

SUMMIT™

PLATINUM EDITION

4LIFE® DISTRIBUTOR MAGAZINE • SPRING 2017



4Life
TOGETHER, BUILDING PEOPLE®

**ESDRAS &
ROSA CABRERA**

PLATINUM INTERNATIONAL DIAMONDS
DOMINICAN REPUBLIC



A photograph of a family of three standing outdoors in a lush, green environment. On the left, a man in a light blue short-sleeved shirt and khaki pants holds the hand of a young woman in the center. The woman is wearing a light blue patterned top and a teal skirt. To her right, another young woman in a blue floral dress holds her hand. They are all smiling and standing on a dirt path with a large tree and dense foliage in the background.

“4Life® gives you the **opportunity** to
leave behind a legacy and make a positive impact
on your **family** and your **community**.
4Life has blessed our family, and we can bless
others as well.”



HUMBLE BEGINNINGS

Before they joined 4Life®, Platinum International Diamonds Esdras and Rosa Cabrera were facing bankruptcy. Once a successful naturopath, Esdras had lost his cars, farm, and credit due to bad investments. He didn't have any money and had to borrow food from the market just to feed his family. Esdras commented, "Sometimes three or four months would pass, and I couldn't pay the rent." He turned off the ringer on his phone because the constant calls from creditors made Rosa anxious. Esdras even turned off his beat-up truck and pushed it to his family's small, rented home, so that his landlord wouldn't hear him and pressure him to pay the rent.

A one-page flyer about 4Life introduced Esdras to the company that would change his life. Already familiar with transfer factors, Esdras was intrigued. He started making calls and tracked down Platinum International Diamond Juan Rosado, who was also starting his 4Life journey. The two teamed up to share 4Life products and the business opportunity with people in the Dominican Republic.



JUAN ROSADO
Platinum
International
Diamond
Florida, USA

“As we traveled from city to city, our only meal was a shared avocado and piece of bread, because **that’s all we could afford.**

However, something told me that we would make it.

Esdras is a sincere, faithful, dedicated, and hardworking man. **His success is my success.** We grew up together in this business. We helped one another, and today, we can **celebrate** our combined achievements.”

ROAD TO SUCCESS

Along their journey to the Platinum International Diamond achievement, Esdras and Rosa overcame many challenges. During the early days, Esdras and Juan Rosado worked long hours to share 4Life® with others. Esdras said, “I worked no matter the time of day, or if I had gas, clothes, food, shoes, or rent.”

Esdras’ financial struggles affected everything during his early 4Life days. Because he didn’t have very much money, Esdras’ truck frequently ran out of gas. In fact, Juan Rosado had to push the truck on occasion when it ran out of gas before they reached their destination. During a particular 4Life meeting, Esdras

walked backward to the stage, because he didn’t want the audience members to see the holes in his shoes. Esdras explained, “There were many difficult moments, but now, I laugh when I think about them. Those moments helped shape me and achieve the results that I enjoy today.”





Because of what Esdras and Rosa achieved with their 4Life® business, they bought the car of their dreams. When Founder and Chairman of the Board David Lisonbee visited the Dominican Republic several years ago, Esdras presented David with the keys to his car. Esdras said, “That act came from my heart. I gave David the keys to my car because I recognized that we bought it because of the 4Life opportunity.”

A man in a dark suit and glasses is seen from the side, raising his right arm in celebration. He is holding a Dominican Republic flag. A woman with long brown hair, wearing a gold patterned jacket, is smiling and looking towards the camera. The background is dark and out of focus, suggesting an indoor event.

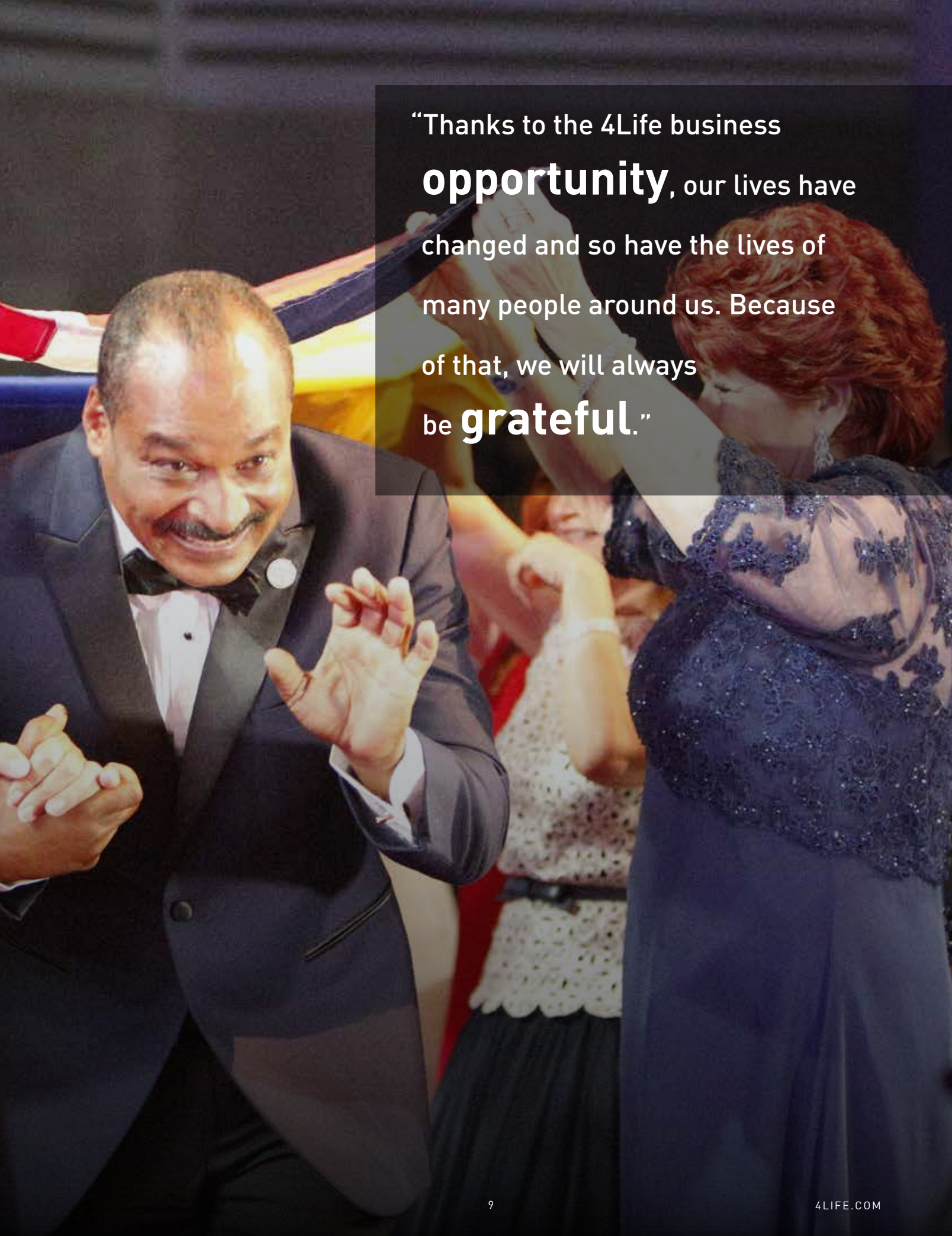
A DEFINING ACHIEVEMENT

When asked how he felt about becoming the first Platinum International Diamond in the Dominican Republic, Esdras answered, “Why didn’t I get to this point sooner? I see the world from a different viewpoint now, and I realize the work that still needs to be done to help others also achieve greatness. The 4Life® business opportunity really transforms lives.”

Esdras continued, “You can’t give up when you know what you want. If I had listened to the opinions or

voices of others, I wouldn’t be where I am today. Over the course of my life, I have learned that you need to hold on to what you believe until you achieve results.”

His wife Rosa agreed, saying, “This accomplishment feels wonderful, but we feel an increased sense of commitment at the same time. We want to help many other people reach this achievement. We are committed to the world and to 4Life.”

A man with a mustache, wearing a dark tuxedo and a bow tie, is smiling and dancing. He is in the foreground, looking towards the camera. Behind him, a woman with red hair, wearing a blue lace dress, is also dancing. The background is dark and out of focus, suggesting a formal event or party.

“Thanks to the 4Life business
opportunity, our lives have
changed and so have the lives of
many people around us. Because
of that, we will always
be **grateful.**”



**JOSÉ LUIS &
MARÍA MARTÍNEZ**

Gold International
Diamonds
Dominican Republic

“Esdras and Rosa embody the qualities of
love, service, and giving
of themselves to others.”

THE BEST POSSIBLE PARTNERSHIP

Using their parents as examples, Esdras and Rosa have created a strong family and an enduring partnership. Esdras said, “My parents made sure that we had everything we needed. I wanted to give that to my wife and kids as well. I wanted my kids to have a safe childhood. Thanks to the 4Life® business opportunity, we have achieved the kind of financial stability that allows us to give our kids the best possible lives.”

