law.
- All rules and rewards are subject to change.

							
Qualifications	Associate	Builder	Builder Elite	Diamond	Diamond Elite	Presidential	Presidential Elite
Monthly PV*	100	100	100	100	100	100	100
Preferred Customers or Affiliates you personally signed up at 100 PV/month**	1***	3	3	6	6	8	8
Monthly LP on first 3 levels without compression			1,000	3,000	5,000	10,000	15,000
Legs**					2 Builder Elite	2 Diamond	2 Diamond Elite
Monthly Organizational Volume (OV)							

								
	Bronze	Bronze Elite	Silver	Silver Elite	Gold*	Gold Elite	Platinum	Platinum Elite
	100	100	100	100	100	100	100	100
	10	10	10	10	12	12	12	12
	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000
	2 Presidential	3 Presidential	3 Presidential Elite	3 Bronze	3 Bronze***	3 Silver	3 Gold	3 Gold Elite
		50,000	100,000	175,000	250,000	500,000	1,000,000	2,000,000

*Principal Volume (PV): The total QV for products purchased by you to consume or sell for a retail profit and products purchased by customers on your MyShop site.

**Legs must be separate and have at least one Affiliate at the indicated rank or higher. Qualifying Affiliates in the legs do not have to be frontline.

***Must have 3 separate legs of 50,000 OV with one Bronze in each leg.

*Prior to achieving the Gold rank for the first time, Affiliates must reach the Silver Elite rank at least one time.

††At least half must be frontline. For the Associate, Builder, and Builder Elite ranks, all must be frontline.

†††There is no enrollee PV requirement at the Associate rank.