

# Life Rewards Plan™

Your guide to compensation



Discover your payout potential!  
Learn how to take advantage of the many  
rewards offered to 4Life Affiliates.



## ENJOY BENEFITS

- Get paid to sell products backed by science.
- Learn from a team of people ready to help you.
- Benefit from one of the highest payouts in the industry—up to 64% of company volume.
- Earn free products through the 4Life Loyalty Program.

# Retail Customer Profit

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Purchase 4Life products at the wholesale price and resell the products for a retail profit.

Buy for

**\$50**



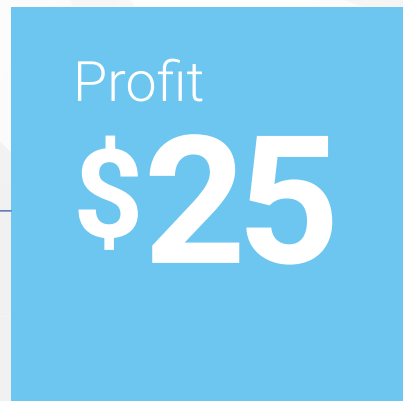
Sell for

**\$75**



Profit

**\$25**



# Instant Discount

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Both Preferred Customers and Affiliates receive a 25% instant discount—at checkout—on all personal volume over 100 LP.



50 LP

50 LP

50 LP

50 LP

## Life Points (LP)

Every 4Life product is assigned a Life Point or LP value used to calculate Affiliate commissions.

50 LP x 4 =

200 LP

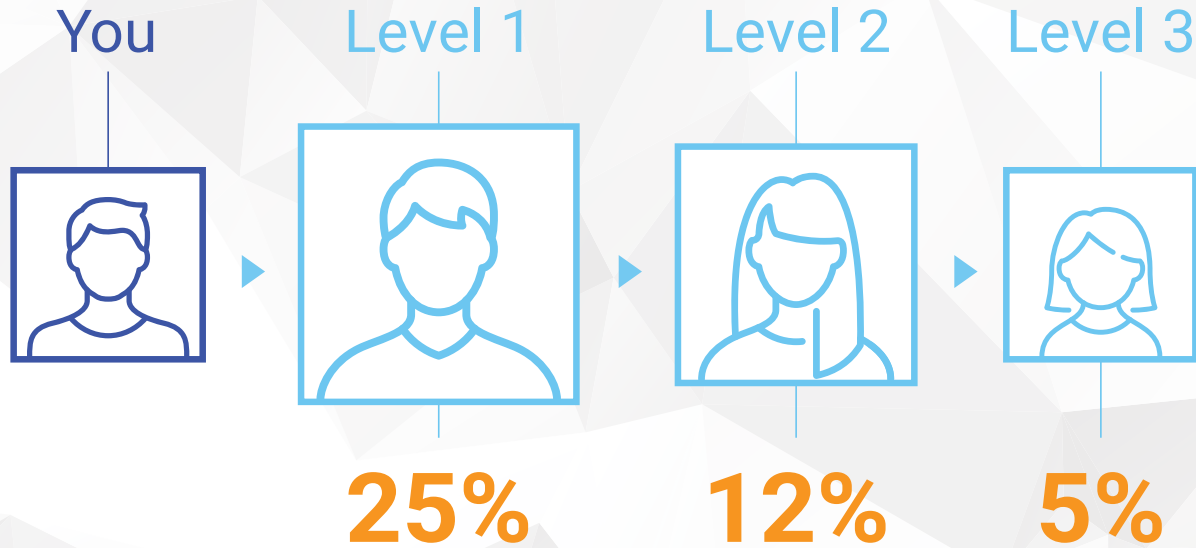
▶ Discount  
\$25



With Rapid Rewards, you earn a 25% commission on the first LP order of every new Preferred Customer you personally sign up. You also earn 12% on the first LP order of every new Preferred Customer on your second level and 5% on the first LP order of every new Preferred Customer on your third level.

Rapid Rewards is paid daily to your 4Life account when you've qualified.





Sign someone up and receive 25%, and your immediate upline receives 12%. The next two immediate qualified upline Affiliates receive 5% and 2%, respectively. The remaining payout continues according to the Life Rewards Plan until all levels are paid out. To be eligible to receive a Rapid Rewards payment made daily, an ~~Affiliate must have 100 PV in the current month.~~



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Earn a 25% commission on all monthly volume over 100 LP  
from product orders customers place on your MyShop site.

MyShop is a personal website 4Life provides each  
Preferred Customer or Affiliate upon signup.



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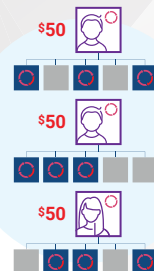
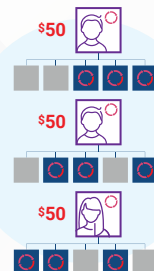
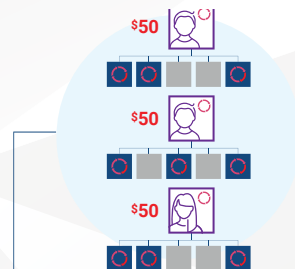
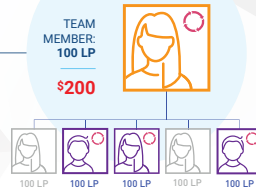
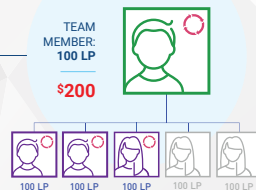
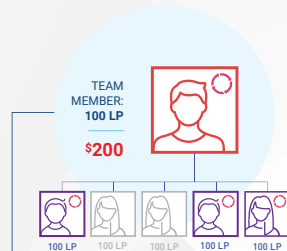
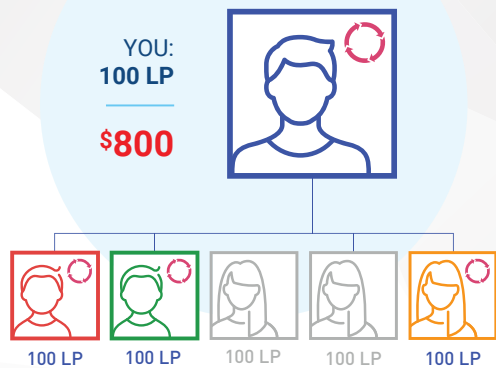
Commission


**\$25**

Example assumes 100 LP volume requirement has been met.



Unlock the power of Me and My 3<sup>®</sup> to earn \$50, \$200, or \$800 every month.  
Each bonus is achieved through structure and Team Volume.



 Affiliates must maintain a monthly 100 LP (or more) Loyalty Program order to qualify for the Builder Bonus.



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Earn a bonus for every two *Essentials* Packs you sell

For every two new and/or existing enrollees who purchase a qualifying Essentials Pack in any given month in two separate legs, the enroller will qualify for a monthly bonus.

**2 Personal  
Essentials  
(200 LP) Packs**



= \$25 Go 2 Bonus

**2 Complete  
Essentials  
(400 LP) Packs**



= \$50 Go 2 Bonus

**2 Professional  
Essentials  
(800 LP) Packs**



= \$100 Go 2 Bonus

# Qualifications



Qualifications	Associate	Builder	Builder Elite	Diamond	Diamond Elite	Presidential
Monthly PV*	100	100	100	100	100	100
Preferred Customers or Affiliates you personally signed up at 100 PV/month**	1†††	3	3	6	6	8
Monthly LP on first 3 levels without compression			1,000	3,000	5,000	10,000
Legs**					2 Builder Elite	2 Diamond
Monthly Organizational Volume (OV)						

\*Principal Volume (PV): The total LP for products you purchase to consume or sell for a retail profit and products your customers purchase on your MyShop site.

\*\*Legs must be separate and have at least one Affiliate at the indicated rank or higher. Qualifying Affiliates in the legs do not have to be frontline.

\*\*\*Must have 3 separate legs of 50,000 OV with one Bronze in each leg.

†Prior to achieving the Gold rank for the first time, Affiliates must reach the Silver Elite rank at least one time.

††At least half must be frontline. For the Associate, Builder, and Builder Elite ranks, all must be frontline.

†††There is no enrollee PV requirement at the Associate rank.





Bronze	Bronze Elite	Silver	Silver Elite	Gold*	Gold Elite	Platinum	Platinum Elite
100	100	100	100	100	100	100	100
10	10	10	10	12	12	12	12
20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000
2 Presidential	3 Presidential	3 Bronze	3 Bronze	3 Bronze***	3 Silver	3 Gold	3 Gold Elite
	50,000	100,000	175,000	250,000	500,000	1,000,000	2,000,000

# Team Commissions

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Form a solid foundation and grow your team to ensure maximum payout potential.



	Associate	Builder	Builder Elite	Diamond	Diamond Elite
1st Level	2%	2%	2%	2%	2%
2nd Level	25%	25%	25%	25%	25%
3rd Level		5%	5%	5%	5%
4th Generation				6%*	8%*



\*When less than 12% is paid, the remaining percentages will be paid to the next eligible qualifying ranks. This is called Infinity Pass Through and does not apply on first orders.



# Infinity Payout

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Infinity Payout can pay multiple levels at each generation, beginning at the Diamond rank. The payout for each generation continues for an infinite number of levels until reaching an Affiliate of like or higher ranks, at which time you begin receiving the payout for the next earned generation.