Rosa commented, “The distance that Esdras travels does not matter. We work for the same purpose. We agreed that I would take care of the kids and he would actively build our 4Life business. Supporting his efforts from home is my greatest satisfaction.”



WHAT ARE YOUR THREE BEST QUALITIES?

ESDRAS

I work hard to make my dreams a reality.

I know what I want to achieve, and I won't accept anything less.

It's always worth the effort to change someone's life for the better.

ROSA

I like to reach the goals I have set for myself.

I'm a perfectionist, and I like to do things in the best way possible.

I feel such joy when I can help someone else experience happiness.

A LIFE OF SERVICE



Esdras' father was his example in all areas of life, but especially in service. "He taught me that by helping people, you help yourself," Esdras said. Esdras' parents were beloved in their community, and they shared food with impoverished people in the community every week. Esdras commented, "I want my kids to learn to serve and love other people. That is worth more than anything else in life."

Esdras helped organize Foundation 4Life® relief efforts after a devastating earthquake in Haiti in 2010. His team drove a truck and convoy of vehicles with over 1,200 packages of Foundation 4Life food and other dry goods to provide immediate impact to thousands of people in desperate need.



When Hurricane Noel devastated the Dominican Republic in 2007, Esdras organized the purchase and distribution of basic food essentials for 965 families who lost nearly everything they had. While assisting community members, Esdras met Luis Mejia, an 86-year-old man who lived in a shelter made of palm leaves and rice bags with a dirt floor. Esdras coordinated Foundation 4Life® donation efforts to help build a home for Luis.



Esdras and Rosa have a beautiful working farm in the Dominican Republic. They grow many crops and share the fruits of their harvest with others. Many people within their community benefit from the farm. Esdras and Rosa also teach people how to become independent through organic agriculture. They plan to continue expanding this project so it can help even more people.

For several years, Esdras personally donated food and supplies to La Casa Rosada orphanage in the Dominican Republic. After recognizing that they needed more help beyond just food donations, he encouraged 4Life® executives to get involved. A few years later, Foundation 4Life became a major donor to the orphanage and now funds key educational and skill development opportunities for the children.



SHARING 4LIFE® EVERY DAY

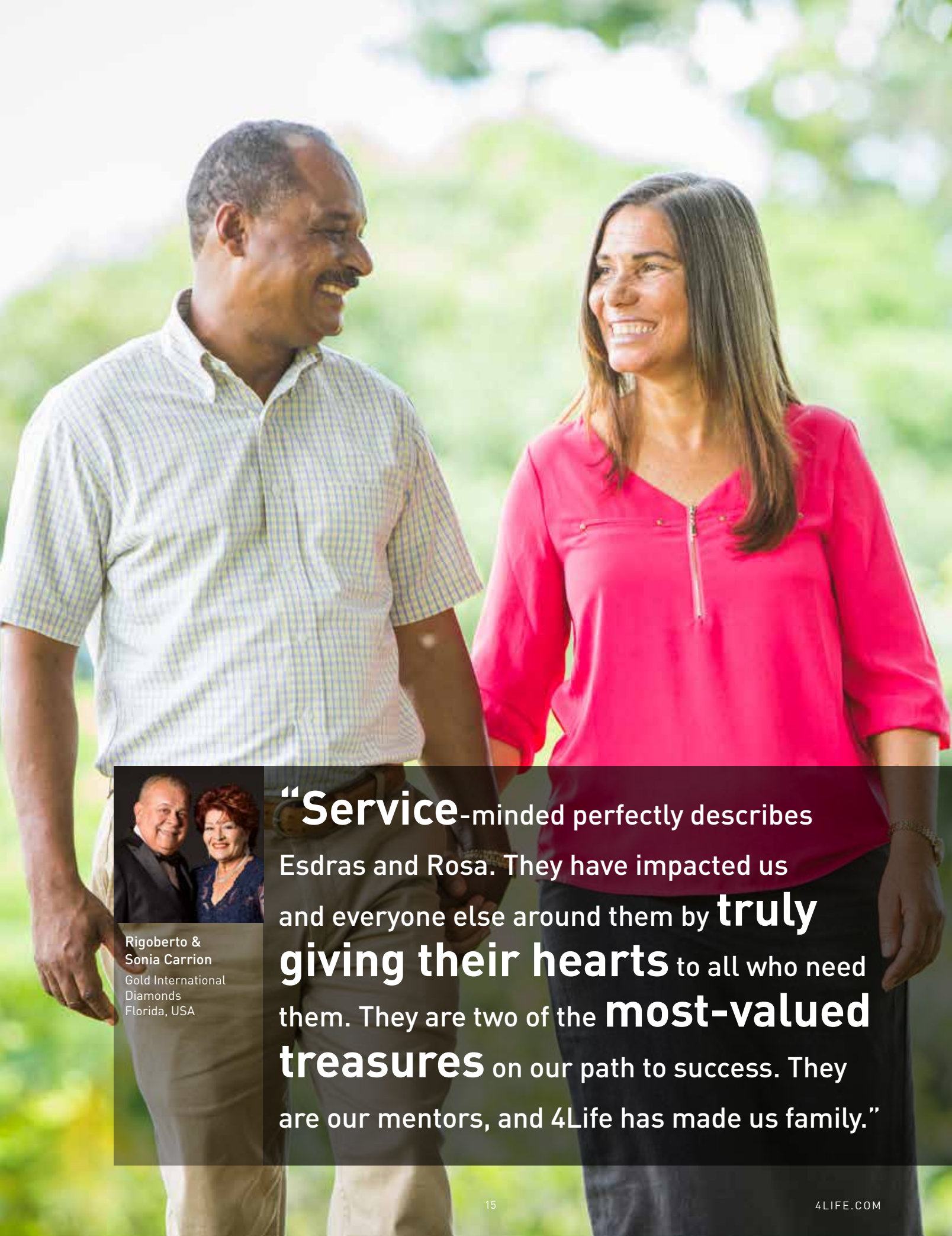
Esdras and Rosa share 4Life products with others every day. Recently, while traveling to Texas, Esdras had a great experience with a cab driver. A friendly conversation naturally transitioned into the growth of 4Life in the driver's home country. Esdras told him about the strength of 4Life products and the business opportunity. He even gave the driver samples of Energy Go Stix® and 4Life Transfer Factor® RioVida Stix® Tri-Factor® Formula. The two have kept in

