

# Life Rewards Plan™

Your guide to compensation



Discover your payout potential!  
Learn how to take advantage of the many  
rewards offered to 4Life direct sellers.



## ENJOY BENEFITS

- Get paid to sell products backed by science.
- Learn from a team of people ready to help you.
- Benefit from one of the highest payouts in the industry.
- Earn free products through the 4Life Loyalty Program.

\*1\$ payout would be equal to \$49/

# Retail Customer Profit

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Purchase 4Life products at the wholesale price and resell the products for a retail profit.

Buy for

₹3,495

Sell for ▼

₹3,880



Profit

₹385

# Instant Discount

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Direct Sellers receive a 25% instant discount—at checkout—on all personal volume over 100 LP.



50 LP

50 LP

50 LP

50 LP

## Life Points (LP)

Every 4Life product is assigned a Life Point or LP value used to calculate direct sellers commissions.

50 LP x 4 =

200 LP

► Discount

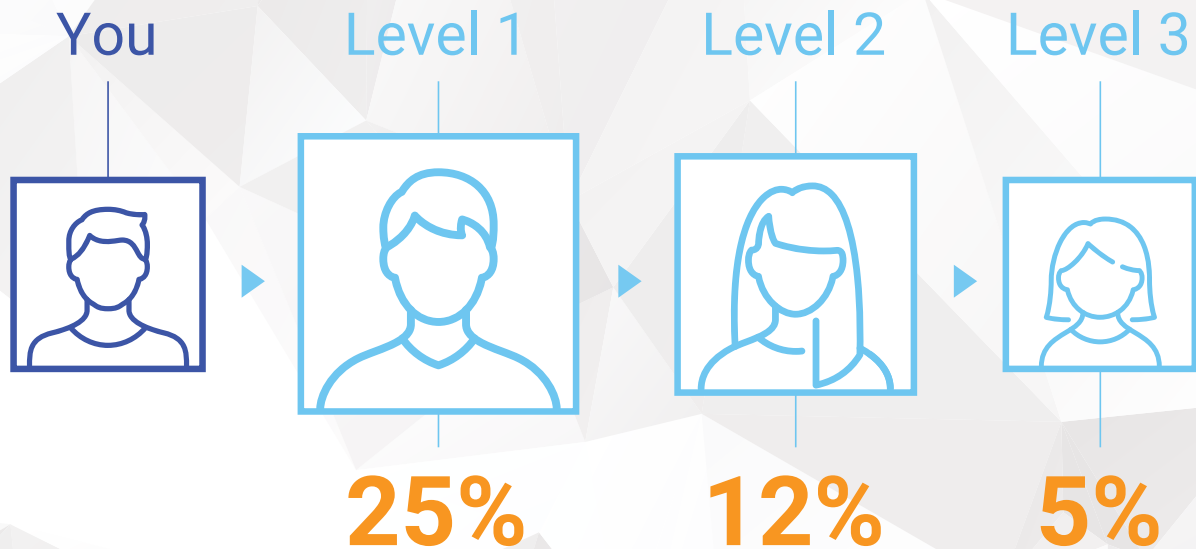
₹ 1075



With Rapid Rewards, you earn a 25% commission on the first LP order of every new direct seller you personally introduce. You also earn 12% on the first LP order of every new direct seller on your second level and 5% on the first LP order of every new direct seller on your third level.

Rapid Rewards is paid the very next day to your 4Life account when you've qualified with 100 PV in the current month.





The first, second, and fourth level payouts for the first LP orders are shifted. The enroller receives 25%, and your immediate upline receives 12%. The next two immediate qualified upline direct sellers receive 5% and 2%, respectively. The remaining payout continues according to the Life Rewards Plan until all levels are paid out. To be eligible to receive a Rapid Rewards payment the very next day, a direct seller must have 100 PV in the current month.



Earn a 25% commission on  
product orders placed by customers on your MyShop site.  
MyShop is a personal website provided to you by 4Life upon signup.



