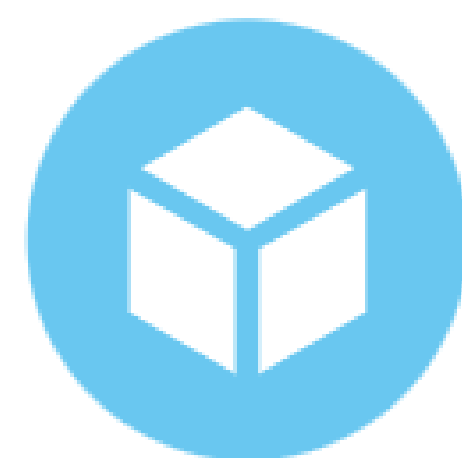




Builder BonusTM

Enroll
Duplicate
Retain





Builder BonusTM

Unlock the power of Me and My 3[®] to earn one of three Builder Bonus payments each month:
\$80, \$320, or \$1,280.



ENROLL

Enroll new Preferred Customers and make sure they receive 100LP (or more) Loyalty Program orders or MyShop order(s).



DUPLICATE

Teach your team members to duplicate what you've done.



RETAIN

Build the ideal 4Life structure and advance in rank.

Here's how it works...



To earn the Builder Bonus on a monthly basis, you must qualify at the Builder rank or higher, maintain a 100 LP (or more) 4Life Loyalty Program order, and fulfill the required Team Volume.



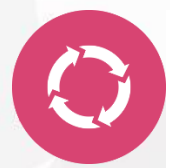
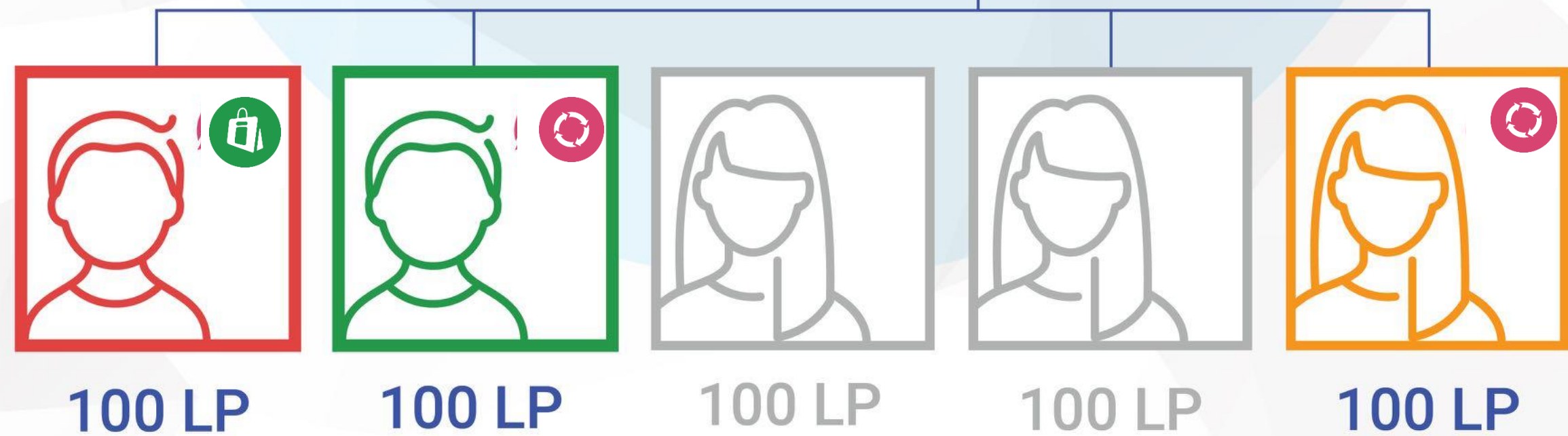
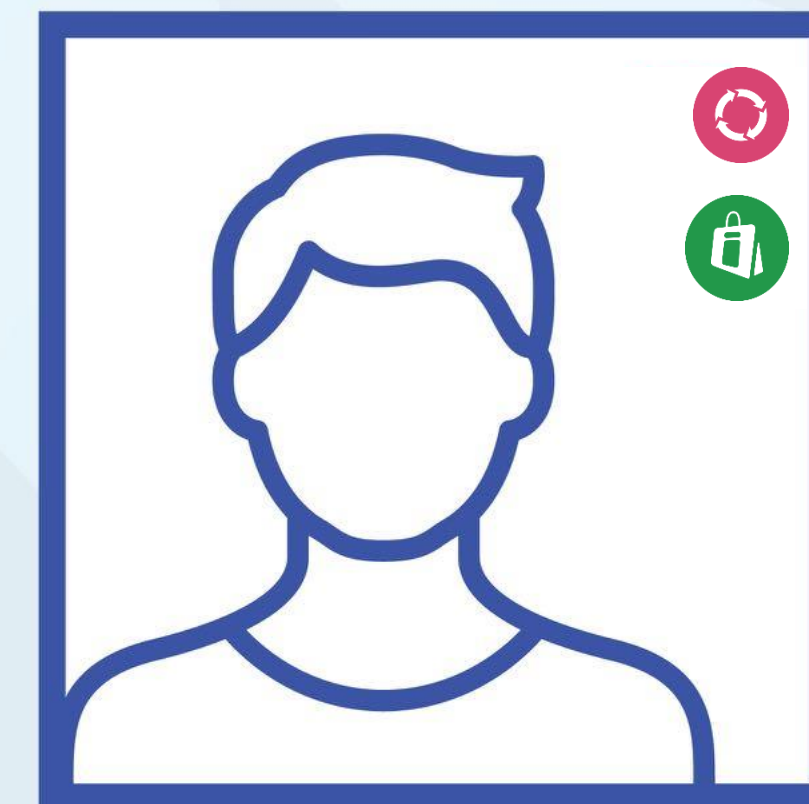
\$80 Builder Bonus

