

Dos and Don'ts of 4Life® Product Claims

DO

1. Make structure and function claims.
2. Claim that products maintain and support health.
3. Recommend products to healthy people.
4. Read the labels. Most products are not for children.
5. Refer to the 4Life website, product profile sheets, and product labels for all product benefits and claims.

DON'T

1. Make disease claims.
2. Claim that products treat, prevent, or cure diseases or illnesses.
3. Recommend products to sick people without consultation of their physicians.
4. Recommend products to pregnant or nursing women.
5. Make up or use claims that are not on the 4Life website, product profile sheets, or product labels.

**DIETARY SUPPLEMENTS ARE NOT DRUGS
AND SHOULD NOT BE TREATED AS SUCH!**

Notes:
