



Purchase 4Life® products at the wholesale price and resell the products for a retail profit.

#### Example





Every 4Life product is assigned a Life Point or LP value used to calculate distributor commissions.



### **Instant Discount**

Both Preferred Customers and distributors receive a 25% instant discount—at checkout—on all personal volume over 100 LP.

#### Example





Earn free products when you participate in the 4Life Loyalty Program! Visit www.4life.com/loyalty for details and to enroll. Benefits include the following:

- Enjoy convenient monthly shipments.
- Enjoy 15% in free Product Credits.
- Get a free bonus product of the month with a 125 LP Loyalty Program order.



### Rapid Rewards

Earn a 25% commission on all My4Life customer orders and the first LP order of every new Preferred Customer you personally enroll.\* Rapid Rewards is paid the very next day when qualifying as an Associate or above.

#### Example: My4Life customer order



#### **Example: Preferred Customer's first order**



<sup>\*</sup>The first and second level payouts for first LP orders and My4Life customer orders are reversed. The enroller receives 25% and the immediate upline of the enroller receives 2%. The next upline distributor receives 5%. The remaining payout continues according to the Life Rewards Plan<sup>™</sup> until all levels are paid out.

### **Earn Commissions**

The first step in your journey is to enroll your first person in 4Life® and qualify at the Associate level!







Builder

Diamond

1st Level
2nd Level
3rd Level
4th Generation

2%	2%	2%	
25%	25%	25%	
	5%	5%	
	6%^		

Infinity

<sup>^</sup>When 6% is paid to a Diamond, the additional 6% is paid to the next Presidential Diamond or higher in the upline. This is called Infinity Pass Through.



# BUILDER BONUS

The Builder Bonus will help you start your 4Life organization off the right way. To earn the Builder Bonus, you must qualify at the Builder rank, receive a 100 LP Loyalty Program order, and fulfill the required Team Volume.\*

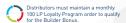
### \$50 Builder Bonus

#### You earn \$50 when you:

- Have 3 personally enrolled Preferred Customers or distributors on your frontline, each with at least 100 LP in Loyalty Program orders
- Have 600 LP in Team Volume
- Qualify as a Builder









### \$200 Builder Bonus

#### You earn \$200 when you:

- Have 3 frontline distributors, each with 3 qualified (100 LP Loyalty Program order), personally enrolled Preferred Customers or distributors on their frontline with a minimum of 600 LP in Team Volume
- · Qualify as a Builder or Diamond







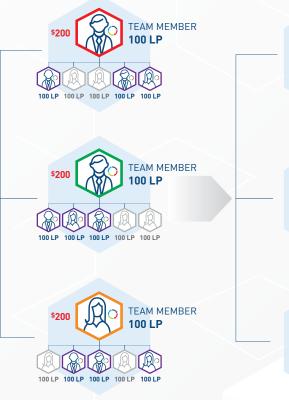


### \$800 Builder Bonus

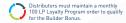
#### You earn \$800 when you:

- Have 9 qualified distributors on your second level, each with 3 qualified (100 LP Loyalty Program order), personally enrolled Preferred Customers or distributors under them with a minimum of 600 LP in Team Volume
- Qualify as a Builder, Diamond, or Presidential Diamond









### Qualifications

















Associate

Builder

Diamond

Presidential Diamond

International Diamond

Gold International Diamond†

Platinum International Diamond

Monthly PV*	100	100	100	100	100	100	100
Personally enrolled Preferred Customers or distributors at 100 PV/month <sup>++</sup>	1	3	6	8	10	12	12
Monthly LP on first 3 levels without compression			3,000	10,000	20,000	20,000	20,000
Legs**	0	0	0	2 Diamonds	2 Presidential Diamonds	3 International Diamonds***	3 Gold International Diamonds
Monthly Organizational Volume (OV)	Not Applicable	Not Applicable	Not Applicable	Not Applicable	Not Applicable	250,000	1,000,000

<sup>\*</sup>Principal Volume (PV): The total LP for products purchased by you to consume or sell for a retail profit and products purchased by customers on your My4Life account.

<sup>\*\*</sup>Legs must be separate and have at least one distributor at the indicated rank or higher. Qualifying distributors in the legs do not have to be frontline.

<sup>\*\*\*</sup>Must have at least three International Diamond legs, each with at least 50,000 OV to qualify.

<sup>+</sup>Prior to achieving the Gold International Diamond rank for the first time, distributors must reach the ID 150 K level at least one time (qualified International Diamond, 150,000 OV, and three legs with 15,000 LP each).

<sup>&</sup>lt;sup>††</sup>At least half must be frontline. For the Associate and Builder ranks, all must be frontline.



Most network marketing companies stop paying commissions past the fourth level. 4Life® is different! Infinity Payout can pay multiple levels at each generation, beginning at the Diamond rank. The payout for each generation continues for an infinite number of levels until reaching a distributor of like or higher rank, at which time you are blocked and begin receiving the payout for the next earned generation.