You earn \$80 when you:

- Have 3 personally enrolled Preferred Customers or Affiliates on your frontline, each with at least 100 LP in Loyalty Program or MyShop orders
- Have 600 LP in Team Volume*
- Qualify as a Builder or Builder Elite**

YOU:
100 LP

\$ 80



Affiliates must maintain a monthly 100LP Loyalty Program or MyShop order to qualify for the Builder Bonus



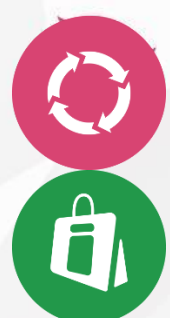
*Team Volume=Your Principal Volume, plus the orders of your frontline Preferred Customers and Affiliates



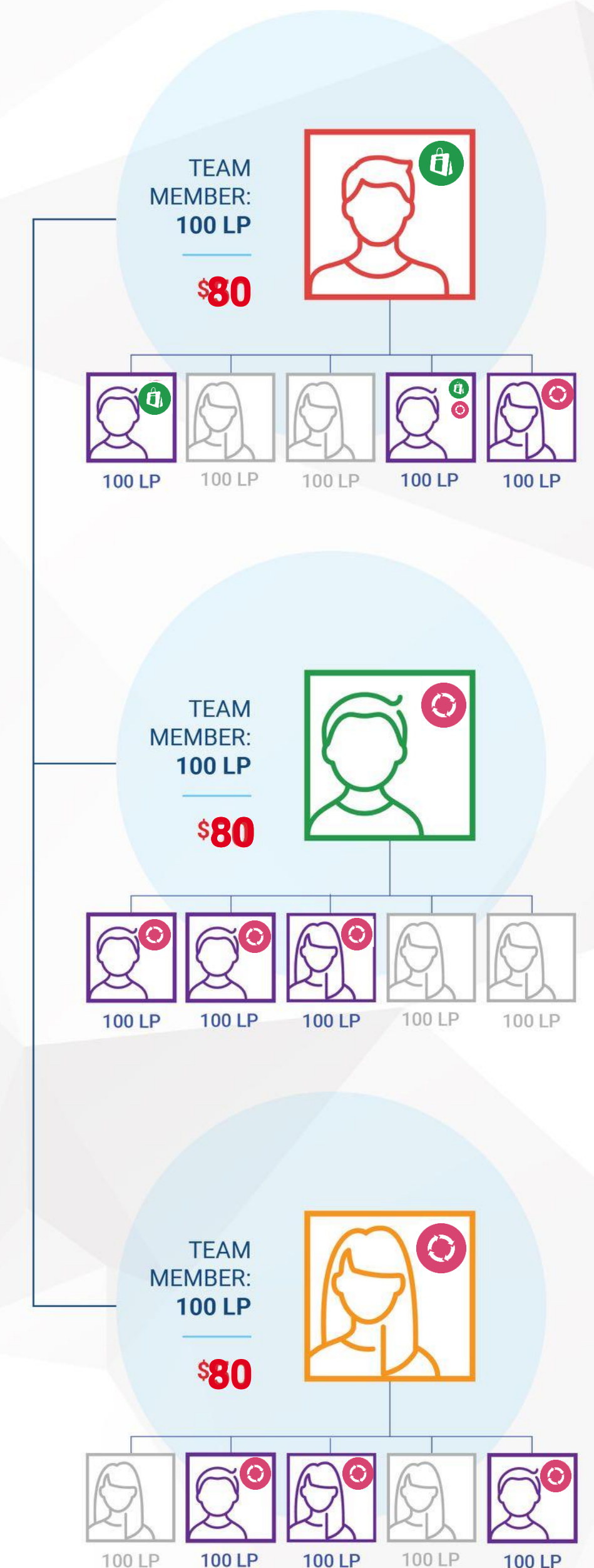
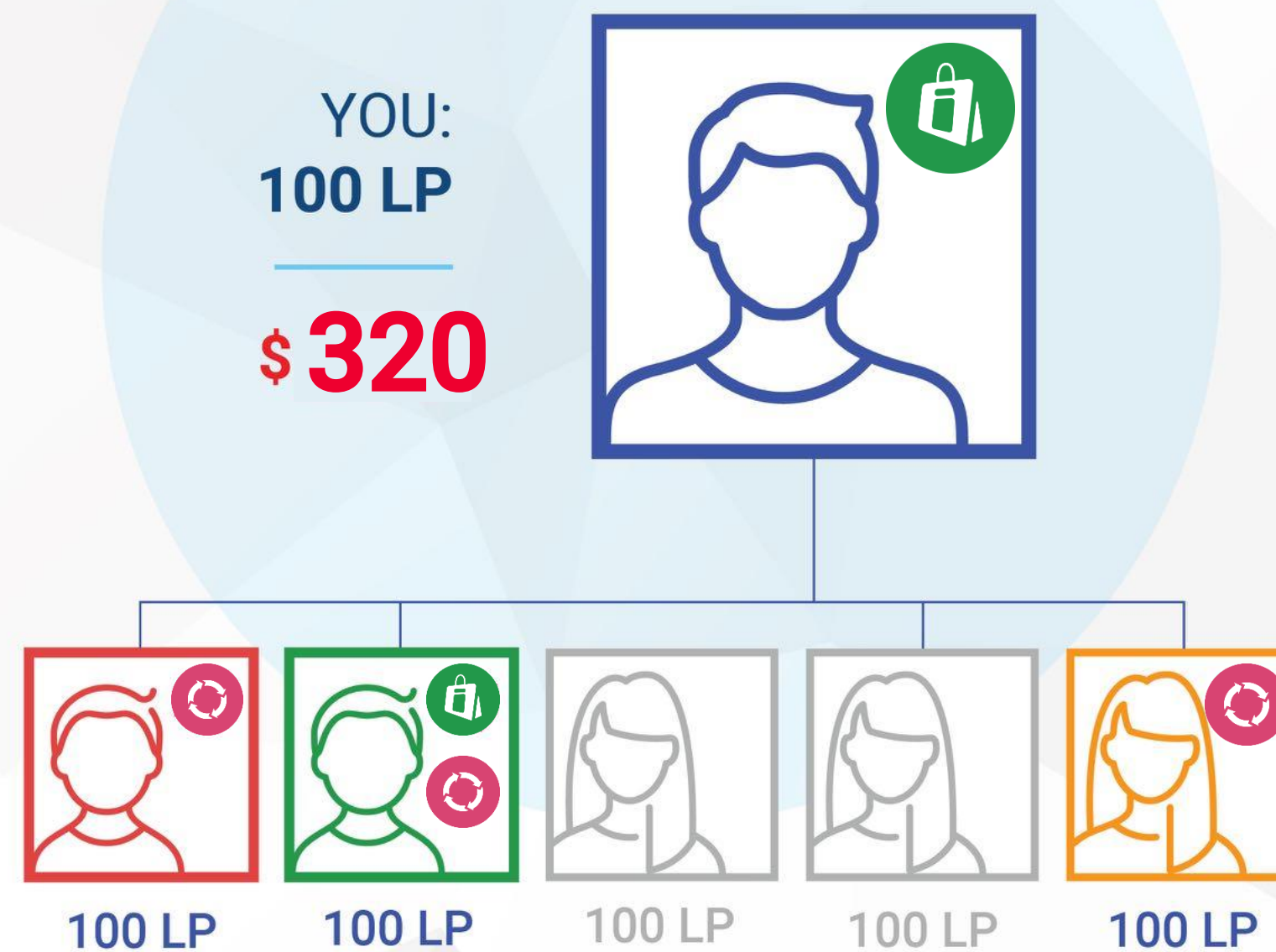
\$320 Builder Bonus