# COMMISSIONS

## INFINITY PAYOUT



	Associate	Builder	Builder Elite	Diamond	Diamond Elite	Presidential
		Builder Bonus				Great Escape Trip
1st Level	2%	2%	2%	2%	2%	2%
2nd Level	25%	25%	25%	25%	25%	25%
3rd Level		5%	5%	5%	5%	5%
4th Generation				6%**	8%**	12%
5th Generation						3%
6th Generation						3%
7th Generation						
8th Generation						
9th Generation						
10th Generation						

\*LP: The commissionable sales volume assigned to 4Life products.

\*\*When less than 12% is paid, the remaining percentages will be paid to the next eligible qualifying ranks. This is called Infinity Pass Through and does not apply on first orders.





Bronze	Bronze Elite	Silver	Silver Elite	Gold	Gold Elite	Platinum	Platinum Elite
Great Escape Trip				President's Club			
Premier Pool Bonus (2% of company LP*)						Platinum Pool Bonus (1% of company LP*)	
Builder Bonus							
2%	2%	2%	2%	2%	2%	2%	2%
25%	25%	25%	25%	25%	25%	25%	25%
5%	5%	5%	5%	5%	5%	5%	5%
12%	12%	12%	12%	12%	12%	12%	12%
3%	3%	3%	3%	3%	3%	3%	3%
3%	3%	3%	3%	3%	3%	3%	3%
2%	2%	2%	2%	2%	2%	2%	2%
2%	2%	2%	2%	2%	2%	2%	2%
				2%	2%	2%	2%
				2%	2%	2%	2%



## Bonus Pools

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Want to take a dip in our cash bonus pools? Qualify at the rank of Bronze and above and earn shares. The higher your rank, the more shares you earn.



## Premier Pool

Each qualifying period, 2% of company LP is used to create the Premier Pool—a cash bonus pool that's split among qualifying Affiliates. Qualify at the rank of Bronze through Gold Elite and earn shares of the pool. The higher your rank, the more shares you earn.

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Rank	Shares
Bronze	1
Bronze Elite	2
Silver	4
Silver Elite	8
Gold	16
Gold Elite	32

## Platinum Pool

The same principles apply to our Platinum Pool. Each qualifying period, 1% of company LP is used to create this pool—a cash bonus pool that's split among Platinums and Platinum Elites.

Rank	Shares
Platinum	1
Platinum Elite	2

## Incentive Trips

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In addition to the opportunity to earn a part-time or full-time income, world-class incentive trips to exotic locations are a key part of the recognition and rewards program at 4Life.<sup>†</sup>



Less than 1% of 4Life Affiliates qualify for incentive trips.



4Life offers a generous compensation plan for business builders which will pay you as you support your team members over time.

# Glossary

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## 1. Upline

The line of Affiliates directly above you.

## 2. Enroller

The person who introduced you to 4Life (may also be your sponsor).

## 3. Sponsor

The person in your upline who is directly above you (may also be your enroller).

## 4. Team Volume

Your Principal Volume, plus the orders of your frontline Preferred Customers and Affiliates.

## 5. Frontline

Your first level of Preferred Customers and Affiliates sponsored by you.

## 6. Three-Level Volume

Composed of your total Principal Volume (PV) and the combined PV of people on your first three levels.

## 7. Retail Customers

Those who purchase 4Life products from Affiliates and Preferred Customers at the retail price.

## 8. Preferred Customers

Those who sign up and receive wholesale pricing on 4Life products.

## 9. Downline

The line of Affiliates and Preferred Customers that runs directly below you.

## 10. Leg

A part of your downline that starts with one of your Frontline and continues below that Affiliate.

## 11. Life Points (LP)

Every 4Life product is assigned a Life Point or LP value used to calculate Affiliate commissions.

## 12. Principal Volume (PV)

PV is the total LP for products purchased by:

- You to consume or sell for a retail profit.
- Customers on your MyShop site.

## 13. Organizational Volume (OV)

The LP from your personal purchases, [customer accounts](#), and all Affiliates and customers in your downline. This volume is important when qualifying for higher ranks.

## 14. Rapid Rewards

You earn a 25% commission on the first LP order of every new Preferred Customer you personally sign up. Earn 12% on the first LP order of every new Preferred Customer on your second level, and 5% on the first LP order of every new Preferred Customer on your third level.\*

## 15. 4Life Loyalty Program

This program rewards Affiliates and Preferred Customers for their loyalty in ordering 4Life products every month. Order your favorite products every month and earn 15% in Loyalty Points. You can redeem Loyalty Points for free products. Plus, order 125 LP or more to receive the free Bonus Product of the Month.

