

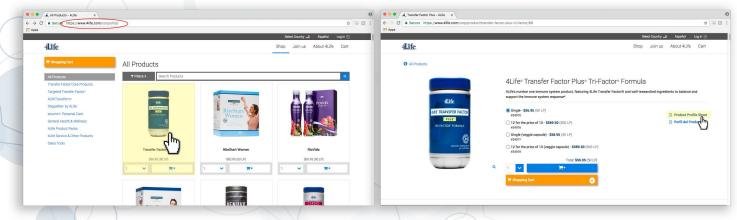
Product Claims Policy and Approved Product Claims

No claims about 4Life® products may be made except those contained in marketing materials on official 4Life websites, social media websites, and print materials. In particular, no distributor may make any claim that 4Life products are useful in the cure, treatment, diagnosis, mitigation, or prevention of any disease. Such statements can be perceived as medical or drug claims. Read 4Life Policies and Procedures, Section 3.13 for more information.

Approved product claims

- 1. When identifying the claims that can be made with regard to a specific product, an extensive scientific review of competent and reliable data is performed and documented to understand and ensure that the product provides that benefit. For example, when we claim that "4LifeTransform Burn® stimulates fat burning," we have competent and reliable scientific evidence of this effect because of African mango seed extract, dihydrocapsiate, coleus forskholi root extract, and bitter orange with other citrus fruit extracts.*
- 2. With respect to DSHEA, we cannot make claims that any product cures, treats, diagnoses, or prevents any disease. We only make structure/function claims so long as we have competent and reliable data to support that claim. For example, we can say that "4LifeTransform Burn stimulates fat burning," because "fat burning" is a function of the body, and we have competent and reliable data to support that claim. However, we cannot claim that "4LifeTransform Burn treats obesity," because obesity is a disease.*

Always refer to the Product Profile Sheet for all approved structure/function claims.



Shortcut links to Product Profile Sheets

- 4Life® Transfer Factor Plus® Tri-Factor® Formula
- 4Life Transfer Factor® Tri-Factor® Formula
- 4Life Transfer Factor® RioVida® Tri-Factor® Formula
- 4Life Transfer Factor® Cardio
- Renuvo[®]
- Energy Go Stix® Berry
- Fibre System Plus™

- 4Life Transfer Factor® Belle Vie®
- RiteStart® Kids & Teens
- Aloe Vera
- NutraStart® Vanilla
- 4LifeTransform® Man
- 4Life Transfer Factor Canine Complete®