You earn \$320 when you:

- Have 3 personally enrolled Affiliates, each with 3 qualified (100 Loyalty Program or MyShop order), Personally enrolled Preferred Customers or Affiliates on their frontline with a minimum of 600Lp in Team Volume
- Qualify as a Builder, Builder Elite, Diamond, or Diamond Elite.



Affiliates must maintain a monthly 100LP Loyalty Program or MyShop order to qualify for the Builder Bonus





\$1,280
Builder Bonus

You earn \$1280 when you:

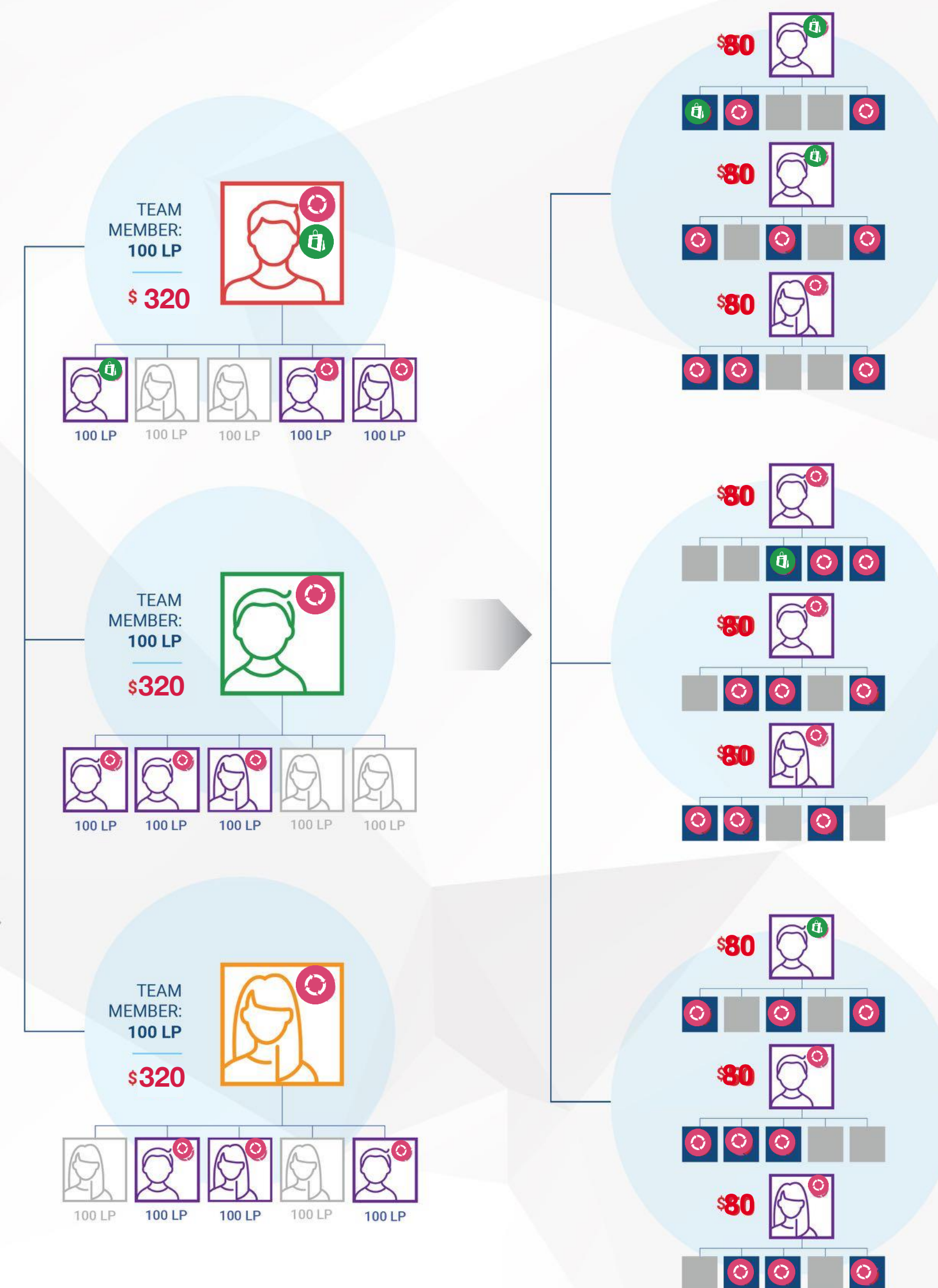
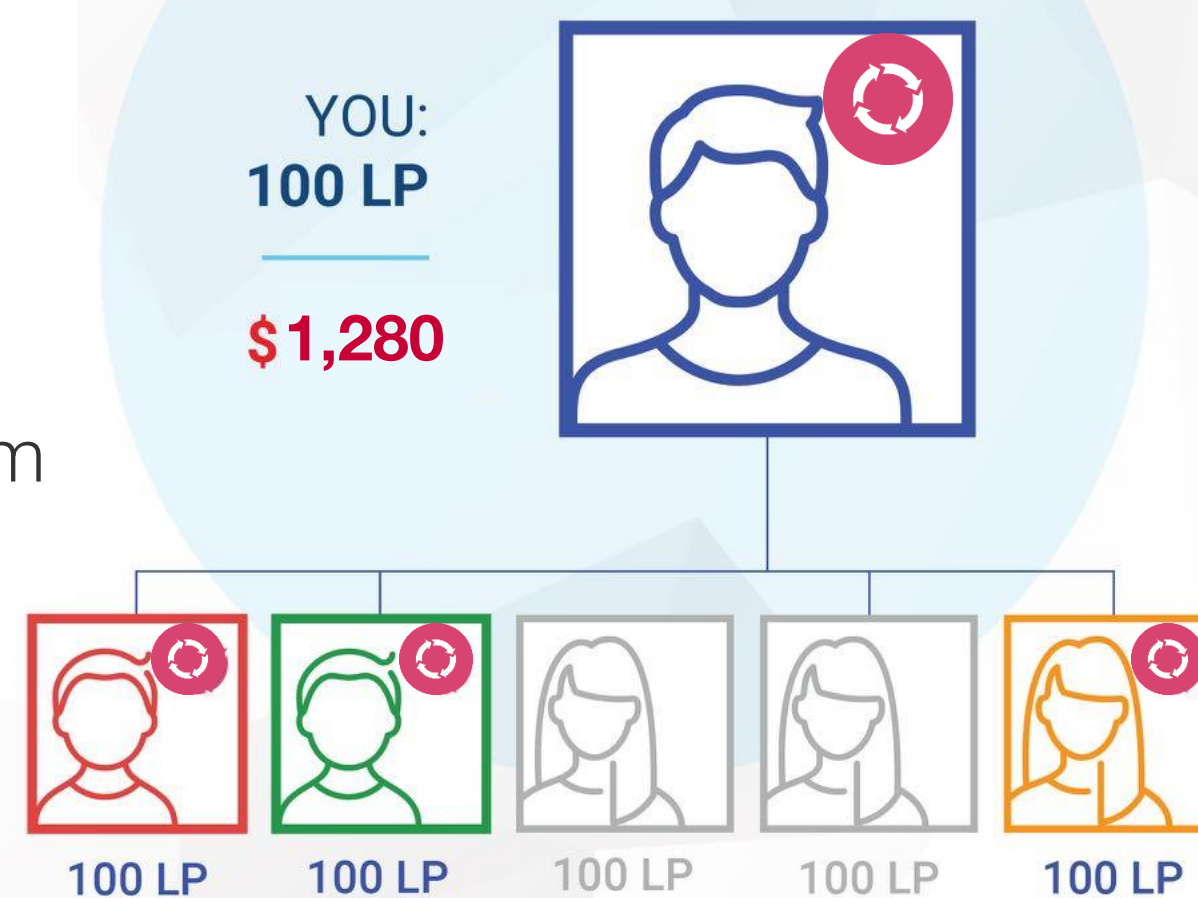
- Have 9 qualified Affiliates on your second level, each with 3 qualified (100 LP Loyalty Program or MyShop order), personally enrolled Preferred Customers or Affiliates under them with a minimum of 600 LP in Team Volume.
- Qualify at any rank from Builder to Platinum Elite.



