



TOGETHER, BUILDING PEOPLE®

Privacy Policy

By using this App, you consent to the use of your personal information as set forth below. You can read our Privacy Policy below to see what information we collect and our security assurance.

This Privacy Policy covers the treatment of personally identifiable information that is collected by 4Life Research, and each of 4Life's subsidiary companies, when you are on a 4Life App.

This Privacy Policy does not apply to the practices of companies that 4Life does not own or control or to people that 4Life does not employ or manage.

4Life uses information for five general purposes: to customize the advertising and content you see, to fulfill your requests for certain products, to contact you about specials and new products, to maintain and manage the distributor genealogy, and to allow other distributors to manage their businesses.

Information Sharing. 4Life uses the information we collect solely for our business purposes. We do not sell or share personal information to third parties other than those third parties who provide services vital to our business (see Third-Party Providers, below) and to other distributors (see Other Distributors, below). However, we may also provide aggregate information and statistics about our customers, sales and related site or App information to our third-party providers, but this information and statistics will include no personally identifiable information. Please note that we may release information in good faith as is reasonably necessary to comply with the law or protect our rights.

Sessions. Sessions are encrypted and enable us to temporarily save personal information about you on our server. The most basic session information includes data about what is in your shopping basket. Each time you access the App, a new session is created pulling your information from 4Life's database. This saves you time, as you will not have to re-input your Personal Information each time you visit or shop with us.

We may use your IP address to identify and verify secure logins, help diagnose problems with our servers, and to administer our App. Your IP address also may be used to gather broad demographic information and to recognize customer traffic patterns and App usage. This information aids us in merchandising and in developing the design and layout of the App.



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Information Collection and Usage. 4Life may collect information from several different points on our App. This information includes but is not limited to the length of each visit, how often you visit, which areas of our App you visit, and items that you purchase, and is collected solely for the purpose of making your 4Life experience the best it can be. This data helps us make better choices about the information we include on our App. We also collect and store personal information necessary to process orders you place and to maintain your status as an independent distributor. This information may include your name, mailing or physical address, email address, telephone number(s), credit card information (in accordance with PCI compliance), distributor identification number, order history, bonus history, your photograph, and other personal information.

In addition, we may also use the information collected to occasionally notify you about important changes to our App, and new offers that we feel might interest you. If you would rather not receive this information, simply change your push notification settings on your device.

Third-Party Providers. 4Life uses the services of third-party providers for certain services. In order for these third-party providers to perform their functions, we must provide certain of your personal information to them. These third-party providers include merchant processing, delivery service providers and our software providers.

Other Distributors. As a network marketing company, 4Life provides certain information to distributors regarding the other distributors and customers in a distributor's line of sponsorship. If you enroll as a distributor with 4Life, your name, rank, email address, address, telephone number and Life Points purchased will be provided to other distributors in your upline and/or downline. No other personally identifiable information will be shared with other distributors.

Security. Whether you place an order or create a profile, we use industry-standard secure server software (SSL) that encrypts all information you input before it is sent to the server. In addition, all of the customer data collected is protected against unauthorized access. Credit card numbers are encrypted in accordance with PCI compliance.

No data transmission over the Internet will be 100% secure. While we take steps to protect your personal information, we cannot guarantee the security of any information you transmit to us and you do so at your own risk. Upon receiving your transmission, we make all reasonable efforts to ensure its security on our systems. However, you are ultimately responsible for maintaining the secrecy of your username, passwords and/or any account information.



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Surveys and Contests. Our App may request information from you via surveys or contests. Participation in these surveys or contests is completely voluntary and you therefore have a choice whether or not to disclose this information. Information requested may include contact information (such as name and shipping address), demographic information (such as zip code and age), photos, and other personal information. Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this App and for our internal marketing research purposes.

California Online Privacy Protection Act Compliance. Because we value your privacy we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

Children's Online Privacy Protection Act Compliance. We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act). We do not collect any information from anyone under 13 years of age. Our App, website, and products are all directed to people who are at least 13 years of age or older.

Online Privacy Policy Only. This online Privacy Policy applies only to information collected through our App and not to information collected offline.

Links. Our App contains links to other sites. Please be aware that we are not responsible for the privacy practices of such other apps or sites. We encourage our users to be aware when they leave our App and to read the privacy statements of each and every app or website that collects personally identifiable information from them. This Privacy Policy applies solely to information collected by this App.

Your Consent. By using our App, you agree to let us collect and use information per the terms of this Privacy Policy. If we decide to change our Privacy Policy, we will amend the Privacy Policy and post it so that you are always aware of what information we collect and how we use it.

Making Changes to Your Personally-Identifiable Information. You may update your personal information as necessary by logging into the Account Management section of 4Life's back-office. Within 4Life's back-office on www.4Life.com, you have access to your account information and have the ability to edit your information. In addition, you may contact us at distributorservices@4Life.com to update your profile.

Contact Us. If you have any questions about this Privacy Policy, contact distributorservices@4Life.com.

This Privacy Policy is effective as of February 27, 2017.