



SmartStart

Unlock over RM156K in additional incentives when you purchase a Complete or Professional Essentials Pack.

The 4Life logo, featuring a stylized sunburst icon to the left of the word '4Life' in a bold, sans-serif font.



- An incentive program for new Affiliates who sign up on or after September 1, 2023 who are looking to start fast and go far.
- “Unlock” up to RM156K in additional incentives during their first 12 months.



ABBREVIATION

SSI	Smart Start Incentive
RA	Rank Advancement
BB	Builder Bonus
DBB	Double Builder Bonus
RR	Rapid Reward

Smart Start Incentive

- Multiple incentive amounts may be earned in the same month. Incentives are accumulative.
- Their high rank will be their base rank, and they will earn incentives for every new high rank achieved above the base rank.

Rank	Incentive Amount
Diamond	RM760
Diamond Elite	RM1,140
Presidential	RM1,900
Presidential Elite	RM2,850
Bronze	RM3,800
Bronze Elite	RM9,500
Silver	RM19,000
Silver Elite	RM38,000
Gold	RM76,000

RM152,950





Double Builder Bonus

- Upon purchasing a 400 LP or 800 LP Essentials Pack, Affiliates will be eligible to earn a Double Builder Bonus for each new level achieved within their first year.
- Cannot earn multiple Double Builder Bonuses in same month. Highest achieved level will be paid.

Level	Builder Bonus	Double Builder Bonus
1	RM190	x2 RM380
2	RM760	x2 RM1,520
3	RM3,040	x2 RM6,080

RM7,980



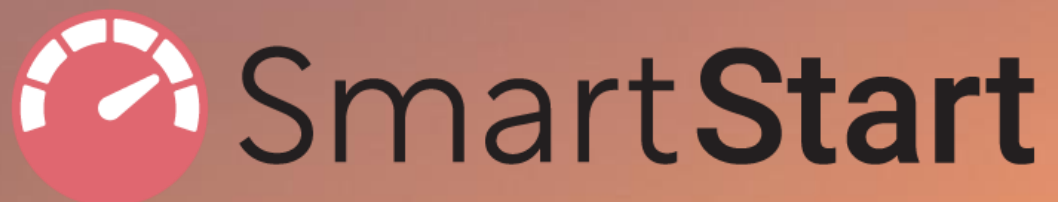
How much can you earn from the Smart Start Incentive?

RANK ADVANCEMENT RM152,950

ADDITIONAL DOUBLE
BUILDER BONUS RM3,990

Total: RM156,940





Complete Essentials Pack

COMPLETE ESSENTIALS PACK (400LP)

130090415



- ▶ TF Plus x2
- ▶ RioVida Single x2
- ▶ RioVida Stix x2
- ▶ Probiotics x2
- ▶ Collagen x2
- ▶ Glutamine Plus x2
- ▶ Renuvo x1
- ▶ BioEFA x2
- ▶ EGS Mixed Berry x1
- ▶ Tri-Factor Formula x2
- ▶ 4Life Canvas Bag x1 (Free)



FREE x1



Wholesale

RM2,290

SAVE
(Wholesale value) RM409

Retail

RM3,045

SAVE
(Retail value) RM755

ESSENTIALS PACK

**BONUS
PRODUCT
OF THE MONTH**

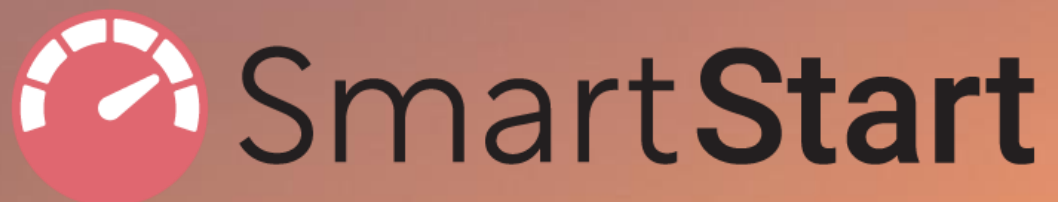


GET
1X
TF PLUS

 Loyalty Program

with every purchase of the pack on Loyalty
dengan pembelian setiap pek untuk Loyalty

Affiliates who receive the Essentials Pack Bonus Product of the Month will not receive the standard Bonus Product of the Month. | Affiliate yang menerima Produk Bonus Bulanan Essentials Pack tidak akan menerima Produk Bonus Bulanan standard.