Affiliates must maintain a monthly 100LP Loyalty Program or MyShop order to qualify for the Builder Bonus

For Bronze Affiliates and above, you must be paid at your highest achieved rank.

Affiliates must maintain a monthly 100 LP Loyalty Program order to qualify for the Builder Bonus.



Markets

- Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, Emerging Markets, Europe, Germany, Hong Kong, India, Indonesia, Italy, Japan, Korea, Malaysia, Mexico, New Zealand/Australia, Peru, Philippines, Singapore, Spain, Taiwan, Thailand, USA

- Excludes: Russia, Eurasia



Terms and Conditions

1. Any 4Life Affiliate at the Builder rank and above who has at least 100 LP in Loyalty Program or MyShop orders may participate.
2. Loyalty Program or MyShop orders equaling 100 LP or more, processed in the qualifying month, count toward Builder Bonus requirements.
3. Loyalty Program orders must be paid for by the account holder (credit card must match account holder's name) and shipped to the primary shipping address listed on the account.
4. Product returns may result in a retraction of the Builder Bonus earned.
5. To qualify for the \$80 bonus, you must have three personally enrolled Preferred Customers or Affiliates on your frontline, each with at least 100 LP in Loyalty Program or MyShop orders, and have 600 LP in Team Volume. This bonus is available to Affiliates at the ranks of Builder and Builder Elite. (Team Volume includes your Principal Volume, plus the orders of your frontline Preferred Customers and Affiliates.)
6. To qualify for the \$320 bonus, you must have 600 LP in Team Volume. You must also have three personally enrolled frontline Affiliates, each with three qualified (100 LP in Loyalty Program or MyShop orders) Preferred Customers or Affiliates on their frontline with a minimum of 600 LP in Team Volume. This bonus is available to Affiliates at the ranks of Builder, Builder Elite, Diamond, and Diamond Elite.



Terms and Conditions

7. To qualify for the \$1,2800 bonus, you must have 600 LP in Team Volume. You must also have nine qualified Affiliates on your second level, each with three qualified (100 LP in Loyalty Program or MyShop orders) Preferred Customers or Affiliates under them with a minimum of 600 LP in Team Volume. Your nine qualified Affiliates in your second level need to be in three separate legs with three Affiliates in each leg. This bonus is available to Affiliates from Builders to Platinum Elites. Affiliates who have a highest achieved rank of Bronze or above must be paid at their highest achieved rank to be eligible.
8. An Affiliate may earn the \$80, \$320, or \$1,280 bonus, but only one per month.
9. This bonus is paid monthly, as long as all qualifications are met, and will be added to the Affiliate's primary commission payment.
10. In order to qualify for the Builder Bonus, participants in markets where an office is present must enroll Preferred Customers or Affiliates from markets where an office is also present.
11. New personal enrollments can be included in your frontline if they have 100 LP or more Principal Volume and have signed up for the Loyalty Program.




Builder Bonus for Designated Markets (Markets Where 4Life Does Not Have an Office)

1. 4Life Affiliates at the Builder rank or above who reside in a market designated by 4Life (generally markets where 4Life does not have an office) may participate.
2. For existing Preferred Customers and Affiliates, orders and LP transfers equaling 100 LP or more, processed by the 20th day of the qualifying month, count toward Builder Bonus requirements.
3. Loyalty Program orders must be paid for by the account holder (credit card must match account holder's name) and shipped to the primary shipping address listed on the account.
4. Product returns may result in a retraction of the Builder Bonus earned.
5. To qualify for the \$80 bonus, you must have three personally enrolled Preferred Customers or Affiliates on your frontline, each with at least 100 LP or LP transfers by the 20th of the month, and have 600 LP in Team Volume. This bonus is available to Affiliates at the ranks of Builder and Builder Elite. (Team Volume includes your Principal Volume, plus the orders of your frontline Preferred Customers and Affiliates.)
6. To qualify for the \$320 bonus, you must have 600 LP in Team Volume. You must also have three personally enrolled frontline Affiliates, each with three qualified (100 LP or LP transfers) Preferred Customers or Affiliates on their frontline with a minimum of 600 LP in Team Volume. This bonus is available to Affiliates at the ranks of Builder, Builder Elite, Diamond, and Diamond Elite.



