

FAQs: Double Builder Bonus Promotion

Q: What is the Double Builder Bonus?

A: Earn the Builder Bonus at any level for the first time during the promotion period and we will double your money!

Q. When is the promotion period?

A. January 1–February 28, 2021

Q. What markets are included?

A. Markets in North, Central, and South America and Emerging Markets

Q. What will my earnings be with the Double Builder Bonus?*

A. Level 1: \$100
Level 2: \$400
Level 3: \$1,600

Q. Who is a first-time qualifier?

A. A first-time qualifier is someone who has achieved a Builder Bonus level for the first time during the promotion period (January and February 2021).

Example: In December 2020, a distributor qualified at Builder Bonus (BB) level 1 for \$50. In January 2021, during the promotion period, they qualify at BB level 2. This is their first time to qualify at BB level 2. With the Double Builder Bonus, the distributor will now earn \$400, where they would normally earn \$200.

Q. What if a distributor qualifies for a level of the Builder Bonus during the promotion period for which they have previously qualified?

A. They would not be eligible for the Double Builder Bonus (because they have previously qualified at that level), but they would still be eligible for the standard Builder Bonus.

Q. Can International Diamonds, Gold International Diamonds, and Platinum International Diamonds qualify for the Double Builder Bonus?

A. No. Only distributors who are Builders, Diamonds, or Presidential Diamonds can qualify for the Double Builder Bonus.

Q. How does the Double Builder Bonus apply to emerging markets?

A. During the promotion period, Builder Bonus payouts for emerging markets will be calculated as normal. Bonus amounts will double during the promotion period for those who reach a Builder Bonus level for the first time during the qualification period (January and February 2021).**