



David Lisonbee
SmartStart
Challenge



David Lisonbee wants to
spend time with YOU!

From **January 1 to April 30, 2025**,
Affiliates between the rank of Associate and Silver
Elite are eligible to participate in TWO exciting contests!

Lisonbee Ranch Incentive

The top 7 Affiliates are invited to David's family ranch in Wyoming, USA.

Kick back and relax with our 4Life Founder while taking in breathtaking mountain views and majestic wildlife!

Host David Lisonbee & Dine with David Incentive

The top 21 Affiliates from the two winning host countries (and their plus ones) will enjoy a VIP dining experience with David Lisonbee.

Be among the top Affiliates to dine with David!

Lisonbee Ranch Incentive







Qualification Period: January 1 – April 30, 2025

The top 7 Affiliates and their companions will embark on the trip of a lifetime in September 2025 to David's sprawling ranch, The Lazy Bee, in Cokeville, Wyoming, USA.



HOW TO WIN

During the qualifying period, Affiliates between the rank of Associate and Silver Elite will acquire points through Smart Start enrollments and Loyalty Program orders.

 <p>40 Points</p> <p>Earn 40 points for every new Smart Start participant you personally enroll.*</p>	 <p>20 Points</p> <p>Earn 20 points for every new Smart Start participant enrolled within your first three levels.*</p>	 <p>10 Points</p> <p>Earn 10 points for every New Sign-Up you personally enroll who places a 150 LP or more first order.</p>
 <p>20 Points</p> <p>Earn 20 points for every new Smart Start participant you personally enroll who places a 150 LP Loyalty Program order in February, March, or April 2025.**</p>	 <p>10 Points</p> <p>Earn 10 points when a new Smart Start participant in your first three levels successfully places a 150 LP Loyalty Program order in February, March, or April 2025.**</p>	 <p>10 Points</p> <p>Earn 10 points for every New Sign-Up you personally enroll who places a 150 LP or more Loyalty Order in February, March, or April 2025.</p>

* In the scenario where you personally enroll a new Smart Start participant in your first three levels, you would earn the 40 points for personally enrolling them but would not also earn the 20 points for them being in your first three levels.

** In the scenario where you personally enroll a Smart Start participant in your first three levels who places a 150 LP Loyalty Program order, you would earn the 20 points for them placing a 150 LP Loyalty Program order, but would not also earn the 10 points for them placing an order in your first three levels.

7 Affiliates with the highest point total at the end of the qualification period will win the incentive. Winners will come from the following ranks: ***

3	2	2
ASSOCIATE TO DIAMOND ELITE	PRESIDENTIAL TO PRESIDENTIAL ELITE	BRONZE TO SILVER ELITE

*** In the event of a tiebreaker, total three-level volumes or six-level volumes will be used to determine the winner.

Host David Lisonbee & Dine with David Incentive

Qualification Period: January 1 – April 30, 2025







The top two (2) countries globally with the highest host points, earn the honor of hosting David Lisonbee at their next market or regional annual convention.

The top 21 Affiliates from the two winning host countries, along with their plus-one companions, will enjoy an exclusive, private dinner with David Lisonbee on the eve of their annual convention.



HOW TO WIN

During the qualifying period, Affiliates between the rank of Associate and Silver Elite will acquire points through Smart Start enrollments and Loyalty Program orders.

 <p>40 Points</p> <p>Earn 40 points for every new Smart Start participant you personally enroll.*</p>	 <p>20 Points</p> <p>Earn 20 points for every new Smart Start participant enrolled within your first three levels.*</p>	 <p>10 Points</p> <p>Earn 10 points for every New Sign-Up you personally enroll who places a 150 LP or more first order.</p>
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* In the scenario where you personally enroll a new Smart Start participant in your first three levels, you would earn the 40 points for personally enrolling them but would not also earn the 20 points for them being in your first three levels.

** In the scenario where you personally enroll a Smart Start participant in your first three levels who places a 150 LP Loyalty Program order, you would earn the 20 points for them placing a 150 LP Loyalty Program order, but would not also earn the 10 points for them placing an order in your first three levels.

21 Affiliates with the highest point total at the end of the qualification period will win the incentive. Winners will come from the following ranks:

7	7	7
<p>ASSOCIATE</p> <p>TO</p> <p>DIAMOND ELITE</p>	<p>PRESIDENTIAL</p> <p>TO</p> <p>PRESIDENTIAL ELITE</p>	<p>BRONZE</p> <p>TO</p> <p>SILVER ELITE</p>

*** In the event of a tiebreaker, total three-level volumes or six-level volumes will be used to determine the winner.

Lisonbee Ranch Incentive

Qualification Period: January 1 – April 30, 2025



TERMS AND CONDITIONS

1. Affiliates with a rank between Associate and Silver Elite as of January 1, 2025, and new Affiliates who enroll during the contest period must enroll at least one New Sign-Up in the Smart Start Incentive during the qualification period to be eligible.
2. Each winner is allowed to bring only 1 (one) guest/companion, who must attend with the winner.
3. Winners **MUST** have a valid US visa by August 1, 2025, to attend the Lisonbee Ranch Incentive.
4. Due to the unique nature of this incentive, in the event an Affiliate is unable to attend, then he/she forfeits the trip without compensation. Affiliate points earned through Smart Start enrollments and Loyalty Program orders will still apply to the Host David Lisonbee and Dine with David Incentives.

Host David Lisonbee & Dine with David Incentive

Qualification Period: January 1 – April 30, 2025

TERMS AND CONDITIONS

1. Affiliates with a rank between Associate and Silver Elite as of January 1, 2025, and new Affiliates who enroll during the contest period, must enroll at least one new Affiliate in the Smart Start Incentive during the qualification period to be eligible.
2. Each winner is allowed to bring only 1 (one) guest/companion, who must attend with the winner.
3. Affiliates **MUST BE** enrolled and attend the annual convention. The related expenses to enroll and attend the convention are the responsibility of the winning Affiliates and their guest.



General Terms and Conditions

1. 4Life Affiliates must be in good standing with 4Life and comply with its Policies and Procedures to participate in this incentive.
2. 4Life reserves the right to rescind any program earnings or suspend Affiliate participation due to program manipulation.
3. All rewards will be awarded as stated. The value of all rewards may be considered taxable income to the qualifiers. All taxes are the soleresponsibility of the participant.
4. After confirming attendance, qualifiers will be charged for any applicable cancellation or change fees.
5. 4Life reserves the right to interpret or modify the rules and rewards. All 4Life decisions shall be final.
6. Winners of the Dine with David Incentive must reside in the same country as the winner of the Host David Lisonbee Incentive. (This also applies to plus one guests for the David Lisonbee Ranch Incentive.)