## 16. Compression

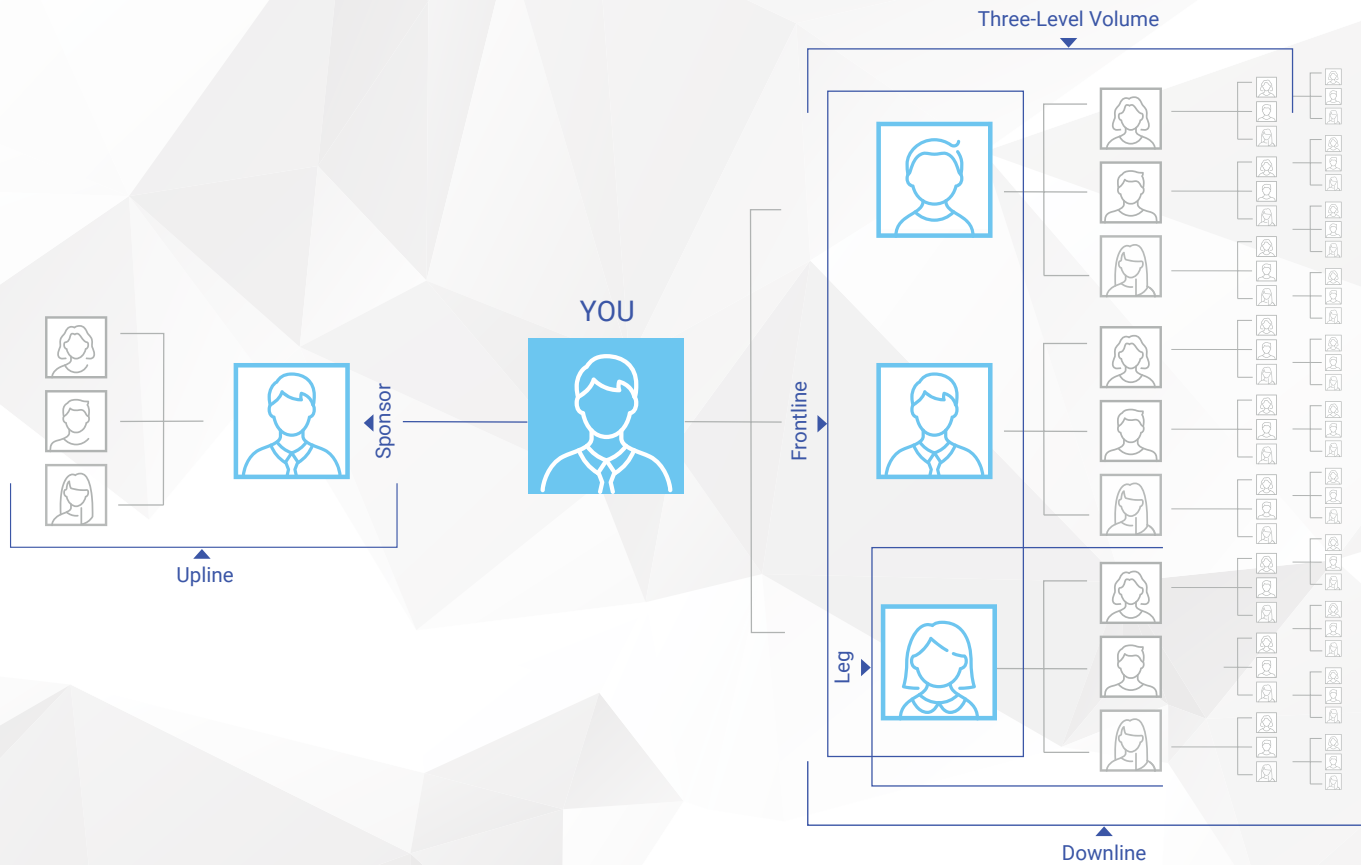
Affiliates in your downline who don't qualify as Associates or higher are removed for that month when commissions are calculated.

## 17. Builder Bonus

This is a financial bonus to reinforce key Affiliate behaviors like signing up new customers, duplication, and retention.†

\*The person who signs a new person up receives 25% and their immediate upline receives 12%. The next two immediate qualified upline's Affiliates receive 5% and 2%, respectively. The remaining payout continues according to the Life Rewards Plan until all levels are paid out. To be eligible to receive a Rapid Rewards payment made daily, [an Affiliate must have 100 PV in the current month.](#)

†The Builder Bonus program is available to all Affiliates with a rank of Builder or above. Builder Bonus eligibility varies by rank. Program is slightly modified for markets where 4Life does not have an office. For program rules, refer to the Terms and Conditions on your market's website.





\* 8 0 7 3 2 \*

\*Affiliate earnings vary as a result of numerous factors. Earnings statements made in this brochure are not intended to guarantee a particular outcome, but rather show what is possible based on a broad range of 4Life Affiliates' historical data, personal commitment, and skill level. All references to income, implied or stated through the Life Rewards Plan, are for illustration purposes only.

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