



THE IMMUNE SYSTEM *Company*<sup>®</sup>





# Welcome Aboard!

Congratulations! I hope you are as excited as I am to have you officially join our team. Great things lie ahead! Your decision to partner with us means that you're ready to take your 4Life experience to the next level, and we're committed to supporting you every step of the way.

4Life offers a unique opportunity with so many possibilities. As President and CEO, I pledge to continually help you reach your goals by offering innovative products and incentives, and we'll have some fun together along the way.

Let's do this!

A handwritten signature in black ink, appearing to read "Danny Lee".

Danny Lee



We Are **The Immune System Company**<sup>®</sup>

By now, you probably know that we've tapped into something amazing. Transfer factors are nature's original immune system support, and we've harnessed their power into one-of-a-kind products. These molecules may be tiny, but they have big potential. We want to take 4Life Transfer Factor® to the world, and we need YOU to help make it happen!\*





# Sharing Science

Innovation is what we do best! When you share 4Life products, you're sharing years of research and discovery. Our state-of-the-art laboratory has cutting-edge equipment and a top-tier team of scientists who formulate and develop our products. Each product undergoes hundreds of tests to ensure efficacy and quality, and many of our products are patented and validated by third parties to give you a unique edge in the marketplace.



# Committed to Research

“4Life was founded on the principle of research. As pioneers of 4Life Transfer Factor Science, it’s our duty to continually push the boundaries of science and innovation. We’ve only scratched the surface of possibility, and we won’t stop—ever!”

Dr. David Vollmer  
Chief Scientific Officer



# Satisfaction Guaranteed

We strive to create products that meet and exceed the highest standards so you can feel confident incorporating them into your health routine and sharing them with your friends and loved ones. That's why we offer a 30-day satisfaction guarantee on all our products. Not in love with your purchase? Not possible, but we've got you, just in case.

We want you to be satisfied, not only with our products, but with your business. That's why we have an innovative app, tools, and business tips, all to help you build the best 4Life business you can.







4Life®

# Start Earning

Earning with 4Life is simple! There are many ways to get paid (eight, to be exact), and it's up to you to choose which way(s) fit your goals and lifestyle.

1. **Reseller Profit:** Purchase 4Life products and resell them for a profit.
2. **Instant Discount:** Preferred Customers and Affiliates receive a 20% Instant Discount, starting in month four, on all personal volume over 100 LP.
3. **Loyalty Program:** Earn Loyalty Points you can redeem for free products of your choice.
4. **MyShop:** Share your discount and earn a 25% MyShop commission on all monthly volume over 100 LP.
5. **Rapid Rewards:** Get paid commissions daily to your 4Life account when you sign others up as Preferred Customers!\*
6. **Fast Start:** Unlock over \$40k in additional bonuses when you purchase a Fast Start Pack. Participants are eligible to earn Fast Start and Double Builder Bonuses within their first 12 months.
7. **Builder Bonus:** Unlock the power of Me and My 3® to earn \$50, \$200, or \$800 every month. Each bonus is achieved through structure and Team Volume.
8. **Team Commissions:** You know what they say: teamwork makes the dream work! Build a solid team and earn competitive commissions as your organization grows.

For more information on how to earn, see the [4Life Compensation Plan!](#)

\* The person who signs up a new customer receives 25% and the immediate upline of that person receives 12%. The next two immediate qualified upline Affiliates receive 5% and 2%, respectively. The remaining payout continues according to the Compensation Plan until all levels are paid out. To be eligible to receive a Rapid Rewards payment that is paid daily, an Affiliate must be qualified in the current month.



# 4Life Tools

When you choose to partner with 4Life, you become part of a worldwide family dedicated to Taking Transfer Factor to the World®!

We've been in business for more than 25 years and are 100% dedicated to helping you succeed! We have easy-to-use tools—including an innovative app and instructional courses—that empower you to learn and share all things 4Life! Keep reading to learn more about these tools and what they can do for your business.







# Get Connected!

## Follow us on social media:



@4Life



@4Life



@4LifeResearch



@4Life



@4Life-Research



@4Lifeusa

## Join our Sales Team Facebook group:

Check out our weekly trainings on the Sales Team Facebook page! There's no better way to stay caught up on all the 4Life Affiliate news.

## Join the official 4Life Affiliate Facebook group:

Be the first to know about corporate updates, product promotions, bonuses, incentive programs, Affiliate success stories, recognition, events, and more. @4LifeOfficialUSA

## Read the 4Life Newsletter:



There's a lot going on at 4Life. Having all the information conveniently summarized in one location is key to staying up to date. The 4Life Newsletter is your one stop to review all 4Life announcements.

Connect with us so we can stay connected with you!

# All things 4Life—in the palm of your hand

The 4Life app is a robust tool to help you shop, share, sign up, and manage all things 4Life.



**Shop** – Shop for 4Life products and manage your Loyalty Program order.

**Share** – Share 4Life products via MyShop and find more product information in the Media Library section.

**Sign up** – Sign up new Preferred Customers directly in the app or send a MyShop signup link.

**Manage** – For 4Life Affiliates, the app houses informational reports to help you manage and grow your 4Life business.



Download the 4Life app today! Let our technology simplify your 4Life experience.







# The Perks

We like to sweeten the pot every chance we get. Our extra incentives include island getaways, exclusive clubs, and recognition at every turn.†

**Incentive trips:** Make your daydreams come true! Qualify for a Great Escape and join us on a luxury cruise or island getaway, and let the ocean breeze take you away!

**Recognition:** Be featured in the Summit magazine and receive the red-carpet treatment at our headquarters or a 4Life convention.

**President's Club:** Qualify for our most exclusive club and receive exciting gifts, convention benefits, and paid luxury getaways.

†Less than 1% of 4Life Affiliates qualify for incentive trips.



### **Breaking the Cycle of Poverty**

As a young girl, 4Life Founder Bianca Lisonbee dreamed of touching the lives of people all over the world. Foundation 4Life is Bianca's childhood dream come true. It provides the 4Life family with ways to help break the cycle of poverty through donations and meaningful acts of service.

Foundation 4Life believes that children are the beginning and end of the cycle of poverty. Foundation 4Life's focus is addressing the significant needs of children all over the world, so they can focus on simply being kids and dreaming big, just as Bianca did.

Positive change happens one smile, one meal, and one small act at a time. Together, our small acts can help break the cycle of poverty for children across the globe.







Thank you for reading! We can feel your enthusiasm from here . . . really . . . GOOSEBUMPS! We look forward to all we will accomplish together.

Now, get out there and live your best life!