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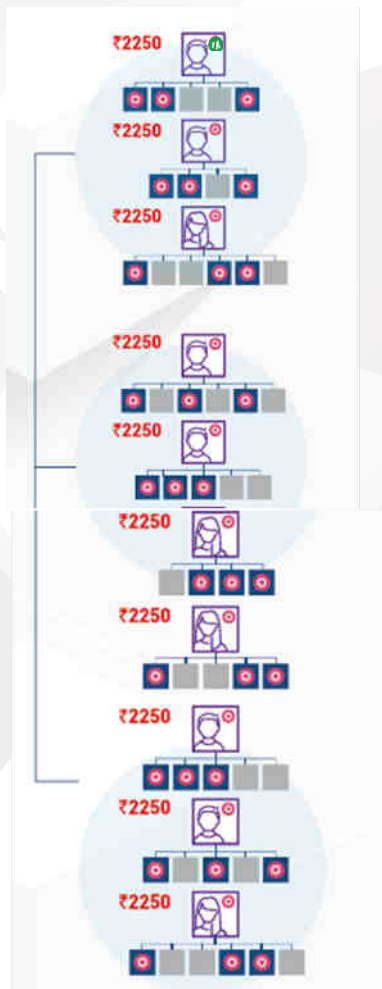
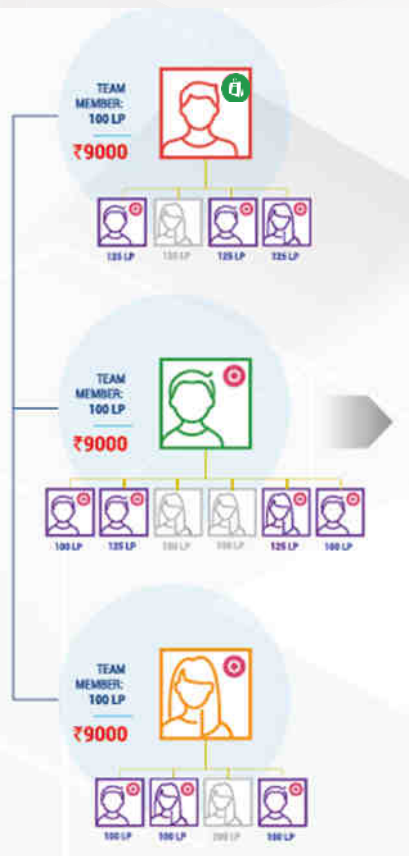
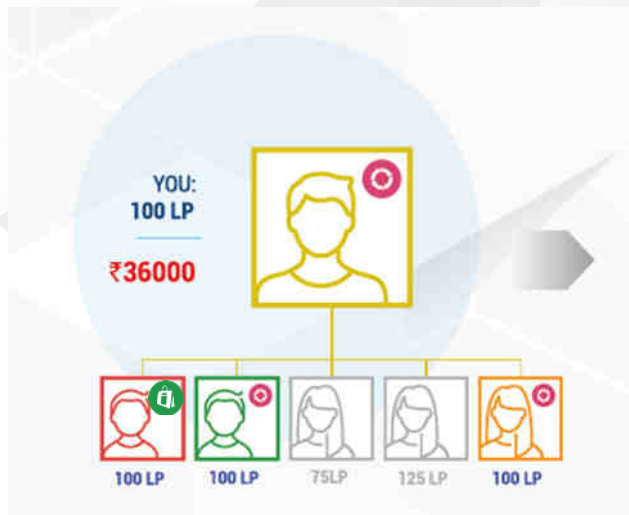
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Commission  
**₹1075**

The direct seller needs to have the personal volume of a minimum 100 LPs met to get this payout.  
Example assumes 100 LP volume requirement has been met. 1\$ payout would be equal to ₹43/-



To earn the Builder Bonus on a monthly basis, you must qualify at the Builder rank or higher, maintain a 100 LP (or more) 4Life Loyalty Program order or Myshop, and fulfill the required Team Volume.



Direct Sellers must maintain a monthly 100LP Loyalty Program or MyShop order to qualify for the Builder Bonus

Team Volume = Your Principal Volume, plus the orders of your frontline Direct Sellers

# Team Commissions

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Form a solid foundation and grow your sales team to  
ensure maximum payout potential.



	Associate	Builder	Builder Elite	Diamond	Diamond Elite
1st Level	2%	2%	2%	2%	2%
2nd Level	25%	25%	25%	25%	25%
3rd Level		5%	5%	5%	5%
4th Generation				6%^^	8%^^



^^When less than 12% is paid, the remaining percentages will be paid to the next eligible qualifying ranks. This is called Infinity Pass Through and does not apply on first orders.

# Qualifications



Qualifications	Associate	Builder	Builder Elite	Diamond	Diamond Elite	Presidential	Presidential Elite
Monthly PV*	100	100	100	100	100	100	100
Preferred Customers or Affiliates you personally signed up at 100 PV/month**	1***	3	3	6	6	8	8
Monthly LP on first 3 levels without compression			1,000	3,000	5,000	10,000	15,000
Legs**					2 Builder Elite	2 Diamond	2 Diamond Elite
Monthly Organizational Volume (OV)							

\*Principal Volume (PV): The total LP for products purchased by you to consume or sell for a retail profit and products purchased by customers on your MyShop site.

\*\*Legs must be separate and have at least one Affiliate at the indicated rank or higher. Qualifying Affiliates in the legs do not have to be frontline.

\*\*\*Must have 3 separate legs of 50,000 OV with one Bronze in each leg.