Professional Essentials Pack

PROFESSIONAL ESSENTIALS PACK (800LP)

130090416

- ▶ TF Plus x4
- ▶ Tri-Factor Formula x4
- ▶ RioVida Single x6
- ▶ Riovida Stix x4
- ▶ Probiotics x2
- ▶ Collagen x4
- ▶ Glutamine Plus x4
- ▶ Renuvo x2
- ▶ BioEFA x4
- ▶ EGS Mixed Berry x2
- ▶ 4Life Canvas Bag x2 (Free)
- ▶ 4Life Laptop Backpack x1 (Free)



FREE x2



FREE x1



Wholesale

RM 4,555

SAVE
(Wholesale value) RM 843

Retail

RM 6,058

SAVE
(Retail value) RM 1,503

ESSENTIALS PACK
**BONUS
PRODUCT
OF THE MONTH**



GET
2X
TF PLUS

Loyalty Program

with every purchase of the pack on Loyalty
dengan pembelian setiap pek untuk Loyalty

Affiliates who receive the Essentials Pack Bonus Product of the Month will not receive the standard Bonus Product of the Month. | Affiliate yang menerima Produk Bonus Bulanan Essentials Pack tidak akan menerima Produk Bonus Bulanan standard.



SmartStart

Complete Essentials Core Pack (400LP)

- Tri-Factor x5
- Riovida Juice x5
- TF Plus x5
- 4Life Laptop Backpack x1

NEW



Wholesale

RM2,290

**SAVE
(Wholesale Value) RM485**

Retail

RM3,053

**SAVE
(Retail Value) RM763**

ESSENTIALS PACK
**BONUS
PRODUCT
OF THE MONTH**



**GET
1X
TF PLUS**

Loyalty Program

with every purchase of the pack on Loyalty
dengan pembelian setiap pek untuk Loyalty

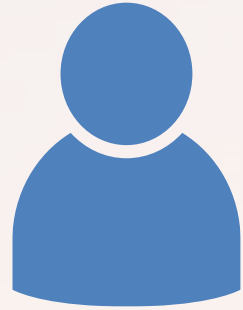
Affiliates who receive the Essentials Pack Bonus Product of the Month will not receive the standard Bonus Product of the Month. | Affiliate yang menerima Produk Bonus Bulanan Essentials Pack tidak akan menerima Produk Bonus Bulanan standard.

Eligibilities for Smart Start Incentive

Exclusive For New Affiliate



1 Eligibilities for Smart Start Incentive | New Affiliate



All new Affiliates who enroll on or after September 1, 2023 and before December 31, 2024.



Purchase a first LP order of 400 LP or more:
a. 400 LP or 800 LP Essentials Pack.
Or b. 400 LP or more of any product combination.



Incentive Period: 12 full months (enrollment month + 12 full months) to qualify.



1 Eligibilities for Smart Start Incentive | New Affiliate

Example 1 (Mr. A)

NSU WITH 400LP FIRST ORDER

Start



Ongoing



Bonus



Sept 2023



Oct 2023



7th Nov
2023



- Sign-up
- Purchase 400LP first order

Clock starts

- Break rank to Diamond
- Qualify Builder Bonus Level 1*

*first time qualifier

Receive RM1,140**

**SSI+DBB


- RM760 (RA Diamond)
- RM380 (DBB Level 1)


4Life


Mr. A still have till September 30, 2024 to earn additional incentives from this program.

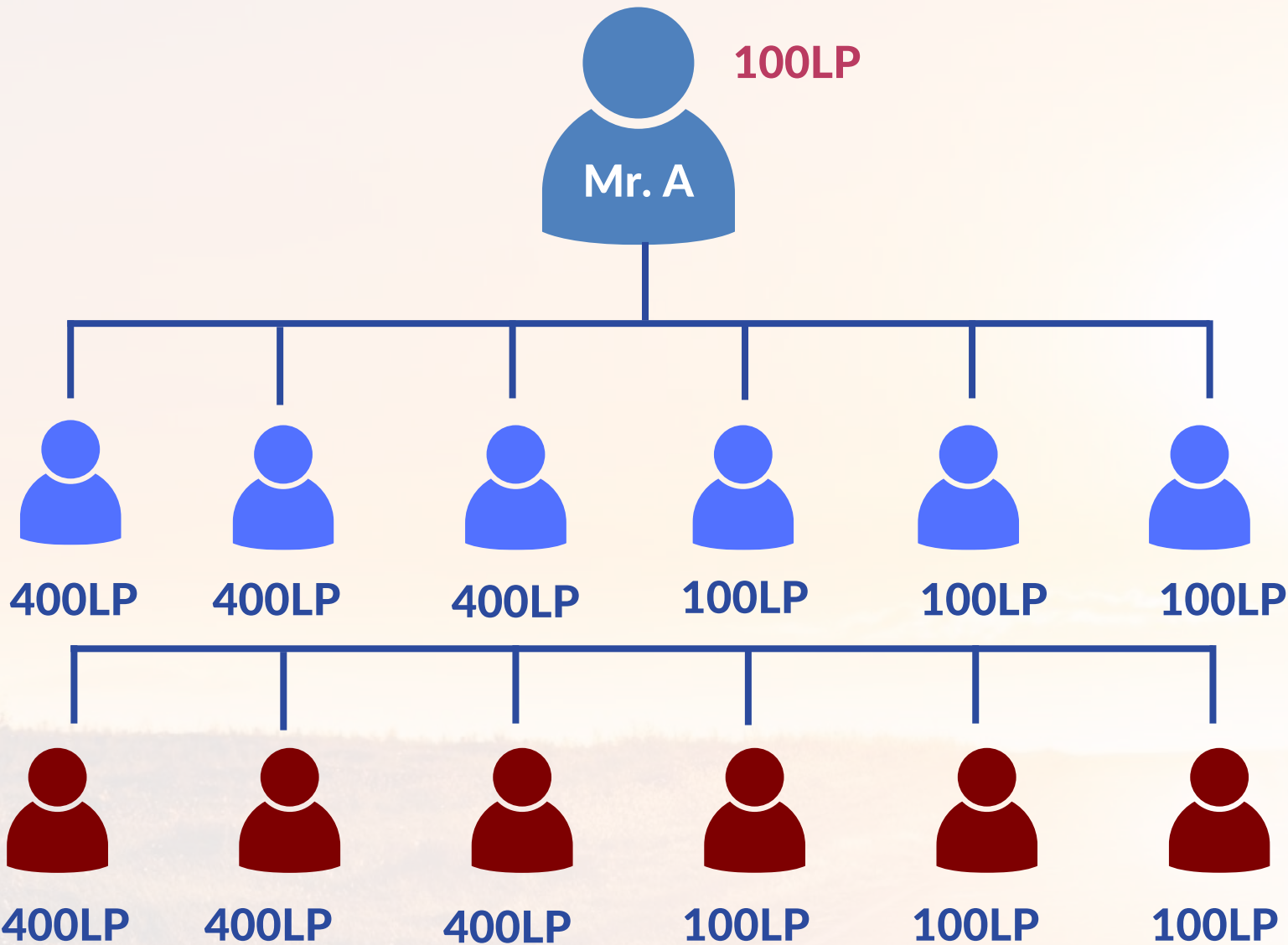
Example 1 (Mr. A)

NSU WITH 400LP FIRST ORDER + RAPID REWARDS

Start 

Ongoing 

Bonus 




Level 1

25%

Level 2

12%

7th Nov
2023 

Receive RM3,235

****SSI+DBB+RR**

- RM760 (RA Diamond)
- RM380 (DBB Level 1)
- RM1,415.60 (RR Level 1)
- RM679.50 (RR Level 2)

Mr. A still have till September 30, 2024 to earn additional incentives from this program.



Example 2 (Mr. B)

NSU WHO ENROLL IN DECEMBER 2024

Start



Ongoing



Bonus



Dec 2024



- Sign-up
- Purchase 400LP or 800LP first order

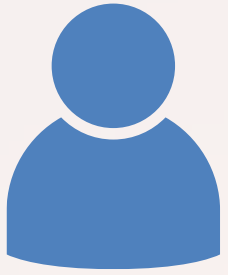
Clock starts

Dec 2025



- Mr. B will have through Dec 2025 to qualify for SSI&DBB.

