# enummi® Shampoo

Sulfate-free and silicone-free formula for all hair types, including color-treated hair

- · Cleanses gently and effectively with coconut-derived ingredients
- Provides balanced repair, manageability, vibrant shine, and protection from harsh environmental elements
- Works well for daily use on all hair types

## What Is enummi Shampoo?

enummi Shampoo is a moisture-balanced, protein and amino acid-rich, sulfate- and silicon-free formula created for all hair types. It features high-quality, gentle, plant-derived cleansers from renewable resources that create luxurious cleansing and nourishing for healthy-looking hair that's full of vibrancy and strength. enummi Shampoo is great for all hair types and the entire family.

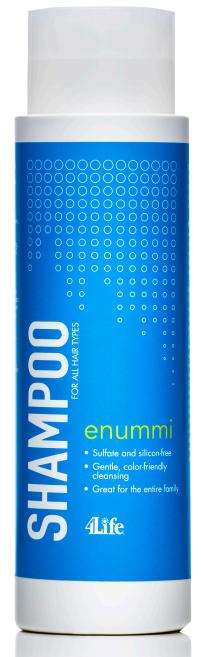
## **Key Features**

- Gently cleanses while nourishing hair
- Provides moisture balanced, amino acid, protein and B vitamin-rich ingredients for vibrant shine and strength
- Contains hydrating ingredients that prevent dryness and bring back moisture and shine for hair that looks and feels soft and smooth
- Provides environmental protection, balanced repair, and improved manageability for healthylooking hair
- Protects hair against breakage from combing, negatives effects of heat styling, and other daily lifestyle stresses
- Is great for daily use for all hair types
- Contains no parabens

# **Did You Know?**

enummi Shampoo contains guar hydroxypropyltrimonium chloride, a conditioning agent derived from naturally-occurring guar that can provide detangling and anti-static properties without weighing down hair. This improves combing for both wet and dry hair, as well as manageability. It is a sustainable ingredient and approved by the Natural Products Association.

INGREDIENTS: Water, sodium lauroyl methyl isethionate, cocamidopropyl betaine, sodium cocoamphoacetate, fragrance, polysorbate 80, guar hydroxypropyltrimonium chloride, citric acid, tetrasodium EDTA, wheat amino acids, panthenol, hydrolyzed wheat protein, methylchloroisothiazolinone, Articum lappa (burdock) extract, Chamomilla recutita (matricaria) flower extract, Equisetum arvense (horsetail) extract, Lawsonia inermis (henna) extract, Rosa canina (rosehips) fruit, Rosmarinus officinalis (rosemary) leaf extract, Symphytum officinale (comfrey) rhizome/root extract, methylisothiazolinone, and tocopheryl acetate.



#### **Recommended Use:**

Massage into wet hair until lather is created. Rinse thoroughly and repeat if desired for deeper cleansing results. Follow with enummi® Conditioner.

# Ordering Information

Item #25113-12 oz / 355 ml bottle