SES









**INFINITY** 





Diamond International Diamond

International Diamond

		BONU	and President's Club benefits				Premier Pool Bonus (2% of company LP*)		Platinum Pool Bonus (1% of company LP*)
	1st Level		2%	2%	2%	2%	2%	2%	2%
	2nd Level		25%	25%	25%	25%	25%	25%	25%
	3rd Level			5%	5%	5%	5%	5%	5%
SN	4th Generation <sup>^</sup>			<b>———</b>	6%^	12%	12%	12%	12%
SIOI	5th Generation					3%	3%	3%	3%
MIS	6th Generation					3%	3%	3%	3%
ΨO	7th Generation						2%	2%	2%
岁	8th Generation						2%	2%	2%
	9th Generation							2%	2%
	10th Generation	-						2%	2%

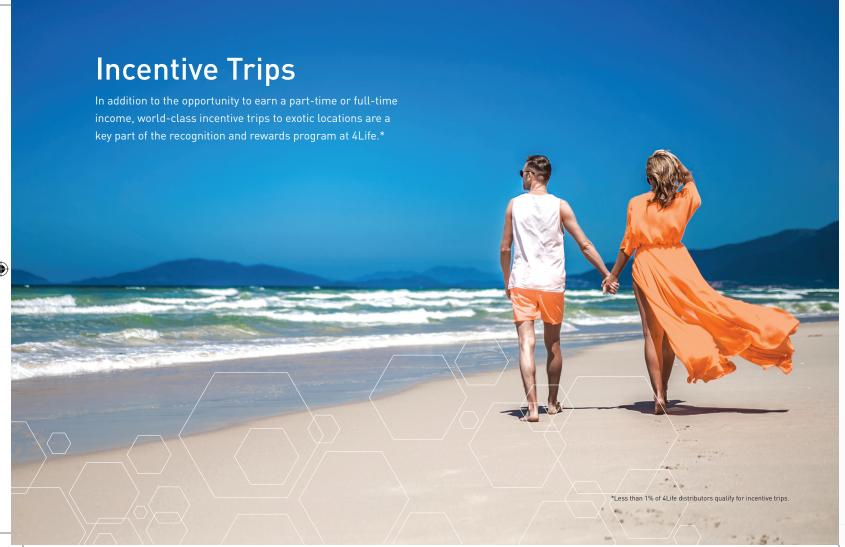
<sup>\*</sup>LP: The commissionable sales value assigned to 4Life products

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<sup>^</sup>When 6% is paid to a Diamond, the additional 6% is paid to the next Presidential Diamond or higher in the upline. This is called Infinity Pass Through.





## **Getting Started**

4Life® distributors can build their businesses in a way that meets personal and financial goals. If that's something that interests you, read the five tips below to get started on the path to success with 4Life!

#### 1. Make a plan with your upline leader.

Contact your upline leader (the person who enrolled you) right away. He or she is your best resource to quickly earn your first check and succeed with 4Life.

#### 2. Download the 4Life Connect app.

Download 4Life Connect from the App Store or Google Play to share videos, images, PDFs, and more... all from your mobile device.

#### 3. Begin your online training with 4Life University.

4Life University features a proven, step-by-step system to help you build your business, set up your personal My4Life account, learn about products, and much more. Log into your 4life.com Account and click "4Life University" to get started.

#### 4. Set up your free My4Life account.

Once you sign up your first person in 4Life, you can take advantage of a free My4Life account. My4Life makes reselling products and enrolling new team members easier than ever before. When someone enrolls or purchases products on your My4Life account, you get the credit!

#### 5. Get connected.

As part of the 4Life family, it's critical to be in-the-know! Follow us on social media to stay up to date on announcements, promotions, product education, and more.





#### Upline

The line of distributors directly above you

#### Enroller

The person who introduced you to 4Life® (may also be your sponsor)

### Sponsor

The person in your upline who is directly above you (may also be your enroller)



#### **Team Volume**

Your Principal Volume, plus the orders of your frontline Preferred Customers and distributors

#### **Frontline**

Your first level of Preferred Customers and distributors sponsored by you

#### Three-Level Volume

Composed of your total Principal Volume (PV) and the combined PV of people on your first three levels

#### Retail Customers

Those who purchase 4Life products from distributors at the retail price



#### Downline

The line of distributors that runs directly below you











#### Leg

A part of your downline that starts with a distributor sponsored by you and continues below that distributor





#### Life Points (LP)

Every 4Life® product is assigned a Life Point or LP value used to calculate distributor commissions

#### Principal Volume (PV)

PV is the total LP for products purchased by:

- You to consume or sell for a retail profit
- Customers on your My4Life account

#### Organizational Volume (OV)

The LP from your personal purchases, customer accounts, and all distributors and customers in your downline. This volume is important when qualifying for higher ranks.

#### Rapid Rewards

25% commission paid on all My4Life customer orders and the first LP order of every new Preferred Customer you personally enroll.\* Rapid Rewards is paid the very next day when qualifying as an Associate or above.

#### **4Life Loyalty Program**

This program rewards distributors and Preferred Customers for their loyalty in ordering 4Life products every month. Order your favorite products every month and earn 15% in Product Credits. You can redeem Product Credits for free products. Plus, order 125 LP or more to receive the bonus product of the month.

#### Compression

Distributors in your downline who don't qualify as an Associate or higher are removed for that month when commissions are calculated.

#### **Builder Bonus**

This is a financial bonus that reinforces key distributor behaviors of enrollment, duplication, and retention. $^{\dagger}$ 

\*The first and second level payouts for first LP orders and My4Life customer orders are are reversed. The enroller receives 25% and the immediate upline of the enroller receives 2%. The next upline distributor receives 5%. The remaining payout continues according to the Life Rewards Plan\* until all levels are paid out.

†Builder Bonus program is available to Builders, Diamonds, and Presidential Diamonds. Program is slightly modified for markets where 4Life does not have an office. Please read the Terms and Conditions on your market's website.









\*Distributor earnings vary as a result of numerous factors. Earnings statements made in this brochure are not intended to guarantee a particular outcome, but rather show what is possible based on a broad range of 4Life distributors' historical data, personal commitment, and skill level. All references to income, implied or stated, through the Life Rewards Plan are for illustration purposes only.

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