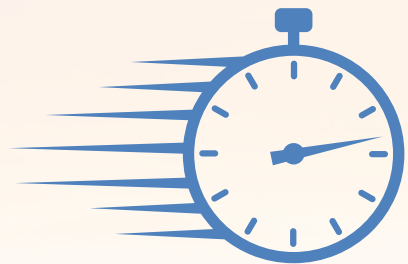
2 Eligibilities for Smart Start Incentive | New Affiliate Upgrade Option



All new Affiliates who enroll on or after September 1, 2023 but did not purchase a 400LP first order.



Purchase a 400LP or 800 LP Essentials Pack to upgrade by their first 2 full months.



Start month will be their initial enrollment month with an LP order, not their upgrade month. Affiliates will have 12 full months (enrollment month + 12 full months) to qualify.





Previous month high rank will be their base rank.


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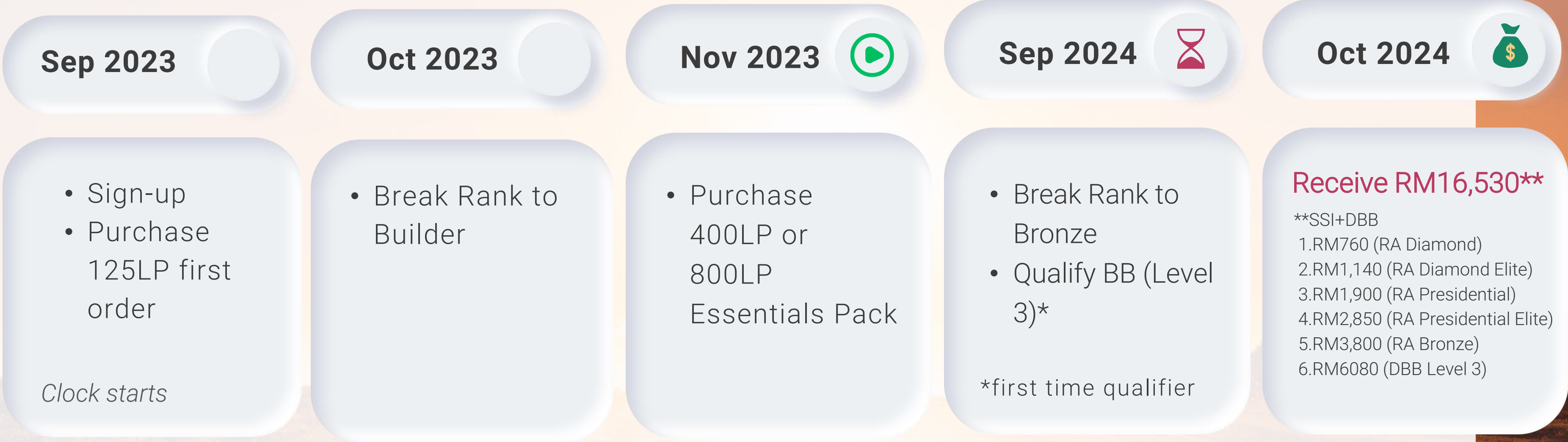
Example 3 (Mr. C)

NSU - UPGRADE TO SSI

Start 

Ongoing 

Bonus 



Example 4 (Ms. D)

NSU - UPGRADE TO SSI

Start



Ongoing



Bonus



Sept 2023

- Sign-up
- Purchase 125LP first order

Clock starts

Dec 2023

- Purchase 400LP or 800LP Essentials Pack

Jan 2024

- Break Rank to Diamond
- Qualify for BB (Level 1)*

*first time qualifier

Ms. D does not qualify for the SSI & DBB***


***The last month to NSU to upgrade to participate in SSI&DBB is within 2 full months of enrollment, which is November 2023 for Ms. D.


Ms. D will qualify for Standard Builder Bonus (Level 1) RM190.


