

TERMS TO KNOW

① Life Points (LP)

Every 4Life® product (excluding distributor incentives and tools) is assigned a Life Point or LP value used to calculate distributor commissions.

② Principal Volume (PV)

PV is the total LP for product purchases from:

- Customers you enroll.
- Customers on your my4life.com website.
- Products you purchase to consume or sell for a retail profit.
- Customer purchases made directly on your distributor account.

③ Organizational Volume (OV)

The LP from your personal purchases, customer accounts, and all distributors in your downline. This volume is important when qualifying for higher ranks.

④ Rapid Rewards

25% rebate paid on all PV above 100 LP* and 25% of the first LP order of every new distributor you personally enroll.** Paid the very next day when qualifying as a Leader or above.

⑤ Loyalty Program

- Order your favorite products on automatic shipment and receive up to 30% back in Product Credits.
- Redeem Product Credits for the free products of your choice.
- Bonus: order 125 LP or higher to receive the bonus product of the month.



⑥ Club 250®

Distributors can qualify for Club 250 by maintaining 250 LP in products each month. Membership qualifies distributors for product discounts, extra income potential through reselling opportunities, and the potential for cash benefits.^

⑦ Compression

Distributors in your downline who don't place an order are removed for that month when commissions are calculated.

*The first and second level payouts are reversed.

**The first and second level payouts for the first LP order are reversed. The enroller receives 25% and the immediate upline distributor receives 2%. The next upline distributor receives 5%. The remaining payout continues according to the plan until all levels are paid out. (This applies only to first orders.)

^The Club 250 program is for distributors who qualify as Leaders, Diamonds, and Presidential Diamonds (based on high rank). Visit www.4life.com/club250 for program details.