contact since the visit. Esdras said, "4Life is a part of me. When I speak with people, I naturally share it."

Their personal experiences with 4Life products have strengthened Esdras' and Rosa's commitment to tell others about their benefits. Esdras and Rosa are especially thankful for the support that 4Life products provide for their three children. Esdras commented, "4Life products have really changed our lives!"*



*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.



Rigoberto &
Sonia Carrion
Gold International
Diamonds
Florida, USA

“Service-minded perfectly describes Esdras and Rosa. They have impacted us and everyone else around them by **truly giving their hearts** to all who need them. They are two of the **most-valued treasures** on our path to success. They are our mentors, and 4Life has made us family.”



Esthela Carpio
Rodas &
Galo Celi
Gold International
Diamonds
Ecuador

“Esdras and Rosa are the **greatest examples** of service and showing love to their neighbors. Thanks to their **dedication and sacrifice**, thousands of lives have been transformed. ”

PRINCIPLES OF LEADERSHIP

Esdras and Rosa recognize the importance of truly understanding and valuing their team members. Esdras commented, “Leadership is about remaining flexible enough to understand people, discover what they really need, and identify how you can help. When people join a company, they have to feel loved, respected, and valued. When you share time with your team members, they feel like an empty space has been filled because you have provided meaning in their lives.”

Esdras continued, “Founders David and Bianca Lisonbee and President and CEO Steve Tew are truly inspiring. Platinum International Diamonds Dr. Herminio Nevárez, Juan Rosado, Dave Daughtrey, and

more played decisive roles in helping us move forward in the first few years. We believe that 4Life® has the best corporate team, products, and compensation plan in the industry. The results speak for themselves. Were there challenges along the way? Yes. But we always knew we were in the right place.”

Esdras and Rosa also understand the crucial role that teamwork has played in their success. Esdras said, “It’s all about teamwork, hard work, and focus. Once you make a decision, you can achieve great things. This is not a job that you do by yourself.”





Dear Esdras and Rosa,

Congratulations on becoming the first Platinum International Diamonds in the Dominican Republic! We have loved watching you share the 4Life® products and business opportunity with people throughout the world, blessing the lives of your family members and so many others around you.

You have truly built your business on the foundation of Together, Building People®, and your desire to make a positive difference in the world is manifested in everything you do.

You are kind, caring individuals who have dedicated your lives to serving others. Our lives have been tremendously blessed by our friendships with both of you, and we know that thousands of people all over the world feel the same way. Thank you for your compassion, service, and humility.

Congratulations on this incredible accomplishment! We love you, and we're so proud of you!

Sincerely,

David and Bianca Lisonbee
Founders

Steve Tew
President & CEO

Congratulations!

Mark Otter

Jeffrey Kalinin

Al Z

David S. M.

Walt C





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