†Prior to achieving the Gold rank for the first time, Affiliates must reach the Silver Elite rank at least one time.

††At least half must be frontline. For the Associate, Builder, and Builder Elite ranks, all must be frontline.

†††There is no enrollee PV requirement at the Associate rank.





Bronze	Bronze Elite	Silver	Silver Elite	Gold†	Gold Elite	Platinum	Platinum Elite
100	100	100	100	100	100	100	100
10	10	10	10	12	12	12	12
20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000
2 Presidential	3 Presidential	3 Bronze	3 Bronze	3 Bronze ***	3 Silver	3 Gold	3 Gold Elite
	50,000	100,000	175,000	250,000	500,000	1,000,000	2,000,000



# Infinity Payout

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Most network marketing companies stop paying commissions past the fourth level.

4Life is different! Infinity Payout can pay multiple levels at each generation, beginning at the Diamond rank. The payout for each generation continues for an infinite number of levels until reaching a direct seller of like or higher rank, at which time you are blocked and begin receiving the payout for the next earned generation.



## INFINITY PAYOUT

	Associate	Builder	Builder Elite	Diamond	Diamond Elite	Presidential	Presidential Elite
		Builder Bonus				Great Escape Trip	
1st Level	2%	2%	2%	2%	2%	2%	2%
2nd Level	25%	25%	25%	25%	25%	25%	25%
3rd Level		5%	5%	5%	5%	5%	5%
4th Generation				6%**	8%**	12%	12%
5th Generation						3%	3%
6th Generation						3%	3%
7th Generation							
8th Generation							
9th Generation							
10th Generation							

\*L.P.: The commissionable sales volume assigned to 4Life products.

\*\*When less than 12% is paid, the remaining percentages will be paid to the next eligible qualifying ranks. This is called Infinity Pass Through and does not apply on first orders.



**Bronze****Bronze Elite****Silver****Silver Elite****Gold****Gold Elite****Platinum****Platinum Elite**

Great Escape Trip

President's Club

Premier Pool Bonus (2% of company LP\*)

Platinum Pool Bonus (1% of company LP\*)

Builder Bonus

2%	2%	2%	2%	2%	2%	2%	2%
25%	25%	25%	25%	25%	25%	25%	25%
5%	5%	5%	5%	5%	5%	5%	5%
12%	12%	12%	12%	12%	12%	12%	12%
3%	3%	3%	3%	3%	3%	3%	3%
3%	3%	3%	3%	3%	3%	3%	3%
2%	2%	2%	2%	2%	2%	2%	2%
2%	2%	2%	2%	2%	2%	2%	2%
				2%	2%	2%	2%
				2%	2%	2%	2%



## Bonus Pools

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Want to take a dip in our cash bonus pools? Qualify at the rank of Bronze and above and earn shares. The higher the rank you qualify at, the more shares you earn.

## Premier Pool

Each qualifying period, 2% of company LP is used to create the Premier Pool—a cash bonus pool that's split among qualifying direct seller Qualify at the rank of Bronze through Gold Elite and earn shares of the pool. The higher your rank, the more shares you earn.

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Rank	Shares
Bronze	1
Bronze Elite	2
Silver	4
Silver Elite	8
Gold	16
Gold Elite	32

## Platinum Pool

The same principles apply to our Platinum Pool. 1% of company LP is used to create this pool—a cash bonus pool that's split among Platinums and Platinum Elites.

Rank	Shares
Platinum	1
Platinum Elite	2

# Incentive Trips

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In addition to the opportunity to earn a part-time or full-time income, world-class incentive trips to exotic locations are a key part of the recognition and rewards program at 4Life.†





\*Less than 1% of 4Life Direct Sellers qualify for incentive trips.

# Glossary

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## 1. Upline

The line of Direct sellers directly above you

## 2. Enroller

The person who introduced you to 4Life (may also be your sponsor)

## 3. Sponsor

The person in your upline who is directly above you (may also be the your enroller)

## 4. Team Volume

Your Principal Volume, plus the orders of your frontline Direct sellers

## 5. Frontline

Your first level of Direct sellers sponsored by you

## 6. Three-Level Volume

Composed of your total Principal Volume (PV) and the combined PV of people on your first three levels

## 7. Retail Customers

Those who purchase 4Life products from Direct sellers at the retail price

## 8. Preferred Customers

Preferred Customers sign up and receive wholesale pricing on 4Life products.

## 9. Downline

The line of Direct sellers that runs directly below you

## 10. Leg

A part of your downline that starts with one of your Direct sellers and continues below that Direct sellers

## 11. Life Points (LP)

Every 4Life product is assigned a Life Point or LP value used to calculate Direct sellers commissions

## 12. Principal Volume (PV)

PV is the total LP for products purchased by:

- You to consume or sell for a retail profit
- Customers on your MyShop site

## 13. Organizational Volume (OV)

The LP from your personal purchases, customer accounts, and all Direct sellers and customers in your downline. This volume is important when qualifying for higher ranks.