Builder Bonus for Designated Markets (Markets Where 4Life Does Not Have an Office)

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7. To qualify for the \$1,280 bonus, you must have 600 LP in Team Volume. You must also have nine qualified Affiliates on your second level, each with three qualified (100 LP or LP transfers), personally enrolled Preferred Customers or Affiliates under them with a minimum of 600 LP in Team Volume. Your nine qualified Affiliates in your second level need to be in three separate legs with three Affiliates in each leg. This bonus is available to Affiliates from Builders to Platinum Elites. Affiliates who have a highest achieved rank of Bronze or above must be paid at their highest achieved rank to be eligible.
 8. An Affiliate may earn the \$80, \$320, or \$1,280 bonus, but only one per month.
 9. The Builder Bonus is paid monthly, as long as all qualifications are met, and will be added to the Affiliate's primary commission payment.
 10. In order to qualify for the Builder Bonus, participants in markets where an office is not present can use Preferred Customers or Affiliates from markets where an office is not present and/or where an office is present.
 11. New personal Preferred Customer signups can be included in your frontline if they have 100 LP or more in Principal Volume and if they join the Loyalty Program by the last day of the month. MyShop order volume may be placed at any time during the month.

Note: All amounts expressed are in NZ dollars.

New Enhancements April 1st, 2023

New Policy:

- You have 100 LP in Loyalty Programs or MyShop orders
- Have 3 personally enrolled Preferred Customers or Affiliates on your frontline, each with at least 100 LP in Loyalty Program or MyShop orders.

Expired Policy:

- You have 100 LP and an active Loyalty order
- Have 3 personally enrolled Preferred Customers or Affiliates on your frontline, each with at least 100 LP in Loyalty Program orders.

Note: no change in payout amounts.



New Enrollment Month

Enrollment month: Regular LP orders placed in the enrollment month (first month) *will* count towards Builder Bonus LP requirements so long as the person enrolls in the Loyalty Program on or before the last day of the month. All MyShop order LP will count this month, regardless of when it is placed.

Example 1: If someone has a regular order of 50 LP, a Loyalty order of 25 LP, and a MyShop order of 25 LP, the system **will** count this person as an “active” frontline leg because they have a Loyalty order that is set-up in the system, regular orders are classified as Loyalty order the first month, and at least 100 LP is achieved.

Example 2: If someone has a regular order of 50 LP, not signed up for Loyalty, and a MyShop order of 50 LP, the system **will not** count this person as an “active” frontline leg because Loyalty flag is not entered in the system.

Example 3: If someone has a regular order of 50 LP, signed up for Loyalty, and a MyShop order of 50 LP, the system **will** count this person as an “active” frontline leg.

Example 4: A new Preferred Customer enrolls and ONLY has 100 LP in MyShop orders, then this new Preferred Customer will count as an “active” frontline leg. No Loyalty set-up is required.

Note: MyShop orders of 100 LP or more, will always override the Loyalty participation requirement.



2nd Month and After

"Regular order LP" is NOT included in the Builder Bonus LP calculation - only MyShop LP and Loyalty LP. For MyShop LP and Loyalty LP, it can be any combination of the amount so long as it equals or exceeds 100 LP.

Example 1: If someone has a regular order of 50 LP, a Loyalty order of 25 LP, and a MyShop order of 25 LP, the system will not count this person as an “active” because only 50 LP originates from the Loyalty and MyShop programs.



FAQ's

Q: How will the system calculate the 100 LP requirement?

A: At month-end, during the bonus run, the system will calculate by summing the total Loyalty order LP and the MyShop orders LP. When the combined LP total is 100 LP or more, then this will qualify the individual or the frontline as active.

Q: What happens when someone has 0 LP from Loyalty and 100 LP from MyShop orders, will they be considered active?

A: Yes. The combined LP total from a Loyalty order and MyShop orders is at least 100 LP.

Q: What happens when someone has 50 LP from Loyalty and 50 LP from MyShop orders, will they be considered active?

A: Yes. The combined LP total from a Loyalty order and MyShop orders is at least 100 LP.

Note: the system will not allow someone to set up a Loyalty order for less than 50 LP.

Q: If someone has at least 100 LP in MyShop orders, are they required to participate in the Loyalty Program?

A: The individual is not required to participate in the Loyalty Program when he/she has over 100 LP in MyShop orders in the given month.





Builder BonusTM

THE IMMUNE HEALTH *Company*TM