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Example 5 (Mr. E)

NSU - UPGRADE TO SSI

Start 

Ongoing 

Bonus 

Sep 2023

Oct 2023

Dec 2023

Oct 2024

Nov 2024

- Sign-up
- Kit only, no LP

- Purchase 125LP first order

Clock starts

- Purchase 400LP or 800LP Essentials Pack

- Break Rank to Presidential
- Qualify for BB (Level 2)*


*first time qualifier


Receive RM5,320**


- **SSI+DBB
- 1.RM760 (RA Diamond)
 - 2.RM1,140 (RA Diamond Elite)
 - 3.RM1,900 (RA Presidential)
 - 4.RM1,520 (DBB Level 2)


Example 6 (Ms. F)

NSU - UPGRADE TO SSI


Start 

Ongoing 

Bonus 

Sept 2023 

- Sign-up
 - Purchase 125LP first order
- Clock starts*

Nov 2023 

- Purchase 2 packs of 200LP Essentials Pack

Jan 2024 

- Break Rank to Diamond
 - Qualify for BB (Level 1)*
- *first time qualifier


Ms. F does not qualify for the SSI & DBB***


***Ms. F must purchase either 400LP or 800LP Essentials Pack in order to participate in SSI. Ms. F will qualify for Standard Builder Bonus (Level 1) RM190.




Example 7 (Mr. G)

NSU - UPGRADE TO SSI

Start 


Ongoing 

Bonus 

Sep 2023

Oct 2023

Dec 2023 

Oct 2024 

Nov 2024 

- Sign-up
- Kit only, no LP

- Get MyShop order 100LP

Clock starts

- Purchase 400LP or 800LP Essentials Pack

- Break Rank to Presidential
- Qualify for BB (Level 2)*

*first time qualifier

Receive RM5,320**

- **SSI+DBB
- 1.RM760 (RA Diamond)
 - 2.RM1,140 (RA Diamond Elite)
 - 3.RM1,900 (RA Presidential)
 - 4.RM1,520 (DBB Level 2)

FAQ

1. What is the Smart Start Incentive?

4Life Smart Start is an incentive program for new Affiliates who sign up on or after September 1, 2023 who are looking to start fast and go far. Participants are eligible to earn over RM156K in additional incentive during their first 12 months when they sign up and purchase a Complete or Professional Essentials Pack during the qualification period.

2. For new Affiliate, when is the enrollment date for this program?

The enrollment date for the program will be based on the first personal or MyShop LP order. It is not based on the enrollment date or the date they purchased a kit.

Example: Mr. L signs up in September, orders 50 LP. Mr. L purchases a 400LP Essentials pack in October and now participates in the Smart Start Incentive. His clock starts in September, not October because he already purchased 50 LP in September.

FAQ

3. How many Loyalty Points can be earned if I purchase an Essentials Pack?

For Affiliates who purchase **less than 800LP** from Essentials Pack will earn 15% of the pack volume with a maximum of 75 Loyalty Points every month.

For Affiliates who purchase **800LP or more** from Essentials Pack will earn 15% of the pack volume with a maximum of 120 Loyalty Points every month.

Example:

1x 200LP Personal Essentials Pack – **30 Loyalty Points**

1x 400LP Complete Essentials Core Pack – **60 Loyalty Points**

1x 400LP Complete Essentials Pack – **60 Loyalty Points**

1x 800LP Professional Essentials Pack – **120 Loyalty Points**

1x 400LP Complete Essentials Core Pack + 1x 400LP Complete Essentials Pack – **120 Loyalty Points**

1x 200LP Personal Essentials Pack + 1x 400LP Complete Essentials Core Pack – **75 Loyalty Points**

FAQ

4. What if I advance more than one rank in one month? How will my Smart Start Incentive be calculated?

When an Affiliate advances more than one rank in a month's time, they earn all related Smart Start Incentive; incentives are cumulative.

5. What if I achieve more than one Double Builder Bonus level in one month?

An Affiliate can only earn one Double Builder Bonus in a given month, and the highest amount will be paid. Double Builder Bonuses are not cumulative.

6. When will Smart Start Incentives be paid?

After qualifying for a new rank or level, Smart Start and Double Builder Bonuses are paid by the 7th of the following month.

7. What if I request for return/refund of my 400LP order?

Return of 50% or more of the original qualifying order automatically results in removal from Smart Start Incentive.



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