## 14. Rapid Rewards

You earn a 25% commission on the first LP order of every new Direct sellers you personally sign up. Earn 12% on the first LP order of every new Direct sellers on your second level, and 5% on the first LP order of every new Direct sellers

on your third level.\*

## 15. 4Life Loyalty Program

This program rewards Direct sellers for their loyalty in ordering 4Life products every month. Order your favorite products every month and earn 15% in Loyalty Points. You can redeem Loyalty Points for free products. Plus, order 125 LP or more to receive the Bonus Product of the Month.

## 16. Compression

Direct sellers in your downline who don't qualify as an Associate or higher are removed for that month when commissions are calculated.

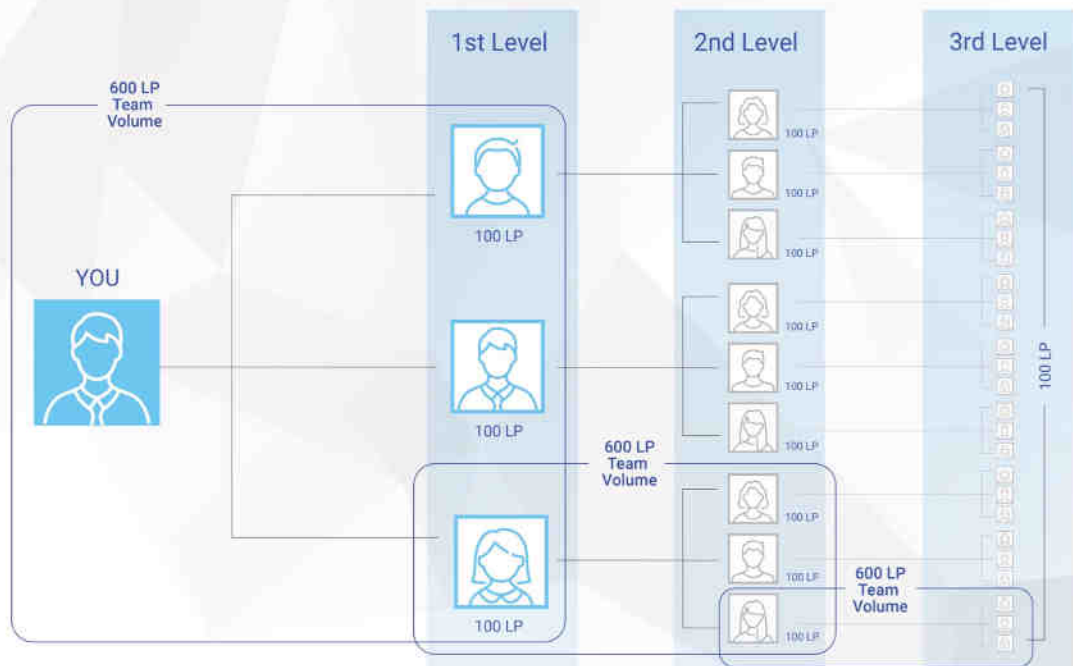
## 17. Builder Bonus

This is a financial bonus to reinforce key Direct sellers behaviors like signing up new customers, duplication, and retention.†

\*The first, second, and fourth level payouts for the first LP orders are shifted. The person who signs a new person up receives 25% and their immediate upline receives 12%. The next two immediate qualified upline's Direct sellers receive 5% and 2%, respectively. The remaining payout continues according to the Life Rewards Plan until all levels are paid out. To be eligible to receive a Rapid Rewards payment the very next day, an Direct sellers must have 100 PV in the current month.

†Builder Bonus program is available to Builders, Builder Elites, Diamonds, Diamond Elites, and Presidentials. Program is slightly modified for markets where 4Life does not have an office. Please read the Terms and Conditions on your market's website.

Me &  
My **3**<sup>®</sup>



 **Builder Bonus**<sup>™</sup>

<b>Builder Bonus</b>	\$50	\$200	\$800
<b>Team Members</b>	3	9	27
<b>Volume</b>	500 LP	1,500 LP	4,500 LP
<b>%</b>	2%	25%	5%
<b>Commissions</b>	\$10	\$375	\$225
<b>Total Income</b>	\$60	\$585	\$1,410



\*Direct sellers earnings vary as a result of numerous factors. Earnings statements made in this brochure are not intended to guarantee a particular outcome, but rather show what is possible based on a broad range of 4Life Direct sellers historical data, personal commitment, and skill level. All references to income, implied or stated, through the Life Rewards Plan are for illustration purposes only.

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