


## Income Claims Policy

In their enthusiasm to enroll prospective distributors, some distributors might be tempted to make income claims or earnings representations to demonstrate the inherent power of direct selling. These statements may also include photos or drawings that show expensive homes, automobiles, or vacations. This is counterproductive, because new distributors may become disappointed very quickly if their results are not as extensive or rapid as the results others have achieved. We firmly believe that 4Life® income potential is highly attractive, and distributors shouldn't resort to reporting the earnings of others.

While distributors may believe it's beneficial to provide copies of checks or bonus reports or disclose their earnings or others, such approaches have legal consequences that can negatively impact 4Life and the distributor making the claim unless appropriate disclaimers required by law are included with the income claim or earnings representation. Because 4Life distributors may not have the data necessary to comply with the legal requirements for making income claims, a distributor should never make income projections or income claims or disclose his or her 4Life income (including showing of checks, bonus reports, copies of checks, or bank statements). Read  [Policies and Procedures, Section 3.14](#) for more info.

